

## ALEX (CHINHOO) GANG

강진호

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Washington State University  
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### ACADEMIC APPOINTMENTS

**Assistant Professor of Sport Management**  
College of Education, Washington State University

August 2023 – Current

**Assistant Professor of Sport Management**  
Swain Family School of Science and Mathematics, The Citadel

August 2022 – May 2023

**Assistant Professor of Sport Management**  
College of Business, Equine, and Sport Management, Midway University

January 2021 – May 2022

**Associate Instructor**  
School of Public Health, Indiana University

August 2017 – December 2020

### EDUCATION

**Indiana University** (Bloomington, IN).

Ph.D. (March 2021), Department of Kinesiology, School of Public Health

- Major: Sport Management
- Minor: Public Management
- Advisor: Dr. Paul M. Pedersen

M.P.A (December 2014), O'Neil School of Public and Environmental Affairs

- Major: Public Management

**Oklahoma City University** (Oklahoma City, OK)

B.S. *summa cum laude*, Political Science (May 2011). Phi Sigma Alpha (Political Science Honors Society). Chi Alpha Sigma (Athletic Honors Society). Alpha Mu Gamma (Foreign Language Honors Society).

- Major: Political Science (Specialization: International Relations)
- Minor: German Language and Literature

### RESEARCH INTERESTS

- Civic engagement in sport
- Social and cultural capital
- Development of youth sport
- Environmental sustainability and sport

### PUBLICATIONS

#### Peer-reviewed Journal Articles

Park, J., Cho, J., **Gang A. C.**, Lee, H. W., & Pedersen, P. M. (2024). Machine learning prediction of factors affecting Major League Baseball (MLB) game attendance: Algorithm comparisons and macroeconomic factor of

unemployment. *International Journal of Sports Marketing and Sponsorship*. Advance online publication. <https://doi.org/10.1108/IJSMS-06-2023-0129>

**Gang, A. C.,** Griffin, R., & Pedersen, P. M. (2023). Identifying civic opportunity structure within professional football fan clubs. *Journal of Sport and Social Issues*. Advance online publication. <https://doi.org/10.1177/01937235231210264>

**Gang, A. C.,** Lee, J. Y., Griffin, R., & Pedersen, P. M. (2023). Understanding the outcomes of associational involvement in football fan clubs: Assessing the validity of socialization and selection hypothesis. *Leisure Sciences*. Advance online publication. <https://doi.org/10.1080/01490400.2023.2283856>

Lee, M., **Gang, A. C.,** Kim, D., Yeo, I., & Pedersen, P. M. (2023). The role of emotions in the team-licensed merchandise consumption: Examining the relationship among team identification, team performance, emotions, and purchase intention. *Journal of Global Sport Management*, Advance online publication. <https://doi.org/10.1080/24704067.2023.2248149>

**Gang A. C.,** Yoon, J., Park, J., Yoo, S., & Pedersen, P. M. (2023). Mega sport event volunteers: Understanding the role of space in social capital development at the PyeongChang Winter Olympic Games. *Sociology of Sport Journal*. 40(1), 30-39. <https://doi.org/10.1123/ssj.2021-0051>

Lee, J., **Gang, A. C.,** Park, J., Jo, E., & Yoo, S. (2022). Effective strategies for system improvement in K-League youth system. *International Journal of Human Movement Science*, 16(3), 31-44.

**Gang, A. C.,** Park, J., Lee, J., Jo, E., & Yoo, S. (2022). Sustainable development strategy of women's football: In-depth analysis of policy, institutional system, and structure of women's football in South Korea. *International Journal of Human Movement Science*, 16(1), 1-13.

Kang, J., Lim, C., Suh, Y., **Gang, A. C.,** & Pedersen, P. M. (2020). Establishing a web-based measurement of aggression (WTCRTT): Examining the validity of a modified Taylor's Competitive Reaction Time Test. *International Journal of Applied Sports Sciences*, 32(1), 37-48. <https://doi.org/10.24985/ijass.2020.32.1.37>

**Gang, A. C.,** Yoon, J., Park, J., & Pedersen, P. M. (2020). An analysis of the turnover ratio of foreign players in professional soccer: Identifying the rationale behind the recruitment and release procedures used in the K-League. *Choregia: Sport Management International Journal*, 16(1), 11-31. <https://doi.org/10.4127/ch.2020.0142>

Yoon, J., **Gang, A. C.,** & Pedersen, P. M. (2020). Applying network analysis to the social media communication of the Youth Olympic Games and the Olympic Games. *International Journal of Sport Management and Marketing*, 20(3-4), 249-270. <https://doi.org/10.1504/IJSMM.2020.110844>

Kautz, F., Schaffrath, M., & **Gang, A. C.** (2020). Identifying the different approaches in use of social media outlets: A case study of German professional sport teams. *International Journal of Sport Communication*, 13(2), 1-23. <https://doi.org/10.1123/ijsc.2020-0006>

## **Peer-reviewed Journal Articles – Under Review**

Park, J., Park, J., Lee, J. Y., & **Gang, A. C.** (Minor revision). A qualitative study of NCAA Division II college athletes' mentoring relationship experiences in higher education. *Journal of College Student Development*.

Yoon, J., **Gang, A. C.,** Park, J., Byon, K. K., & Pedersen, P. M. (Major revision). Tracing the perceptual changes roused by a mega sport event in the context of strained bilateral relations: Measuring the effect of the 2018 FIFA world cup Russia on the perceptions of Georgians. *International Journal of Sport Marketing and Sponsorship*.

**Gang, A. C.,** Lee, J. Y., Rhee, Y. C., Park, J., & Pedersen, P. M. (Under review). Civic engagement and mega sport event volunteerism: Understanding the civic potential associated with Olympic volunteerism. *Journal of Sport Management*.

Stalstrom, J., Iskhakova, M., Pedersen, Z., & **Gang, A. C.** (Under review). Beyond the Youth Olympic podium: Analysis of Youth Olympic Games educational program, opportunities through the lens of experiential learning theory. *Physical Education and Sport Pedagogy*.

## Research Works in Progress

**Gang, A. C.**, Park, J., Lee, J., Jo, E., & Park, J. (Ready to submit). Why your World Cup experience doesn't help you much: Understanding the roots of inequalities in women's elite football through Bourdieu's theory on field.

Choi, K., Lee, D., Jung, S., Yoo, S., & **Gang, A. C.** (Ready to submit). Exploring the notion of success through goal setting theory: A narrative study on youth football national team at international competitions.

**Gang, A. C.** & Lee, J. (Data analyzed). The formation of social capital among female cadet-athletes at a senior military college.

**Gang, A. C.** & McMain, E. (In development). Understanding the discourse on sport and sustainability: Critical discourse analysis of sport and sustainability podcasts.

Park J., **Gang, A. C.**, Lee, J., & Park, K. (In development). Money isn't everything you need to play youth sport: Analysis of cultural forces in contemporary youth soccer.

Lee, J., **Gang, A. C.**, Park, J., & Park, K. (In development). Going green is an ideal not a goal: Why professional teams distance themselves from green initiatives.

## Book Chapters, Reviews, & Industry Interviews

Bowers, A., **Gang, A. C.**, Schneider, R. (Accepted). Sport management and marketing agencies. In P. M. Pedersen & L. Thibault (Eds.), *Contemporary sport management* (pp. TBD). Human Kinetics.

Choi, K., Lee, J., **Gang, A. C.** (In press). Interview with Sohyun Cho, two-time captain of South Korea FIFA Women's World Cup team. *International Journal of Sport Communication*. <https://doi.org/10.1123/ijsc.2023-0231>

**Gang, A. C.**, Kim, K., Byun, S., & Pedersen, P. M. (2022). Utilizing critical ethnography to understand the impact of Covid-19 on elite soccer structure in Korea. Changes, challenges, and strategies to cope with uncertainties in women's elite soccer. In P. M. Pedersen (Ed.), *Research handbook on sport and COVID-19*. Edward Elgar Publishing.

**Gang, A. C.** (2022). Sport communication in the age of pandemic: Consequences of limited face-to-face communication on civic engagement. In K. Kim & SK. Yoo (Eds.), *Sport communication insight* (pp. TBD). Hanwool Publishing.

**Gang, A. C.** (2020). Changing landscape of civic engagement of fans: Understanding the ramifications of Covid-19 and the absence of face-to-face interaction in European football. In P. M. Pedersen, B. J. Ruihley, & B. Li (Eds.), *Sport and the pandemic: Perspectives on Covid-19's impact on the sport industry* (pp. 217-224). Routledge.

**Gang, A. C.** (2018). [Review of book *Sport Business in Leading Economies*]. *International Journal of Sport Communication*, 11, 573-575.

Yoon, J., & **Gang, A. C.** (2018). Interview with Lee-Kyung Chun, legendary Olympian, Olympic coach, and television commentator. *International Journal of Sport Communication*, 11(2), 187-192.

## Book Chapters & Reviews under Review

**Gang, A. C.** & Terazzas, J. (Submitted). Cultural capital and sport. In P. M. Pedersen (Ed.), *Encyclopedia of sport management* (pp. TBA). Edward Elgar Publishing.

Akinniyi, E. & **Gang, A. C.** (Submitted). Gender bias in sport. In P. M. Pedersen (Ed.), *Encyclopedia of sport management* (2<sup>nd</sup> ed.). Edward Elgar Publishing.

**Gang, A. C.** & Jo, E. (Submitted). Civic engagement. In P. M. Pedersen (Ed.), *Encyclopedia of sport management* (2<sup>nd</sup> ed.). Edward Elgar Publishing.

**Gang, A. C.** & Park, J. (Submitted). Fan activism. In P. M. Pedersen (Ed.), *Encyclopedia of sport management* (2<sup>nd</sup> ed.). Edward Elgar Publishing.

**Gang, A. C.** & Ames, C. (Submitted). Human rights. In P. M. Pedersen (Ed.), *Encyclopedia of sport management* (2<sup>nd</sup> ed.). Edward Elgar Publishing.

**Gang, A. C.** & Jo, E. (Submitted). Social capital. In P. M. Pedersen (Ed.), *Encyclopedia of sport management* (2<sup>nd</sup> ed.). Edward Elgar Publishing.

**Gang, A. C.** & Ames, C. (Submitted). Soft power. In P. M. Pedersen (Ed.), *Encyclopedia of sport management* (2<sup>nd</sup> ed.). Edward Elgar Publishing.

## Mass Media Publications

**Gang, A. C.** (2023, December 25). [Alex Gang's Sportsamericana: No to agents and commercial trainers: FC St. Pauli's approach to youth development.](#) *Sports Seoul*.

**Gang, A. C.** (2023, December 7). [Alex Gang's Sportsamericana: Why talents cannot success in American sport.](#) *Sports Seoul*.

**Gang, A. C.** (2023, November 23). [Alex Gang's Sportsamericana: The Messi effect.](#) *Sports Seoul*.

**Gang, A. C.** (2022, August 30). [The future of Korean women's football: Can we raise the next generation of Soyun Ji and Sohyun Cho?](#) *Sport Science: Korean Institute of Sport Science*.

**Gang, A. C.** & Park, J. (2020, September 6). [COVID-19 and Sport in Germany: Its ramifications on professional and participatory football.](#) *Sport Industry Issue Paper: Korean Institute of Sport Science*.

**Gang, A. C.** (2017, July 21). [The ramifications of presidential corruption scandal.](#) *The Kyunghyang Daily*, p. 26.

**Gang, A. C.** (2016, November 28). [The fundamental values inherent in football: How it is being actualized in FIFA #160 Tanzania.](#) *Footballist Online Magazine*.

**Gang, A. C.** (2016, April 25). [The true meaning of giving your best as an athlete.](#) *The Hankyoreh Daily*, p. 24.

**Gang, A. C.** (2012, April 27). [Brazilian footballers talk Korea.](#) *Korea.net*.

**Gang, A. C.** (2012, February 22). [The correlation between elite-based sport system and match manipulation scandal.](#) *The Hankyoreh Daily*, p. 22.

**Gang, A. C.** (2011, August 15). [Structural changes in elite-based sport system are necessary.](#) *The Kyunghyang Daily*, p. 28.

## GRANTS & CONTRACTS

### Funded Grants & Contracts

**PI: Gang, A. C.** (Funding Date: August 2023). “Comparative analysis of global sport industry: In-depth scrutiny of market structure of OECD countries” *Korea Institute of Sport Science* (\$2,500).

**PI: Gang, A. C.** (Funding Date: October 2022). “Assessment of strategic environmental, social, and governance (ESG) initiatives in German sport: Holistic analysis of ESG in German public, private, and non-profit sport sectors” *Korea Institute of Sport Science* (\$4,250).

**PI: Gang, A. C.** Co-PI: Park, J. (Funding Date: October 2020). “Global sport in the age of pandemic: In-depth analysis of Germany’s public policy on sport in the post-COVID era”. *Korea Institute of Sport Science* (\$2,500).

## **Grant & Contract Applications under Review**

**PI: Gang, A. C.** Co-PI: McMain, E. (Application Date: January 2024). “Understanding the discourse on sport and sustainability: Critical discourse analysis of sport and sustainability podcasts” *Washington State University, College of Education 2024-2025 Faculty Funding Award* (Requested amount: \$4,921).

## **Unfunded Grant & Contract Applications**

**PI: Gang, A. C.** (Application Date: November 2023). “What makes soccer fans become environmental activists? Understanding the associational structures with fan-based voluntary organizations” *Washington State University, 2023 INSPIRE Community Engaged Research Seed Grant (CERSG) Program* (Requested amount: \$9,966 – Unfunded).

## **REFEREED PRESENTATIONS**

### **National and International Presentations**

Park, J., Park, J. Y., Lee, J., & **Gang, A. C.** (Accepted). Examining the gender differences in personal branding via social media: A content analysis of the top NIL college athletes’ Instagram posts. *The 2024 Conference of the North American Society for Sport Management (NASSM)*. Minneapolis, MN.

**Gang, A. C.**, Rhee, Y., Lee, J., Park, J., Park, J. H., Park, J. Y., & Baik, J. (Accepted). Understanding the discourse on sport and sustainability: Critical discourse analysis of sport and sustainability podcasts. *2024 Applied Sport Management Association Conference (ASMA)*. Knoxville, TN.

**Gang, A. C.**, Lee, J., Park, J., Park, J. H., Park, J. Y., Choi, K., & Jung, S. (2023, November). Consolidation of social capital in women’s college athletics: The implication of culture, space, and identity on developing social capital at a senior military college. *The 2023 North American Society for the Sociology of Sport Conference (NASSS)*. New Orleans, LA.

Park, J., Park, J. Y., Lee, J., & **Gang, A. C.** (2023, November). Examining prominent NIL athletes’ social media posts and personal branding effort: Perspectives from the model of athlete brand image. *The 2023 North American Society for the Sociology of Sport Conference (NASSS)*. New Orleans, LA.

**Gang, A. C.**, Rhee, Y., Oh, Y., & Jo, E. (2023, June). Right to play as a fundamental human right: Sociocultural observation on the barriers to play in the US and Korea. *The 2023 Summer Conference of the Korean Society for the Study of Physical Education*. Jeju, Korea.

**Gang, A. C.**, Park, J., Lee, J., Park, J. H., Jo, E., & Park, J. Y. (2023, June). Understanding the field of female elite soccer players: An analysis of elite-based sport system through Bourdieu’s theory on Field. *The 2023 Conference of the North American Society for Sport Management (NASSM)*. Montreal, Canada.

Park, J., **Gang, A. C.**, Lee, J., Park, J. Y., & Jo, E. (2023, June). Exploring sources of support and challenges for career transition: A qualitative study of female professional athletes. *The 2023 Conference of the North American Society for Sport Management (NASSM)*. Montreal, Canada.

Quinn, S., Yosue, S., **Gang, A. C.**, & Lee, J. (2023, March). The formation of social capital among female cadet-athletes at a senior military college. *2023 Applied Sport Management Association Conference (ASMA)*. Birmingham, AL.

Corso, T., **Gang, A. C.**, & Lee, J. (2023, March). Satisfaction with life, sleep quality and perceived Stress: Analysis of the NCAA D1 international student-athletes. *2023 Applied Sport Management Association Conference (ASMA)*. Birmingham, AL.

Hughes, J., **Gang, A. C.**, & Lee, J. (2023, March). Examining the reverse flutie effect: A case study of High Point University. *2023 Applied Sport Management Association Conference (ASMA)*. Birmingham, AL.

**Gang, A. C.**, Park, J., Lee, J., Jo, E., Park, J. Y. (2022, November). Social class and Korean women's soccer. *The 2022 North American Society for the Sociology of Sport Conference (NASSS)*. Las Vegas, NV.

Park, J., Park, J. Y., Phinata, A., **Gang, A. C.**, & Lee, J. (2022, November). "Gendered online media: A discourse analysis of online news articles on male and female sportscasters". *The 2022 North American Society for the Sociology of Sport Conference (NASSS)*. Las Vegas, NV.

Park, J. H., Cho, J., Kim, H., **Gang, A. C.**, & Lee, H. (2022, October). The application of machine learning to identify major factors for attendance: In the context of MLB and NBA teams. *The 2022 Sport Marketing Association Conference (SMA)*. Charlotte, NC.

**Gang, A. C.**, Park, J., Lee, J., Jo, E., & Park, J. Y. (2022, April). Football fans and citizenry: Analyzing the dynamics of social interaction in physical and virtual spaces before and during COVID-19. *The 2021 North American Society for the Sociology of Sport conference (NASSS)*. Montreal, Canada.

Park, J., Park, J. Y., Lee, J., **Gang, A. C.**, & Jo, E. (2022, February). Understanding sources of support for career development in higher education: Lived experiences of Division I female student-athletes. *The 2022 Applied Sport Management Conference (ASMA)*. Indianapolis, IN.

Lee, M., Chung, J., Lee, J., Kim, D., & **Gang, A. C.** (2022, February). Exploring eSports spectator motivations through a market segmentation approach. *The 2022 Applied Sport Management Conference (ASMA)*. Indianapolis, IN.

**Gang, A. C.**, Park, J., & Lee, J. (2021, December). FIFA Women's World Cup as a source of cultural capital? Unmet expectations of symbolic recognition in the elite sport habitus. *2021 Sport Management Association of Australia & New Zealand (SMAANZ)*. Virtual Conference.

**Gang, A. C.**, Benedek, J., Norris, B., Park, J., & Pedersen, P.M. (2020, September). International Sport Participation and Cultural Capital: Understanding the Creation of Cultural Capital on Event Participants and its Broader Implications. *28<sup>th</sup> European Association for Sport Management Conference (EASM)*. Virtual Conference.

Park, J., Cho, J., **Gang, A. C.**, Yoon, J., & Pedersen, P.M. (2020, September). Using Deep Learning for Strategic Prediction of Major League Baseball (MLB) Attendance. *28<sup>th</sup> European Association for Sport Management Conference (EASM)*. Virtual Conference.

**Gang, A. C.**, Yoon, J., Park, J., & Pedersen, P.M. (2020, May). Understanding the Civic Potential of Soccer Fan Clubs: Tracing the Process of Materialization of Civic Opportunities in the Lives of Association Members. *The 2020 Conference of the North American Society for Sport Management (NASSM)*. Virtual Conference.

**Gang, A. C.**, Park, J., Yoon, J., & Pedersen, P.M. (2019, September). Identifying civic opportunities within football fan clubs: Disaggregating sport organizations to address the shortcomings of using content as a proxy. *27<sup>th</sup> European Association for Sport Management Conference (EASM)*. Seville, Spain.

Yoon, J., **Gang, A. C.**, Park, J., & Pedersen, P.M. (2019, September). Soft power and a mega sport event: The projected image of the host country in the context of hostile bilateral relations between post-soviet countries. *27<sup>th</sup> European Association for Sport Management Conference (EASM)*. Seville, Spain.

Park, J., Park, S., **Gang, A. C.**, Yoon, J., & Pedersen, P.M. (2019, September). Efficiency analysis of the competitive balance system in the Korean Basketball League (KBL). *27<sup>th</sup> European Association for Sport Management Conference (EASM)*. Seville, Spain.

**Gang, A. C.**, Yoon, J., Park, J., Beridze, L., Byon, K.K., & Pedersen, P.M. (2019, June). Tracing the perceptual changes roused by a mega sport event in the context of strained bilateral relations: Measuring the effect of the 2018 FIFA world cup Russia on the perceptions of Georgians. *The 2019 Conference of the North American Society for Sport Management (NASSM)*. New Orleans, LA.

**Gang, A. C.**, Yoon, J., Park, J., Yoo, S., Pedersen, Z., Williams, A.S., & Pedersen, P.M. (2019, June). The role of network density in the creation of social and human capital: Identifying the consequence of volunteering at a mega sport event. *The 2019 Conference of the North American Society for Sport Management (NASSM)*. New Orleans, LA.

**Gang, A. C.**, Yoon, J., Yoo, S., & Pedersen, P.M. (2018, September). Mega sport event volunteers: Tracing the creation and development of social capital at the 2018 PyeongChang Winter Olympic Games. *26<sup>th</sup> European Association for Sport Management Conference (EASM)*. Malmö, Sweden.

Yoon, J., **Gang, A. C.**, Park, J., & Pedersen, P.M. (2018, September). Strategic human resources management in professional soccer: Identifying the reasons for high turnover rate and ineffective transfer practice in the K-league. *26<sup>th</sup> European Association for Sport Management Conference (EASM)*. Malmö, Sweden.

**Gang, A. C.** (2018, September). Volunteerism and social capital development: Development of conceptual framework to trace the improvement of social capital and its broader impact. *The 18<sup>th</sup> Hamburg Congress on Sports, Economy and Media*. Hamburg, Germany.

**Gang, A. C.**, Beridze, L., & Yoon, J. (2018, June). Understanding the dynamics of mega sport events in the context of hostile interstate relations: An analysis of the 2018 Russia World Cup's influence on perceptual development among Georgians about Russia. *The 6<sup>th</sup> International Scientific Conference "Space, Society, Politics"*. Tbilisi, Georgia.

**Gang, A. C.**, Lee, M.K., Yoon, J., Pedersen, Z., Willett, M., & Pedersen, P.M. (2018, June). Strategic human resource management of foreign players in professional soccer: A case of the Korean Professional Football League (K-League). *The 2018 Conference of the North American Society for Sport Management (NASSM)*. Halifax, Canada.

**Gang, A. C.**, Yoon, J., Lee, M.K., Pedersen, Z., & Pedersen, P.M. (2018, February). An analysis of the turnover ratio of foreign players in professional soccer: Identifying the rationale behind the recruitment and release procedures used in the K-League. *The 2018 Applied Sport Management Conference (ASMA)*. Waco, TX.

**Gang, A. C.**, & Pedersen, P.M. (2017, November). Talent identification and recruitment: examining the implementation of public tryout system in competitive youth soccer. *The 6<sup>th</sup> International Conference on Management in Sport, Global Challenges, and Regional Development*. St. Petersburg, Russia.

**Gang, A. C.**, Yoon, J., & Pedersen, P.M. (2016, November). Creating transparency in the Korean youth football industry: The effect of introducing a public tryout system to recruit youth players and its impact on brand credibility. *The 13<sup>th</sup> Annual Conference of the Sport Marketing Association (SMA)*. Indianapolis, IN.

**Gang, A. C.** (2016, February). Creating value in the professional football industry in Korea: Utilizing the concept of corporate social responsibility (CSR) that targets younger generations to invigorate the Korean football industry. *The International Sport Management Conference*. Budapest, Hungary.

## **Professional Development Workshops & Presentations**

**Gang, A. C.** (2023, October). Sport fandom's contribution to democracy: How soccer fans socialize into good citizenship. *Research Conversations*. College of Education, Washington State University. Pullman, WA.

## TEACHING

### Teaching Experience

#### Washington State University (Pullman, WA)

Department of Educational Leadership and Sport Management, College of Education

Instructor

SPMGT-367: Sport in American Society	Spring 2024
SPMGT-700: Masters Research, Thesis, and Exam	Fall 2023
SPMGT-367: Sport in American Society	Fall 2023

#### The Citadel (Charleston, SC)

Department of Health and Human Performance, Swain Family School of Science and Mathematics

Instructor

SMGT-559: Research Methods in Sport Management	Spring 2023
SMGT-556: Sport Finance	Spring 2023
SMGT-201: Intro to Sport Management	Spring 2023
SMGT-529: Independent Study in Sport Management	Fall 2022
SMGT-513: Sport Facility and Event Management	Fall 2022
PHED-411: Managing International Sport	Fall 2022
SMGT-202: Social and Cultural Aspect of Sport	Fall 2022

#### Midway university (Midway, KY)

College of Business, Equine, and Sport Management

Instructor

BUS-495: Business Internship	Spring 2022
SPM-410: Sport Management Internship	Spring 2022
SPM-300: Communication in Sport	Spring 2022
SPM-200: Socio-cultural Dimension of Sport	Spring 2022
SPM-200: Socio-cultural Dimension of Sport	Spring 2022
SPM-425: Management of International Sport	Fall 2021
SPM-410: Sport Management Internship	Fall 2021
SPM-340: Sport Facility Management	Fall 2021
SPM-110: Introduction to Sport Management	Fall 2021
SPM-340: Sport Facility Management (Online)	Spring 2021
SPM-200: Socio-cultural Dimension of Sport	Spring 2021
SPM-200: Socio-cultural Dimension of Sport	Spring 2021

#### Indiana University (Bloomington, IN)

Department of Kinesiology, School of Public Health

Instructor

SPH M404: Understanding Contemporary Olympic Games (Online)	Spring 2020
SPH C213: Introduction to Sport Communication (Online)	Spring 2020
SPH M404: Sport for Development (Online)	Fall 2019
SPH M211: Introduction to Sport Management	Fall 2019
SPH C213: Introduction to Sport Communication (Online)	Spring 2019
SPH M404: Management of Professional Soccer (Online)	Fall 2018

Associate Instructor

SPH M328: Issues in Intercollegiate Sport (Dr. Gary Sailes)	Fall 2020
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SPH M318: Managing Sport Enterprise (Dr. Cassie Coble)	Fall 2020
SPH M404: Brand Management (Dr. Antonio Williams)	Spring 2020
SPH M328: Sport in American Society (Dr. Gary Sailes)	Spring 2020
SPH M318: Managing Sport Enterprise (Instructor David Simeone)	Fall 2018
SPH C213: Introduction to Sport Communication (Dr. Paul M. Pedersen)	Fall 2018
SPH M211: Introduction to Sport Management (Dr. Juha Yoon)	Spring 2018
SPH M211: Introduction to Sport Management (Dr. Kevin Byon)	Spring 2018
SPH C213: Introduction to Sport Communication (Dr. Paul M. Pedersen)	Spring 2018
SPH M404: Sport Agency Management (Instructor Kevin Babusiak)	Fall 2017
SPH C213: Introduction to Sport Communication (Dr. Paul M. Pedersen)	Fall 2017

### **Oklahoma City University (Oklahoma City, OK)**

Department of Modern Languages

Teaching Assistant

GERM 2113: Intermediate German I (Dr. Robert Griffin)	Fall 2010
GERM 1113: Beginning German I (Dr. Robert Griffin)	Fall 2010
GERM 2113: Intermediate German I (Dr. Robert Griffin)	Fall 2009
GERM 1113: Beginning German I (Dr. Robert Griffin)	Fall 2009
GERM 2113: Intermediate German I (Dr. Robert Griffin)	Fall 2008
GERM 1113: Beginning German I (Dr. Robert Griffin)	Fall 2008

### **Academic Advising**

#### **PhD Dissertation Committees**

Completed

Troy Arthur   Indiana University   School of Public Health   Kinesiology	Committee member
Braden Norris   Indiana University   School of Public Health   Kinesiology	Committee member

In Progress

David Lovell   Indiana University   School of Public Health   Kinesiology	Committee member
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#### **Master Thesis Committees**

In Progress

Esther Akinniyi   Washington State University   College of Education   Sport Management	Chair
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### **Invited Teaching and Research Presentations**

**Gang, A. C.** (2023, November 14). Critical ethnography in sport research. *Introduction to Qualitative Research* (ED-PSYCH 507). College of Education, Washington State University. Pullman, WA.

**Gang, A. C.,** Lee, J. Y., Park, J., & Park, J. (2023, June 22). Understanding research trend in sport sociology: Sport in the age of hyper commercialization and multiculturalism. *The 2023 Sport Consumer Behavior Summer Seminar Series*. Department of Physical Education, Seoul National University. Seoul, Korea.

**Gang, A. C.** (2022, November 15). Football fan activism from the perspective of German religion. *Religion in the European Union* (EURO-W205). Hamilton Lugar School of Global and International Studies, Indiana University. Bloomington, IN.

**Gang, A. C.** (2022, September 20). Intangible benefits of hosting mega sporting events: Social and cultural capital development at the 2018 PyeongChang Winter Olympic Games. *Marketing of Sport and Recreation Department* (KNR 466). School Illinois State University. Bloomington, IL.

**Gang, A. C.** (2020, July 7). Microscopic analysis and project development in sport industry: Developing a longitudinal action plan. *Internship in Sport Management* (SPH-M497). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2019, October 2). Understanding culture within football fan clubs: Understanding their broadened civic places through football. *Sport Facilities* (SMGT 447). College of Business and Management, East Stroudsburg University. East Stroudsburg, PA.

**Gang, A. C.** (2019, September 16). Understanding the niche of culture in promotion activities: In case of German Bundesliga. *Sport Promotion and Public Relation* (SPH-M415). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2019, June 6). Current stage of the K-League and future suggestions for better marketing practices. *Principles of Sport Management* (PHE-4043). College of Education, Dongguk University. Seoul, Korea.

**Gang, A. C.** (2019, April 5). Sport organizations as voluntary associations: Understanding their civic roles. *Sport Management Doctoral Colloquium* (SPH-M799). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2019, April 5). Tracing perceptual changes roused by a mega sport event: In the context of strained bilateral relations. *Sport Management Doctoral Colloquium* (SPH-M799). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2019, February 25). Civic opportunities in sport organizations in the context of German soccer fan clubs. *Introduction to Sport Communication* (SPH-C213). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2019, February 19). Intercollegiate athletic governing organizations: NCAA versus NAIA. *Introduction to Sport Management* (SPH-M211). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2018, September 20). Youth sport in Korea. *The Role of Sport in Society* (SPH-M522). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2018, August 27). The benefits of volunteering at a mega sporting event: A case study of 2018 PyeongChang Winter Olympic Games. *Introduction to Sport Communication* (SPH-C213). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2018, February 25). Sociological aspect of sport and the importance of social capital development. *Introduction to Sport Management* (SPH-M211). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2017, November 30). Sport in international relations: Sport as a diplomatic tool in global politics. *Introduction to Sport Management* (SPH-M211). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2017, September 4). Professional soccer in global perspective: *Introduction to Sport Communication* (SPH-C213). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2016, October 31). Roles that football should assume in our society: A case study of Seongnam FC. *Introduction to Sport Communication* (SPH-C213). School of Public Health, Indiana University. Bloomington, IN.

**Gang, A. C.** (2015, November). Defining the niche of youth sport: How to engage Korean youth in sport. *Principles of Sport Administration and Policy* (SBU-24180). School of Sport Business, Namseoul University. Cheonan, Korea.

## SERVICE

**School & Department Service**  
**College of Education, Washington State University**  
Graduate Curriculum Committee

2023 – Current

**University Recreation, Washington State University**

Head Coach in Men's Club Soccer Team	2023 – Current
<b>Swain Family School of Science and Mathematics, The Citadel</b>	
Graduate Curriculum Committee	2022 – 2023
Health and Human Performance Department Head Search Committee	2022 – 2023
<b>The Citadel Athletics</b>	
Assistant Coach in Women's Soccer Team	2022 – 2023
<b>College of Business, Equine, and Sport Management, Midway University</b>	
Advising Committee	2021 – 2022
<b>Midway University Athletics</b>	
Assistant Coach in Men's Soccer Team	2021 – 2022
<b>School of Public Health, Indiana University</b>	
Sport Management PhD Student Event Committee Chair	2017 – 2020
<b>Disciplinary &amp; Professional Service</b>	
<b>Association Memberships</b>	
North American Society for the Sociology of Sport (NASSS)	
Sport Management Association of Australia and New Zealand (SMAANZ)	
European Association for Sport Management (EASM)	
North American Society for Sport Management (NASSM)	
Korean American Association for Sport Management (KAASM)	
Applied Sport Management Association (ASMA)	
<b>Journal Service</b>	
Editorial Board, Journal of Contemporary Issues in Sport (JCIS)	2023 – Current
Editorial Board, International Journal of Sport Communication (IJSC)	2022 – Current
Editorial Board, Journal of Global Sport Management (JGSM)	2022 – Current
Research Consultant, Korea Institute of Sports Science (KISS)	2020 – Current
Diversity Committee Student Rep., North American Society for Sport Management (NASSM)	2018 – 2019
<b>Conference Service</b>	
Session Organizer & Abstract Reviewer, <i>“Contemporary issues surrounding female college athletes,”</i> The 2023 North American Society for the Sociology of Sport Conference, New Orleans, LA, October 2023.	
Session Organizer & Abstract Reviewer, <i>“Diverse Theoretical Approaches to Women's Sport”</i> The 2022 North American Society for the Sociology of Sport Conference, Las Vegas, NV, October 2022.	

## INDUSTRY WORK EXPERIENCE

<b>Seongnam Football Club, (Seongnam, Korea)</b>	2015 - 2017
Director of Youth Development and International Affairs	
<ul style="list-style-type: none"> <li>○ Positioned in the Strategic Operation Division to lead the youth development programs composed of 14 teams, 27 coaches, and 600 individual players with an annual budget of 2.5 million USD</li> <li>○ Designed and implemented youth development structure with strong emphasis on the concept of student-athletes and professional development and obtained positive achievements such as raising seven youth national players in 2016 and winning national championships in Korea across different age groups (U18, U15, U12)</li> </ul>	

- Initiated the cooperative work with the Tanzanian Ministry of Information, Youth, Culture and Sport based on the memorandum of understanding signed on Nov. 3, 2016 to assist football development in Tanzania by conducting intercultural activities and player exchange programs
- Assumed prime responsibility for international litigations at FIFA Dispute Resolution Chamber and assisted with international transfer of foreign players

**Korea Military Academy (Seoul, Korea)**

2012 – 2014

Associate Instructor & Sergeant

- Instructed physical education classes among football, military strength and conditioning while acting as the assistant coach in the men's football team

**Ministry of Culture, Sports, and Tourism (Seoul, Korea)**

2012

Foreign Relations Specialist

- Dispatched at the 2012 Nuclear Security Summit in Seoul to establish a cultural center to promote Korean culture and coordinate international press for the summit at Blue House
- Coordinated the 'Korean-Kazakh Academic Seminar,' which aimed to provide a niche for both Korean and Kazakh academia to exchange expertise on relocating the administrative capital, information technology and e-governance

Promotion Specialist

- Developed and led the 'KOCIS Student Ambassador Project' that utilizes university campuses and Korean student organizations to promote Korean culture by providing cultural contents and funding their activities on campus
- Hired as a contracted worker in the division of Korean Overseas Information Center (KOCIS) to review diplomatic documents and coordinate multiple interstate projects to promote cultural exchange programs

**Oklahoma City University Department of TESOL (Oklahoma City, OK)**

2009 – 2010

Director of OCU –Tongyeong High School Bridging Program

- Selected to be a Student Professional by the College of Arts and Sciences and the Program in TESOL to design and implement an academic bridging program for Korean Student Athletes
- Aided faculty in the TESOL program with questionnaire research pertaining to Non-Native English-speaking teachers from Korea

**RECOGNITION**

**Scholarships and Awards**

**Department of Kinesiology, Indiana University (Bloomington, IN)**

2017 – 2020

Associate Instructor, Student Academic Appointment

**Department of Kinesiology, Indiana University (Bloomington, IN)**

2018 – 2020

Kinesiology Graduate Fellowship Award

**Korean American Association for Sport Management (New Orleans, LA)**

2019

Recipient of KAASM Scholarship Award 2019

**Athletics Department, Oklahoma City University (Oklahoma City, OK)**

2007 – 2011

Full Athletic Scholarship (Soccer)

**Academic Recognition**

## **Oklahoma City University (Oklahoma City, OK)**

Letzeiser Bronze Medal	2011
Outstanding Senior Man for the Petree College of Arts and Science (Faculty vote)	2011
Junior Marshall for the Petree College of Arts and Science (Faculty vote)	2010

## **CoSIDA, ESPN**

Academic All-American First Team (Soccer)	2010
Academic All-American Third Team (Soccer)	2009

## **Athletic Recognition**

### **Incheon United Football Club (Incheon, Korea)**

Professional Soccer Player

- Drafted fourth overall pick
- Korean R-League, Champion
- Korean FA Cup, Semifinalist

### **Oklahoma City University Stars (Oklahoma City, OK)**

Varsity Soccer Player

- |                                                           |              |
|-----------------------------------------------------------|--------------|
| ○ Sooner Athletic Conference Runner-up                    | 2007, 09, 10 |
| ○ Sooner Athletic Conference Offensive Player of the Year | 2009         |
| ○ Sooner Athletic Conference Top Scorer                   | 2009         |
| ○ All-Sooner Athletic Tournament                          | 2009         |
| ○ NSCAA All-District                                      | 2009         |
| ○ NAIA All-American                                       | 2009         |
| ○ All-Sooner Athletic Conference First Team               | 2008, 09     |
| ○ All-NAIA National Tournament First Team                 | 2008         |
| ○ Sooner Athletic Conference Champion                     | 2008         |
| ○ NAIA National Soccer Championship, Semifinalist         | 2008         |

### **1. FC Köln (Köln, Germany)**

Youth Soccer Player

- Participated in the highest youth leagues in Germany winning multiple championships and individual honors
- Selected to the German U15/14 regional/national teams

## **Language**

Fluent in **German, Korean, English**, and conversational **French**