

DATA REPORT 22-022

Washington State University
College of Education
Name Change Survey

Spring 2022

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Project Profile

Title:	Washington State University College of Education Name Change Survey
Objectives:	The Social and Economic Sciences Research Center at Washington State University assisted WSU's College of Education with administering a survey of staff and faculty, students, alumni and stakeholders from the college. The main purpose of the survey was to help administrators select the college's new name.
Methods:	An online survey of 53 questions displayed on 11 screens was administered to a list of 4,443 staff, faculty, students, alumni and stakeholders in/from the WSU College of Education. An invitation was sent via email on March 3, 2022, and 2 follow-up reminder emails to non-respondents were sent in the weeks to follow.
Results:	For this study, separate response rates are provided for each of the five study sub-populations. The WSU College of Education staff and faculty group resulted in a 44.1% response rate, the undergraduate student group achieved a 24.6% response rate, the graduate student group resulted in a 31.5% response rate, the stakeholders had a 73.3% rate, and the alumni group achieved a 15.8% response rate. The survey attained an overall response rate of 23%.
Timeframe:	Spring 2022
Contract with:	Brandon Chapman Public Relations/Communications Manager WSU College of Education
Project Director:	Thom Allen
SESRC Acronym:	BRAND4
Data Report #:	22-022
Deliverables:	Excel dataset; SPSS dataset, and this procedures report including frequency listing, and a copy of the final survey instruments.

1.

Executive Summary

- An online survey of WSU College of Education staff, faculty, students, alumni, and stakeholders asking about a possible name change for the college was conducted in March 2022.
 - The development of the survey questions was informed by a previous survey of faculty from the college conducted in 2021 and a series of focus groups with staff, faculty, students, and members of the college advisory board conducted later that same year.
 - A total of 1,024 respondents completed or partially completed the survey, achieving a response rate of 23%.
 - Just less than half of all respondents (46.3%) said it was important for the WSU College of Education to change its name. However, when asked to provide one name for the college, only 19% of respondents chose "College of Education" and 81% selected a different name.
 - Other than the current name, the names most selected for the college were: 1) College of Education and Human Performance, 2) College of Education and Exercise Science and 3) College of Education, Kinesiology and Sport Management.
 - Respondents were least interested in names for the college that did not include the word "Education".
 - The survey revealed strong support for a name that was visionary, representing the college programs into the future. Two-thirds of respondents (67.3%) said they agreed with this view.
 - There was less support for the idea that the college needed to keep its current name because of the legacy and tradition associated with it. Less than half of respondents (43.7%) agreed with this viewpoint.
 - A little more than half of the respondents (55.8%) felt that the current name may cause difficulties for recruiting new students into all its programs.
 - Nearly all respondents (84.9%) felt it was important that the college name represent all the programs it offers but not as many (62.5%) felt the current name adequately did so.
-

2.

Administration

Objectives

The Social and Economic Sciences Research Center at Washington State University assisted WSU's College of Education with administering a survey of staff and faculty, students, alumni and stakeholders from the college. The main purpose of the survey was to help administrators select a new name for the college. The online survey was conducted in the spring of 2022. This report details the procedures used to conduct the survey.

Preliminary Activities

Two survey activities were conducted prior to the main survey effort performed by the SESRC. First, in the spring of 2021, the WSU College of Education conducted an exploratory online survey of college faculty which resulted in generating nearly 60 alternative names for the college¹.

Next, the University Marketing and Communications department at WSU used the names generated in the 2021 survey to develop a focus group script. In the fall of 2021, University Marketing and Communications and SESRC staff conducted focus groups with WSU College of Education staff/faculty, students and stakeholders to narrow the list of possible names as well as to gather additional feedback concerning the name change process (see **Section 5: Survey Instruments**).

Feedback from the focus groups was used to construct the college-wide survey conducted by the SESRC in the spring of 2022.

¹ Ullrich-French, S. C. (2021, April 15). Unpublished survey data. Washington State University, College of Education. Retrieved August 12, 2021, from data file.



Population and Sample

To gather feedback regarding a new name for the WSU College of Education, responses were sought from a wide range of individuals with varying degrees of involvement with the College. Five target populations were identified: current WSU College of Education faculty and staff, currently enrolled students (which included both graduate/professional and undergraduate students), alumni from the college and outside stakeholders with recent experience working with the college. These groups formed the study population and were utilized strategically for each of the three separate survey efforts in the study.

For the preliminary online survey conducted by the College in 2021, a small group of current College of Education staff and faculty were asked to participate. The survey was conducted in April 2021 and collected responses from 30 individuals.

In the fall of 2021, three focus groups were administered to six College of Education faculty and staff, nine college stakeholders and seven current students enrolled in the college.

The college-wide online survey conducted by the SESRC in the spring of 2022 was administered to all five target populations. The survey was administered to the entire population of faculty/staff and students who were either working with the college or enrolled at the college during the 2022 spring semester. A convenience sample of stakeholders and a random sample of college of alumni were also used in this survey effort.

The SESRC obtained a list of all 358 currently employed WSU staff and faculty within the College of Education across all campuses. The list was produced by WSU Office of Research staff and generated from the WSU Data Warehouse. Due to limitations with how positions at WSU are defined within the university's new Workday database, it was discovered mid-way through the survey administration that some employees associated with the College of Education may not have been included. Individuals who report at the highest administration levels within the university, in particular, were not tagged as employees within the college. Efforts were made to identify these individuals and add them to the respondent pool whenever they were discovered, but it is likely the process was not successful for everyone, and some names may have been left out.

A list of all 1,692 undergraduate and 368 graduate students enrolled in the College of Education during the spring 2022 semester were obtained from WSU Information Technology (WSU-IT) staff. Requests to obtain these lists were submitted to the WSU Office of the Registrar and the WSU Graduate School in January of 2022 and permission was granted later that same month. These lists were made available to the SESRC on March 1, 2022. Students with

stated FERPA restrictions were not included in the list, as per current university policy.

The WSU College of Education curated a list of 30 current stakeholders associated with the college. These names include advisory board members, government employees and faculty from other academic institutions. This list was not a complete list of stakeholders, nor a random sample drawn from a complete list of names and should be treated as a sample of convenience. Results from the survey of stakeholders should not be used to extend or to generalize the opinions of all WSU College of Education Stakeholders. The results of this sub-group of survey respondents only represent the opinions of those who completed the survey.

A random sample of 2,000 WSU College of Education Alumni was drawn by database administrators at WSU's Foundation/Alumni Association. The random list was drawn from the list of all 20,780 known alumni maintained by the WSU Foundation. The list was constrained to only those with known email addresses. As this was a random sample drawn from a sample frame, albeit one with some limitations, it is reasonable to generalize the results of this sub-group to the larger population of alumni within the constraints discussed in the sample error paragraphs of the **Section 4: Summary**.

A check for duplicated names was performed across all five lists and five names were identified as appearing once in the alumni list and again in one of the other four lists. The occurrence of these names was removed from the alumni list, bringing the alumni survey sample to a list of 1,995 names.

3.

Implementation

Design

The survey questions were developed by the SESRC in conjunction with Brandon Chapman, Public Relations/Communications Manager for the WSU College of Education, and Sarah Ullrich-French, professor in the Department of Kinesiology and Educational Psychology. The survey was formatted into an online survey instrument using the SESRC's DCWorks proprietary software used for conducting online surveys.

Contact Strategy

On March 3, 2022, invitation email letters were mailed to all 4,442 names in the study list. The invitation email informed participants of the study and included instructions for completing the survey online.

Follow-up reminder emails on March 9th and 21st were sent to non-respondents only.

Date	Mailing	Number
• March 3	Invitation Email	4,443
• March 9	Reminder Email 1	3,828
• March 21	Reminder Email 2	3,551



Security

Internet access to sites at Washington State University is monitored via firewalls at the university hub and at the SESRC server to reduce undesirable access to survey pages. In addition, each survey respondent logged onto the survey site with a unique access code in order to take the survey. Once a survey was completed, that ID number would no longer be available and further access to the survey using that ID was denied.

Returns and Review

The online survey instrument allowed the respondent to exit the survey at any time and return to complete it at their leisure.



4.

Summary

Response Rates

The response rate is the ratio of completed and partially completed interviews to the total eligible survey group. This formula is considered the industry standard for calculating response rates and complies with AAPOR Standard Definitions (American Association for Public Opinion Research) Response Rates. The formula is:

$$\frac{(CM + PC)}{[(CM+PC) + RF+UI +UR]}$$

where CM = number of completed interviews
 PC= number of partially completed interviews
 RF = number of refusals
 UI, UR = number unable to interview, unable to reach

For this study, separate response rates are provided for each of the five study sub-populations. The WSU College of Education staff and faculty group resulted in a 44.1% response rate, the undergraduate student group achieved a 24.6% response rate, the graduate student group resulted in a 31.5% response rate, the stakeholders had a 73.3% rate, and the alumni group achieved a 15.8% response rate. The survey attained a 23% response rate, overall, with 1024 total completed and partially completed surveys.

Case Result	Staff/Faculty		Stakeholders		Undergrads		Grads		Alumni	
	#	%	#	%	#	%	#	%	#	%
(A) Completed	142	39.7	22	73.3	316	18.7	105	28.5	263	13.2
(B) Partial	15	4.2	0	0.0	99	5.9	11	3.0	51	2.6
(C) Refusal	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
(D) Non-Response	199	55.6	8	26.7	1,277	75.5	252	68.5	1,681	84.3
Total Eligible	356	99.4	30	100%	1,692	100%	368	100%	1,995	100%
(E) Not at WSU	2	0.6	0	0.0	0	0.0	0	0.0	0	0.0
Total Ineligible	2	0.6	0	0.0	0	0.0	0	0.0	0	0.0
Total Sample	358	100%	30	100%	1,692	100%	368	100%	1,995	100%
Response Rate (A+B)/(A+B+C+D)	44.1%		73.3%		24.6%		31.5%		15.8%	

Sampling Error

A random sample was used for the alumni group. Sample error is the error, or uncertainty, in a survey as a result of drawing a sample rather than surveying the entire population. A formula for calculating sample error is presented here:

$$SE = 2\sqrt{\frac{pq}{(n-1)}\left(\frac{N-n}{N}\right)}$$

Where: SE= sample error

- p = proportion of "yes" responses for a specific question = 0.50
- q = proportion of "no" responses for a specific question = 0.50
- n = sample size; # of interviews for a specific question
- N = population size for the survey

For this study, the approximate sample error for a survey of 314 alumni from a population of 20,780 is $\pm 3\%$ at the 95% confidence level.

5.

Results

Reading the Data

Throughout the dataset, missing values occur when a question was left blank without a response, or when the survey's conditional branching forced the respondent to skip a question, or when a respondent quits the survey before completing it. A value of "-1" is used as a placeholder value whenever a response is left blank, a value of "-2" is used to denote questions not answered due to the respondent exiting the survey prior to completing it.

Missing values are included in the basic frequency of response tables that follow but are not computed in the "Valid Percent" column of each table. In addition, the crosstab frequency tables which display response totals across each of the survey groups omit missing values.

Remarks File

The remarks data corresponding to the open-ended questions in this survey are included in this report. Verbatim responses to these questions are in the auxiliary files related to this report. PLEASE NOTE: The remarks data have not been edited. The remarks data should be treated as confidential information and printed for release only after careful review and necessary editing.

Frequency Tables

respGrp Sample group

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Faculty-Staff	157	15.3	15.3	15.3
	Stakeholders	22	2.1	2.1	17.5
	Undergraduates	415	40.5	40.5	58.0
	Graduates	116	11.3	11.3	69.3
	Alumni	314	30.7	30.7	100.0
	Total	1024	100.0	100.0	

LastPage Last page answered

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Page01	4	.4	.4	.4
	Page02	20	2.0	2.0	2.3
	Page03	84	8.2	8.2	10.5
	Page04	7	.7	.7	11.2
	Page05	1	.1	.1	11.3
	Page06	3	.3	.3	11.6
	Page07	3	.3	.3	11.9
	Page08	2	.2	.2	12.1
	Page09	1	.1	.1	12.2
	Page10	24	2.3	2.3	14.6
	Page11	27	2.6	2.6	17.2
	PageFinish	848	82.8	82.8	100.0
	Total	1024	100.0	100.0	

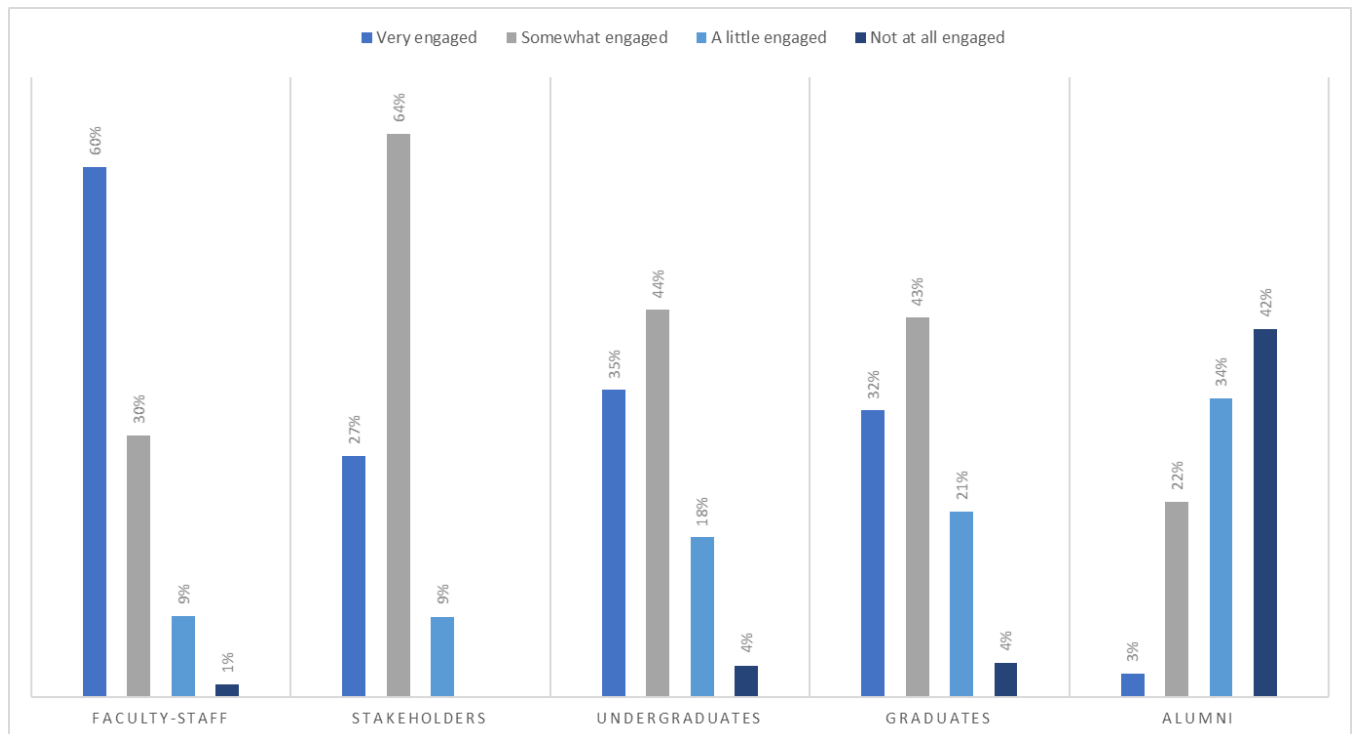


V. Results

When asked about their levels of engagement with the WSU College of Education, the various respondent groups in the study rated their engagement diversly. Nine out of ten from the faculty/staff group and the stakeholder group reported they were either very or somewhat engaged with the college, while three out of four from the student groups reported being either very or somewhat engaged. Only one out of four from the alumni group reported this level of engagement.

Q01. How engaged would you say you are with the WSU College of Education?

	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very engaged	85	6	127	34	8	260
	59.9%	27.3%	34.7%	32.4%	2.6%	27.6%
Somewhat engaged	42	14	160	45	68	329
	29.6%	63.6%	43.7%	42.9%	22.1%	34.9%
A little engaged	13	2	66	22	104	207
	9.2%	9.1%	18.0%	21.0%	33.8%	22.0%
Not at all engaged	2	0	13	4	128	147
	1.4%	0.0%	3.6%	3.8%	41.6%	15.6%
Total	142	22	366	105	308	943
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

The next two questions in the survey were designed to give each respondent a base level of information about the variety of undergraduate and graduate programs currently housed within the college. In addition to establishing this base knowledge for the respondents, the questions also provide some information regarding program awareness which may be of value to college administrators.

Among the undergraduate programs, Teacher Education rated as the program with the most familiarity across the survey groups with more than eight in ten respondents saying they were either very or somewhat familiar with it and the WSU ROAR program being the least familiar with just less than half (four in ten) survey respondents claiming to be either very or somewhat familiar with it.

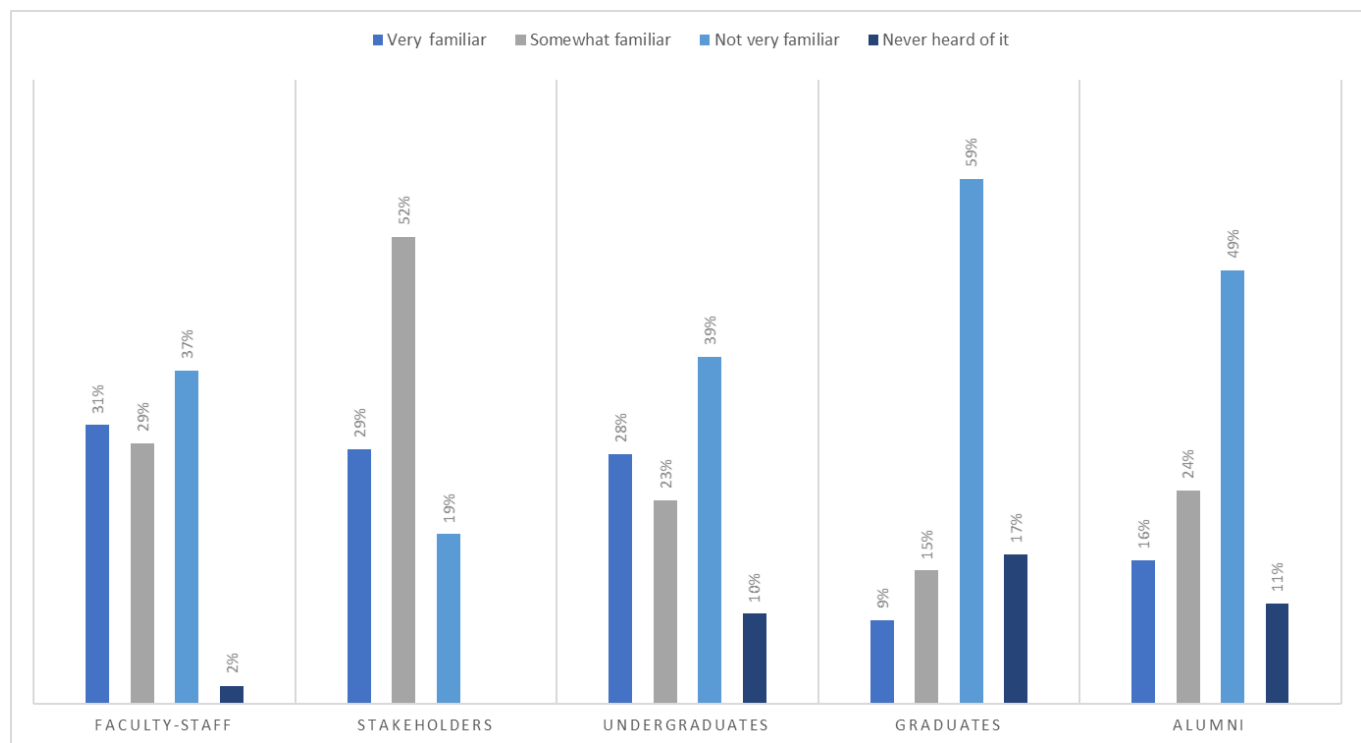
Among the graduate programs within the WSU College of Education, seven in ten survey respondents said they were either very or somewhat familiar with the Master in Teaching program. This was the program with the most familiarity among respondents, while the Cultural Studies and Social Thought in Education program was the least familiar, with 37% of respondents saying they were either very or somewhat familiar with it.



V. Results

Q02A. How familiar are you with each of the following undergraduate programs at WSU?
Kinesiology

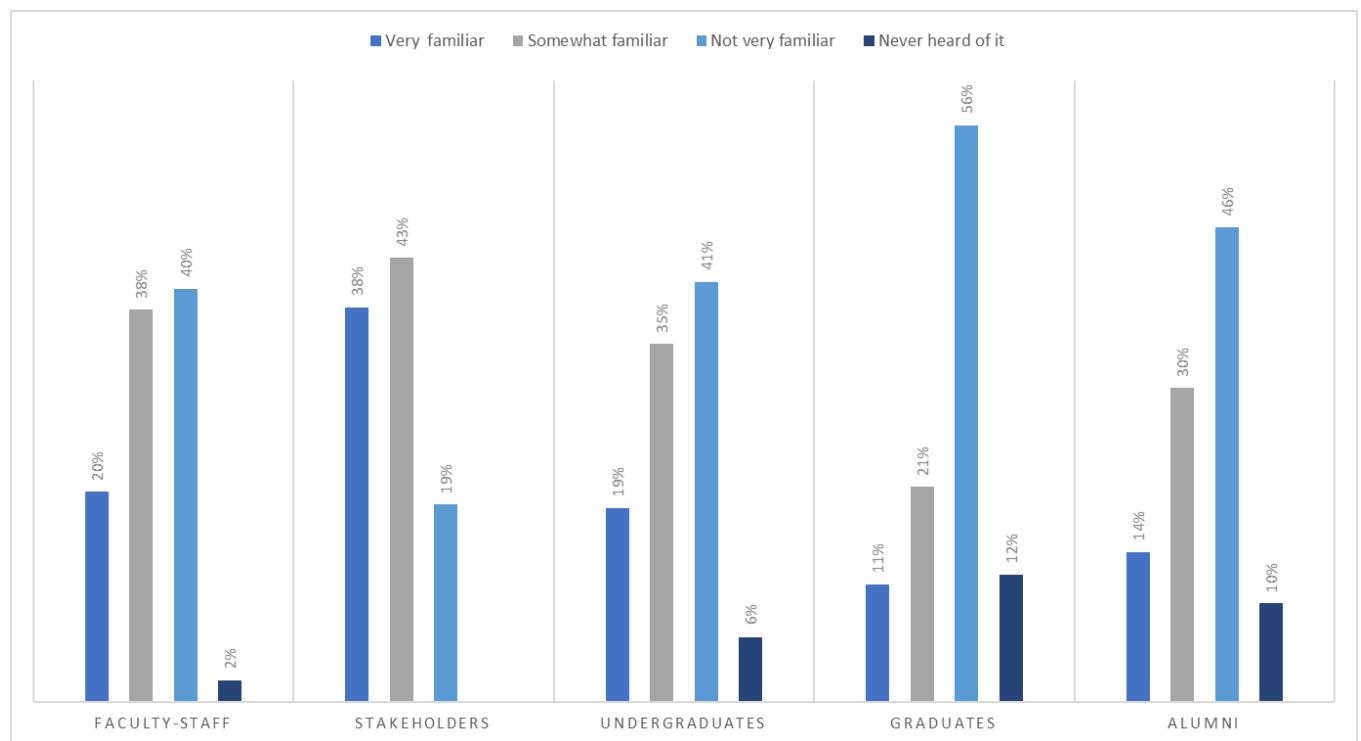
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	46	6	108	10	47	217
	31.3%	28.6%	28.1%	9.3%	16.1%	22.8%
Somewhat familiar	43	11	88	16	70	228
	29.3%	52.4%	22.9%	15.0%	24.0%	23.9%
Not very familiar	55	4	150	63	142	414
	37.4%	19.0%	39.0%	58.9%	48.6%	43.5%
Never heard of it	3	0	39	18	33	93
	2.0%	0.0%	10.1%	16.8%	11.3%	9.8%
Total	147	21	385	107	292	952
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q02B. How familiar are you with each of the following undergraduate programs at WSU?
Sport Management

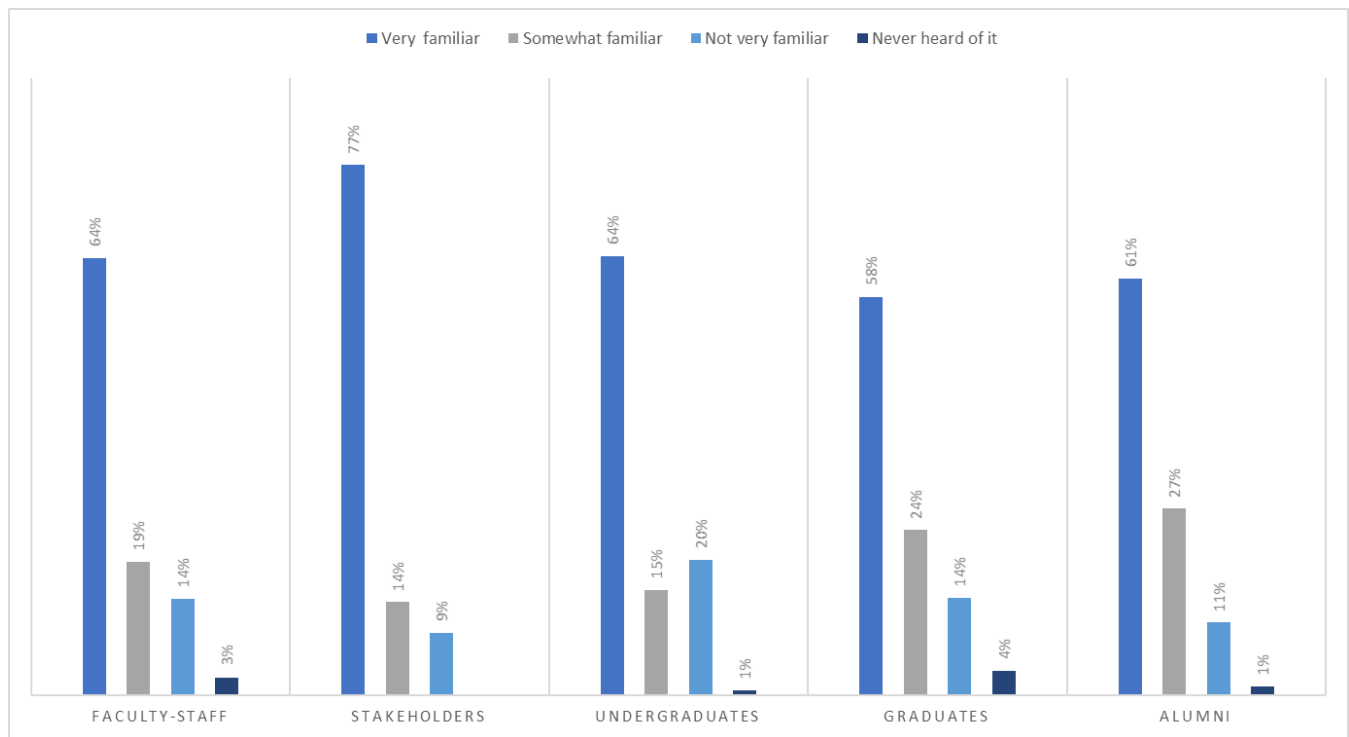
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	30 20.3%	8 38.1%	72 18.7%	12 11.3%	41 14.4%	163 17.3%
Somewhat familiar	56 37.8%	9 42.9%	133 34.5%	22 20.8%	86 30.3%	306 32.4%
Not very familiar	59 39.9%	4 19.0%	156 40.5%	59 55.7%	130 45.8%	408 43.2%
Never heard of it	3 2.0%	0 0.0%	24 6.2%	13 12.3%	27 9.5%	67 7.1%
Total	148 100.0%	21 100.0%	385 100.0%	106 100.0%	284 100.0%	944 100.0%



V. Results

Q02C. How familiar are you with each of the following undergraduate programs at WSU?
Teacher Education

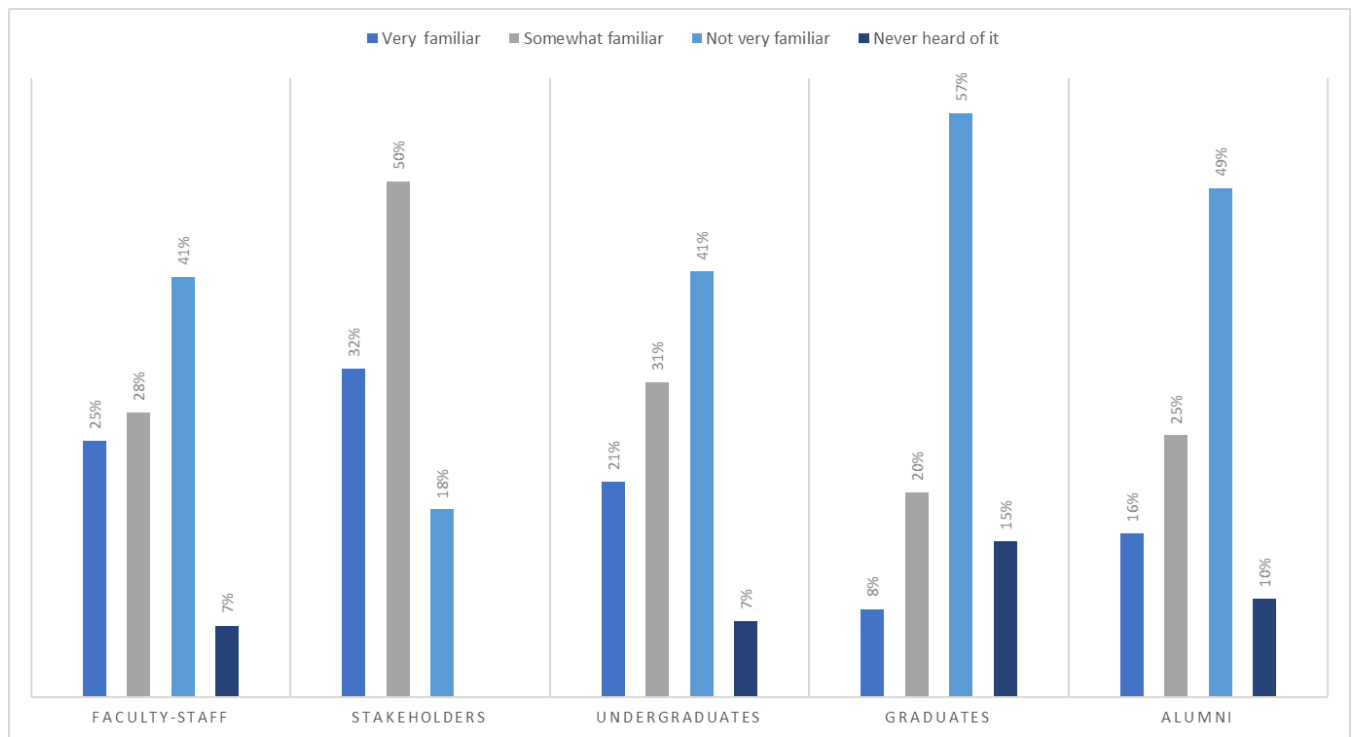
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	95	17	253	65	183	613
	63.8%	77.3%	64.1%	58.0%	60.8%	62.6%
Somewhat familiar	29	3	61	27	82	202
	19.5%	13.6%	15.4%	24.1%	27.2%	20.6%
Not very familiar	21	2	78	16	32	149
	14.1%	9.1%	19.7%	14.3%	10.6%	15.2%
Never heard of it	4	0	3	4	4	15
	2.7%	0.0%	0.8%	3.6%	1.3%	1.5%
Total	149	22	395	112	301	979
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q02D. How familiar are you with each of the following undergraduate programs at WSU?
Athletic Training

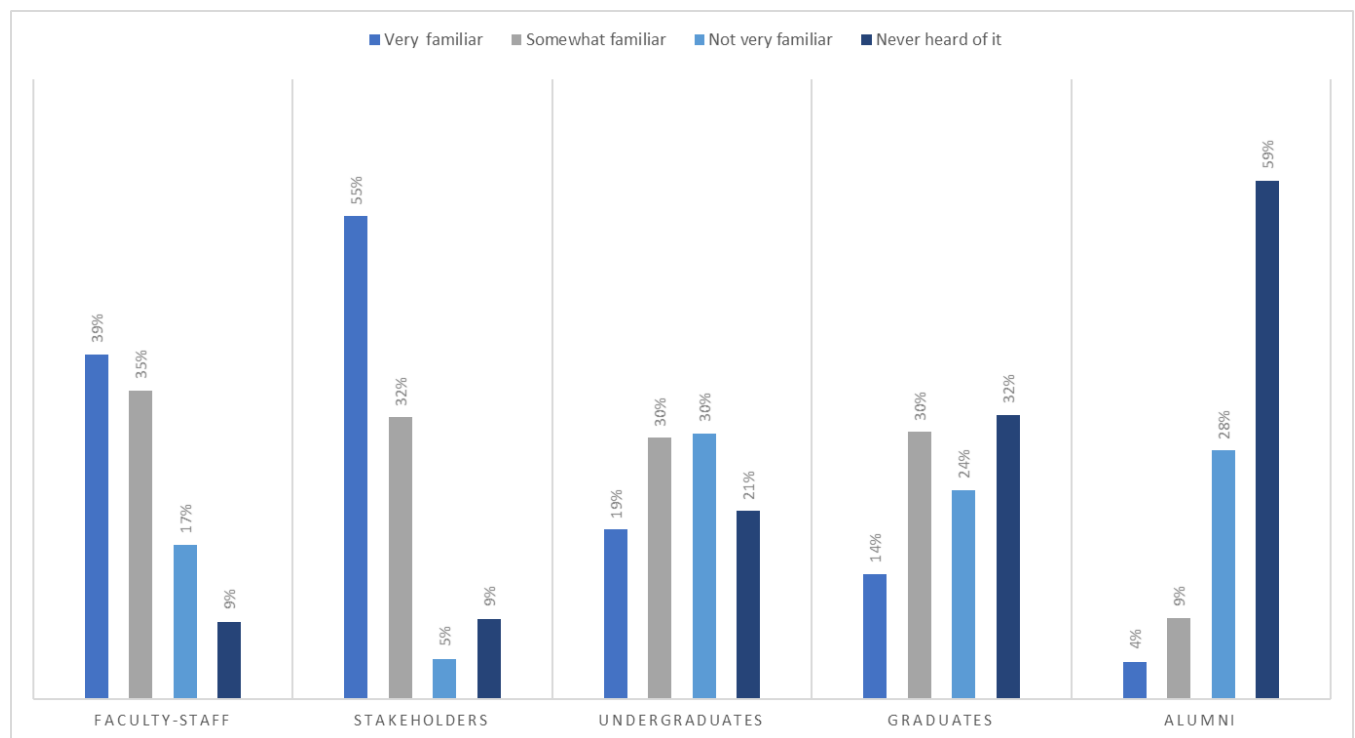
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	36	7	80	9	45	177
	24.8%	31.8%	20.9%	8.5%	15.8%	18.8%
Somewhat familiar	40	11	117	21	72	261
	27.6%	50.0%	30.5%	19.8%	25.4%	27.8%
Not very familiar	59	4	158	60	140	421
	40.7%	18.2%	41.3%	56.6%	49.3%	44.8%
Never heard of it	10	0	28	16	27	81
	6.9%	0.0%	7.3%	15.1%	9.5%	8.6%
Total	145	22	383	106	284	940
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q02E. How familiar are you with each of the following undergraduate programs at WSU? WSU ROAR

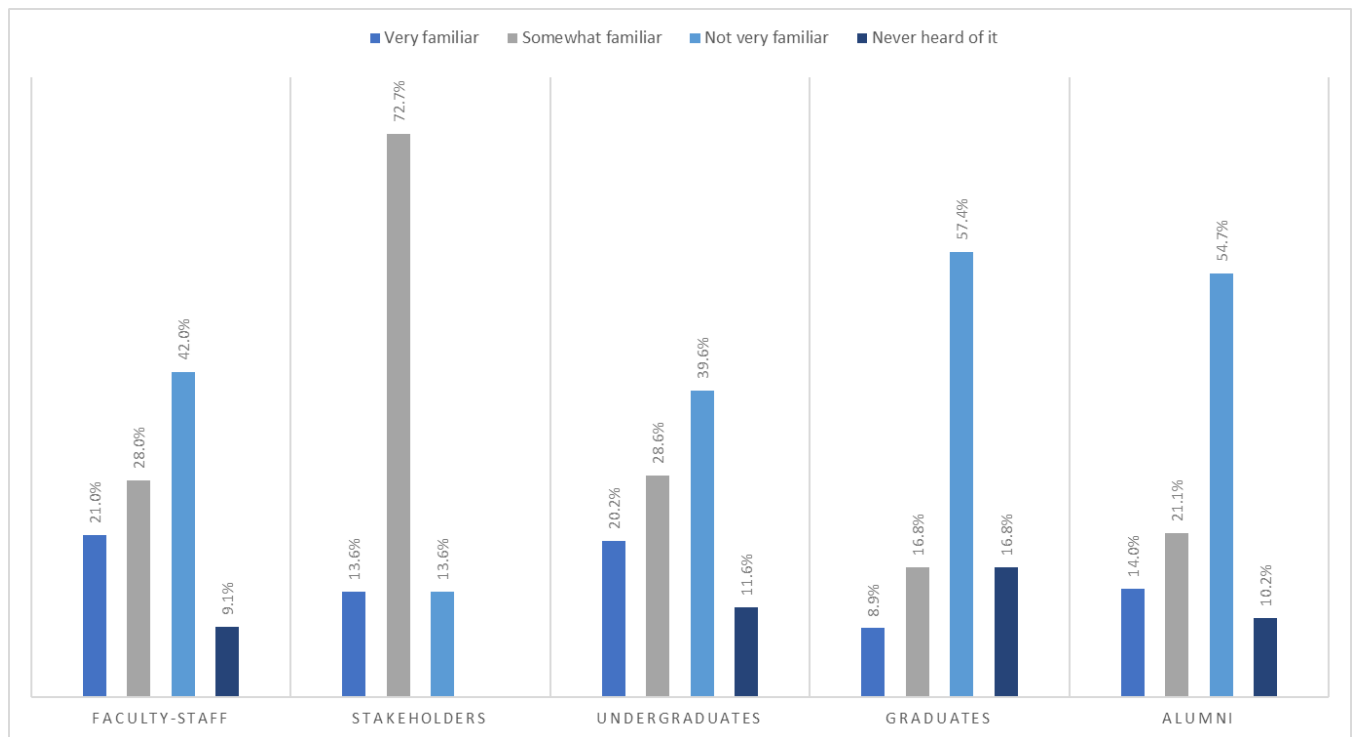
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	58 38.9%	12 54.5%	74 19.2%	15 14.2%	12 4.2%	171 18.0%
Somewhat familiar	52 34.9%	7 31.8%	114 29.5%	32 30.2%	26 9.1%	231 24.4%
Not very familiar	26 17.4%	1 4.5%	116 30.1%	25 23.6%	80 28.1%	248 26.2%
Never heard of it	13 8.7%	2 9.1%	82 21.2%	34 32.1%	167 58.6%	298 31.4%
Total	149 100.0%	22 100.0%	386 100.0%	106 100.0%	285 100.0%	948 100.0%



V. Results

Q03A. How familiar are you with each of the following graduate degree programs?
Athletic Training

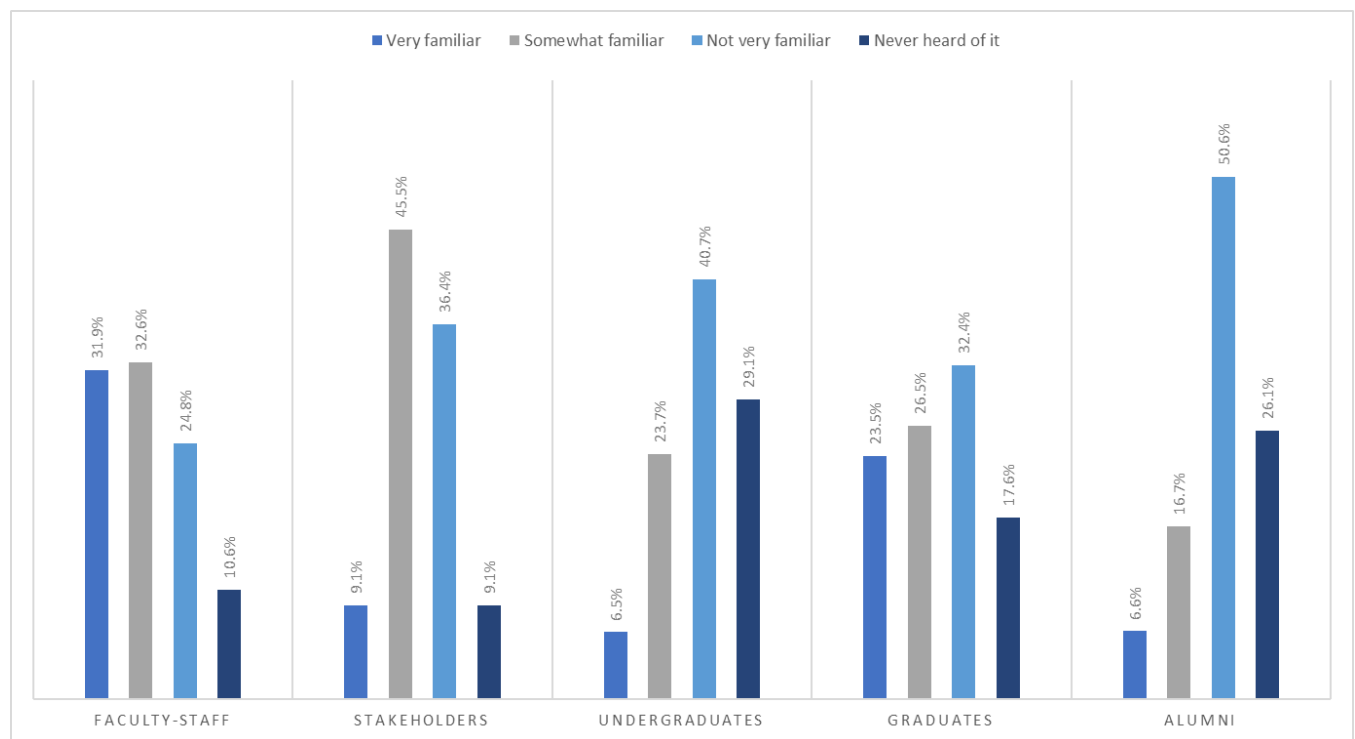
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	30 21.0%	3 13.6%	68 20.2%	9 8.9%	37 14.0%	147 17.0%
Somewhat familiar	40 28.0%	16 72.7%	96 28.6%	17 16.8%	56 21.1%	225 26.0%
Not very familiar	60 42.0%	3 13.6%	133 39.6%	58 57.4%	145 54.7%	399 46.0%
Never heard of it	13 9.1%	0 0.0%	39 11.6%	17 16.8%	27 10.2%	96 11.1%
Total	143 100.0%	22 100.0%	336 100.0%	101 100.0%	265 100.0%	867 100.0%



V. Results

**Q03B. How familiar are you with each of the following graduate degree programs?
Cultural Studies and Social Thought in Education**

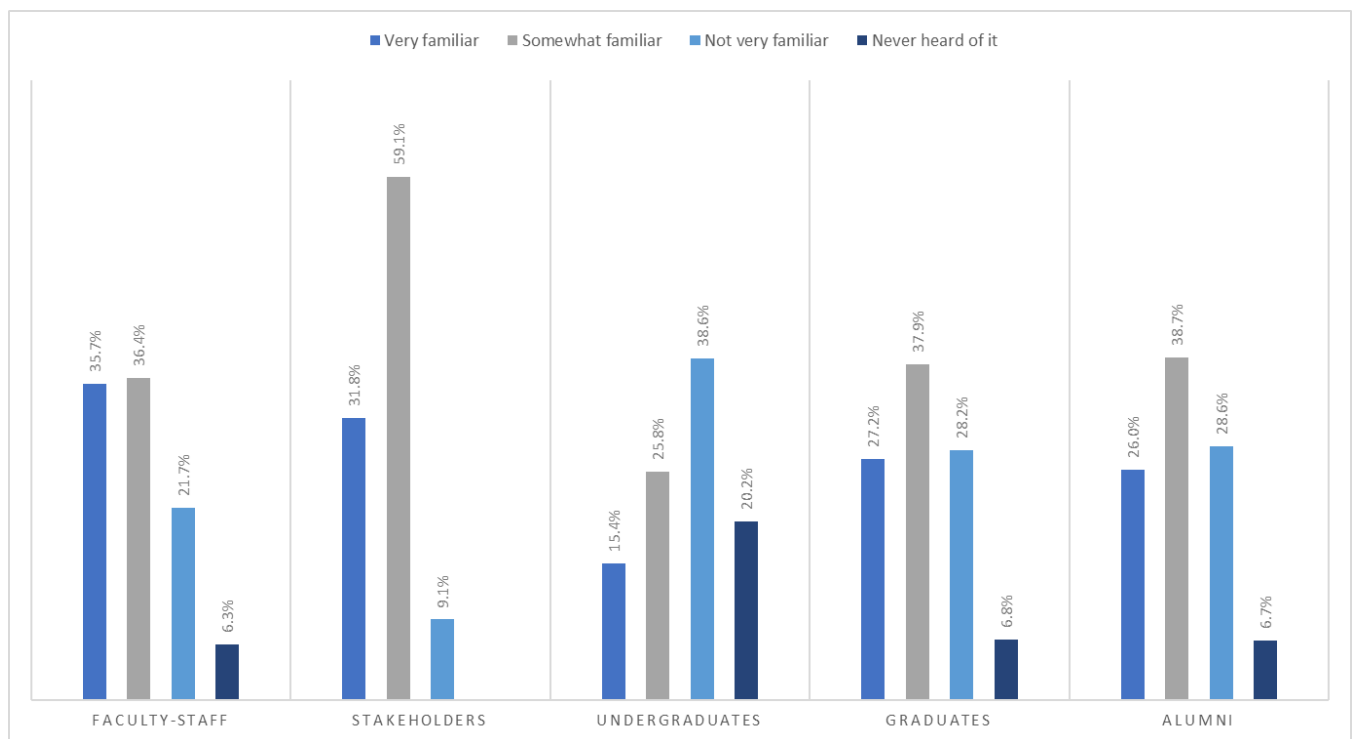
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	45	2	22	24	17	110
	31.9%	9.1%	6.5%	23.5%	6.6%	12.8%
Somewhat familiar	46	10	80	27	43	206
	32.6%	45.5%	23.7%	26.5%	16.7%	24.0%
Not very familiar	35	8	137	33	130	343
	24.8%	36.4%	40.7%	32.4%	50.6%	39.9%
Never heard of it	15	2	98	18	67	200
	10.6%	9.1%	29.1%	17.6%	26.1%	23.3%
Total	141	22	337	102	257	859
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q03C. How familiar are you with each of the following graduate degree programs?
Curriculum & Instruction

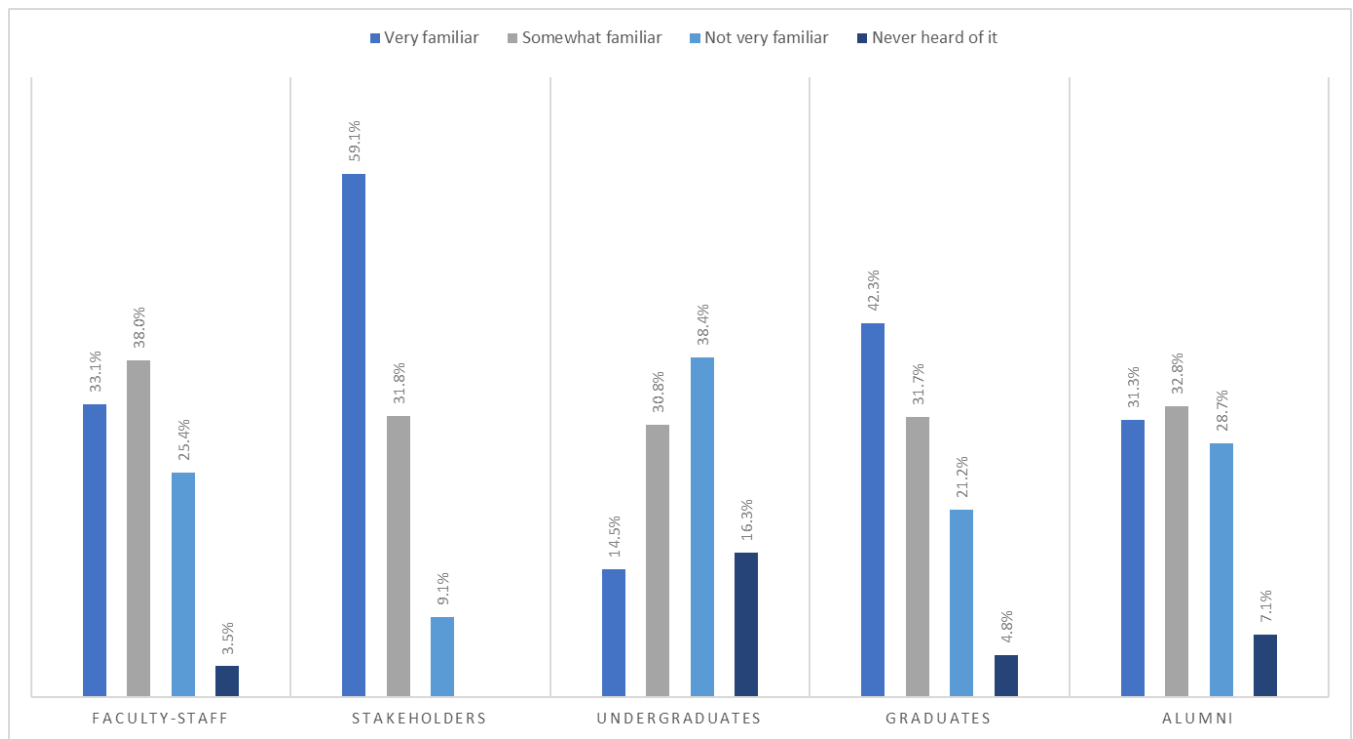
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	51	7	52	28	70	208
	35.7%	31.8%	15.4%	27.2%	26.0%	23.8%
Somewhat familiar	52	13	87	39	104	295
	36.4%	59.1%	25.8%	37.9%	38.7%	33.8%
Not very familiar	31	2	130	29	77	269
	21.7%	9.1%	38.6%	28.2%	28.6%	30.8%
Never heard of it	9	0	68	7	18	102
	6.3%	0.0%	20.2%	6.8%	6.7%	11.7%
Total	143	22	337	103	269	874
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q03D. How familiar are you with each of the following graduate degree programs?
Educational Leadership

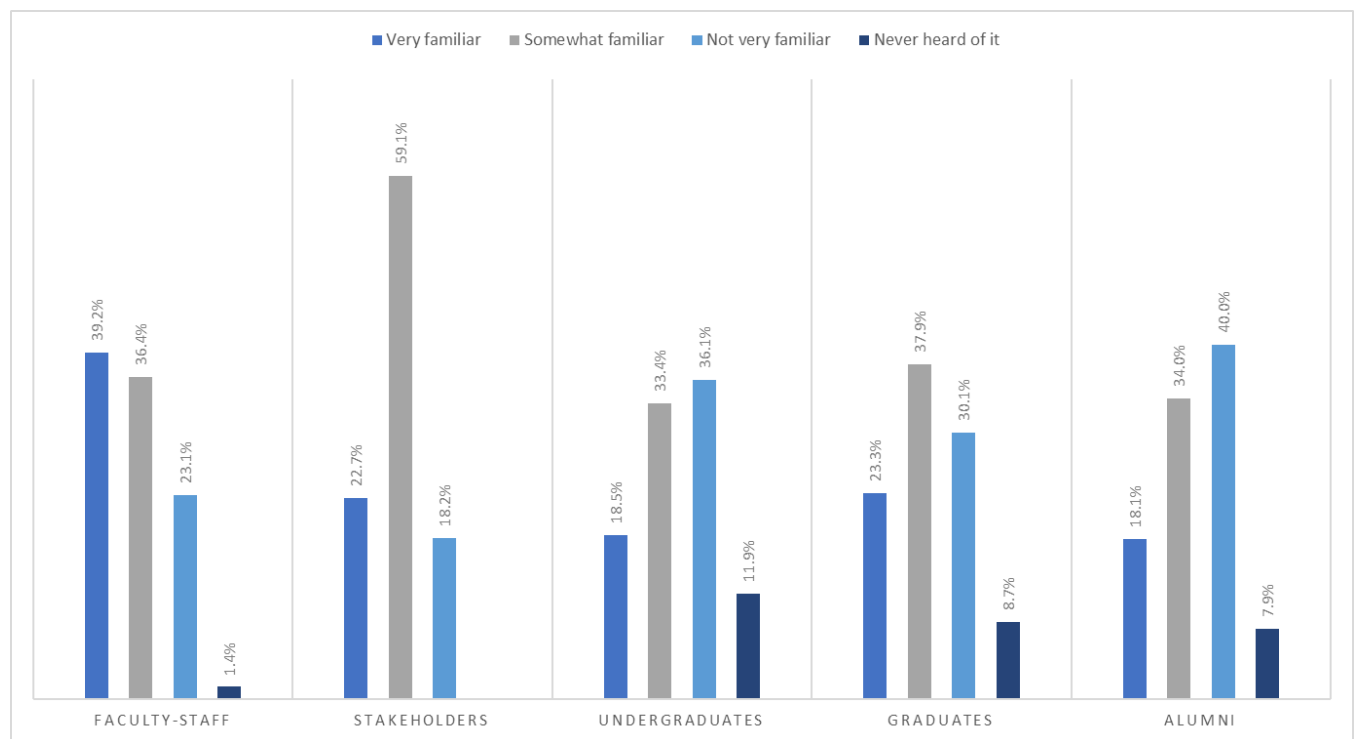
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	47	13	48	44	84	236
	33.1%	59.1%	14.5%	42.3%	31.3%	27.2%
Somewhat familiar	54	7	102	33	88	284
	38.0%	31.8%	30.8%	31.7%	32.8%	32.8%
Not very familiar	36	2	127	22	77	264
	25.4%	9.1%	38.4%	21.2%	28.7%	30.4%
Never heard of it	5	0	54	5	19	83
	3.5%	0.0%	16.3%	4.8%	7.1%	9.6%
Total	142	22	331	104	268	867
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q03E. How familiar are you with each of the following graduate degree programs?
Educational Psychology

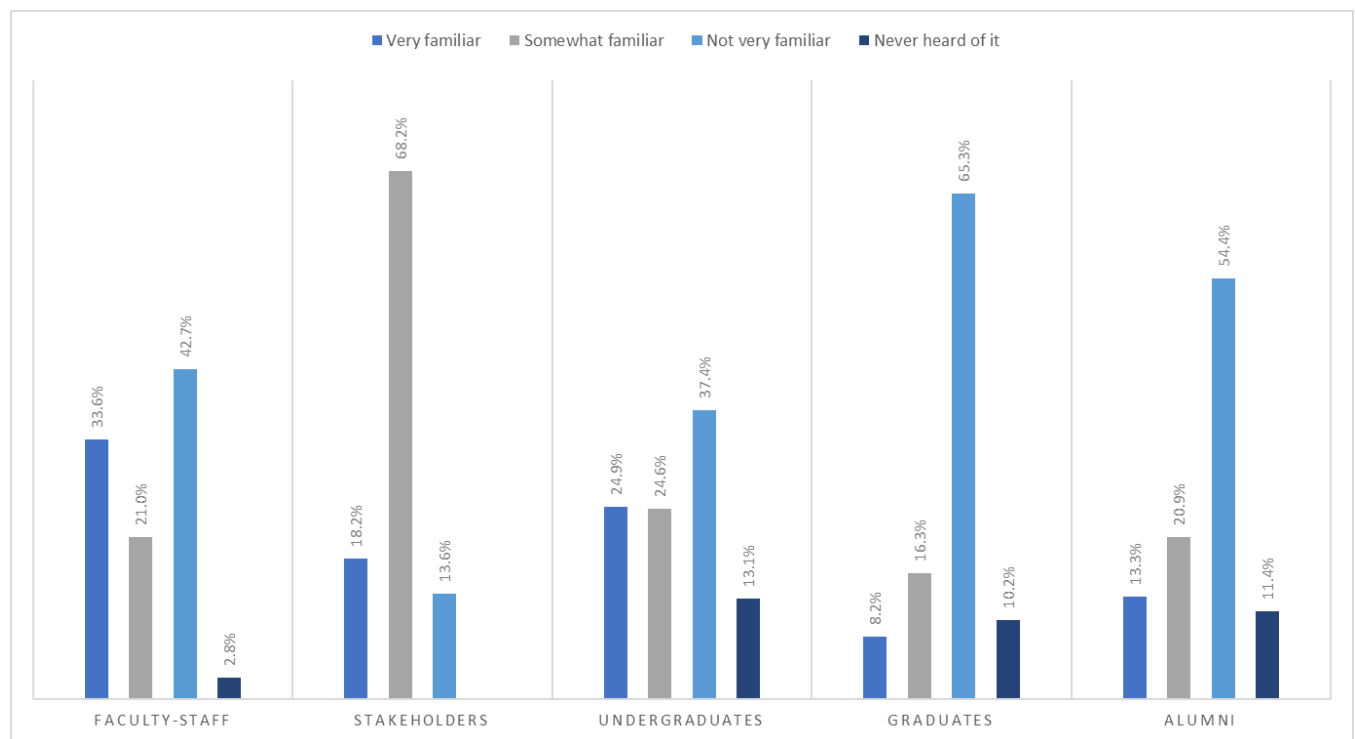
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	56 39.2%	5 22.7%	62 18.5%	24 23.3%	48 18.1%	195 22.5%
Somewhat familiar	52 36.4%	13 59.1%	112 33.4%	39 37.9%	90 34.0%	306 35.3%
Not very familiar	33 23.1%	4 18.2%	121 36.1%	31 30.1%	106 40.0%	295 34.0%
Never heard of it	2 1.4%	0 0.0%	40 11.9%	9 8.7%	21 7.9%	72 8.3%
Total	143 100.0%	22 100.0%	335 100.0%	103 100.0%	265 100.0%	868 100.0%



V. Results

Q03F. How familiar are you with each of the following graduate degree programs?
Kinesiology

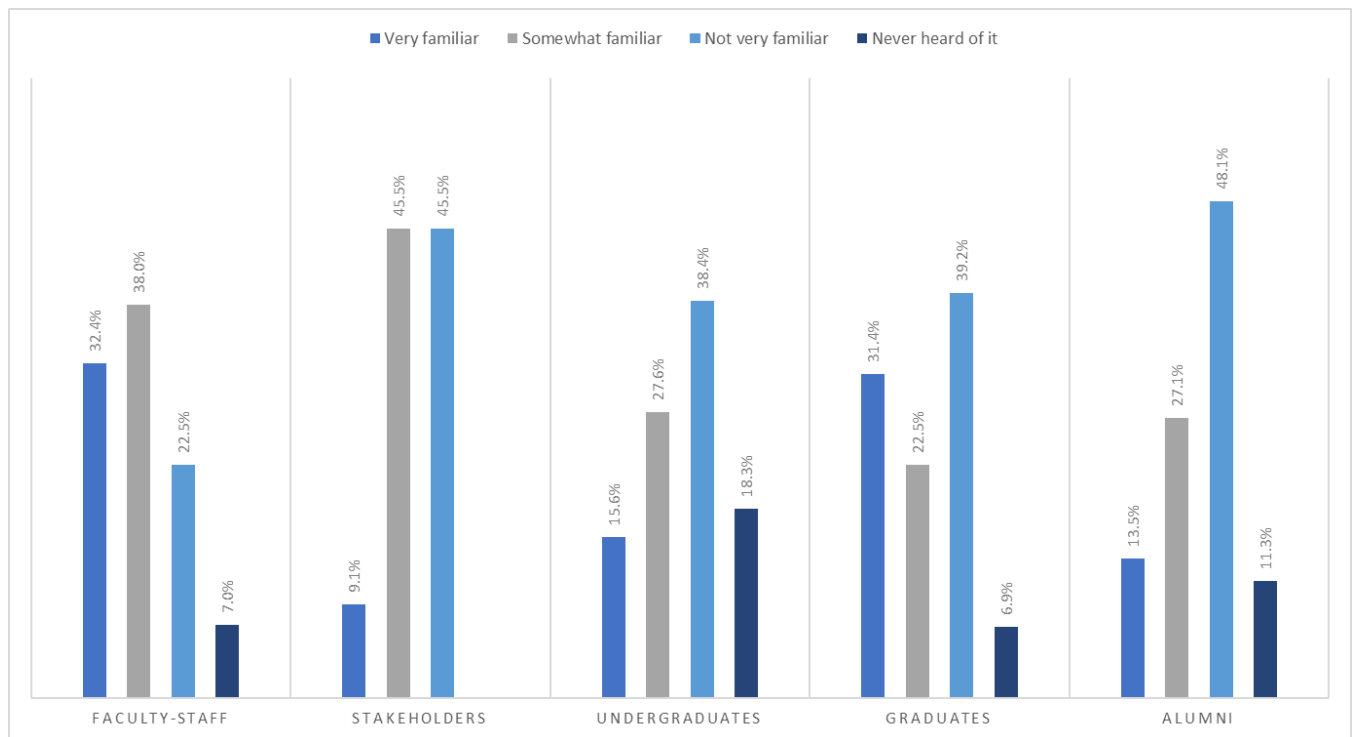
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	48	4	84	8	35	179
	33.6%	18.2%	24.9%	8.2%	13.3%	20.7%
Somewhat familiar	30	15	83	16	55	199
	21.0%	68.2%	24.6%	16.3%	20.9%	23.1%
Not very familiar	61	3	126	64	143	397
	42.7%	13.6%	37.4%	65.3%	54.4%	46.0%
Never heard of it	4	0	44	10	30	88
	2.8%	0.0%	13.1%	10.2%	11.4%	10.2%
Total	143	22	337	98	263	863
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

**Q03G. How familiar are you with each of the following graduate degree programs?
 Language, Literacy, and Technology**

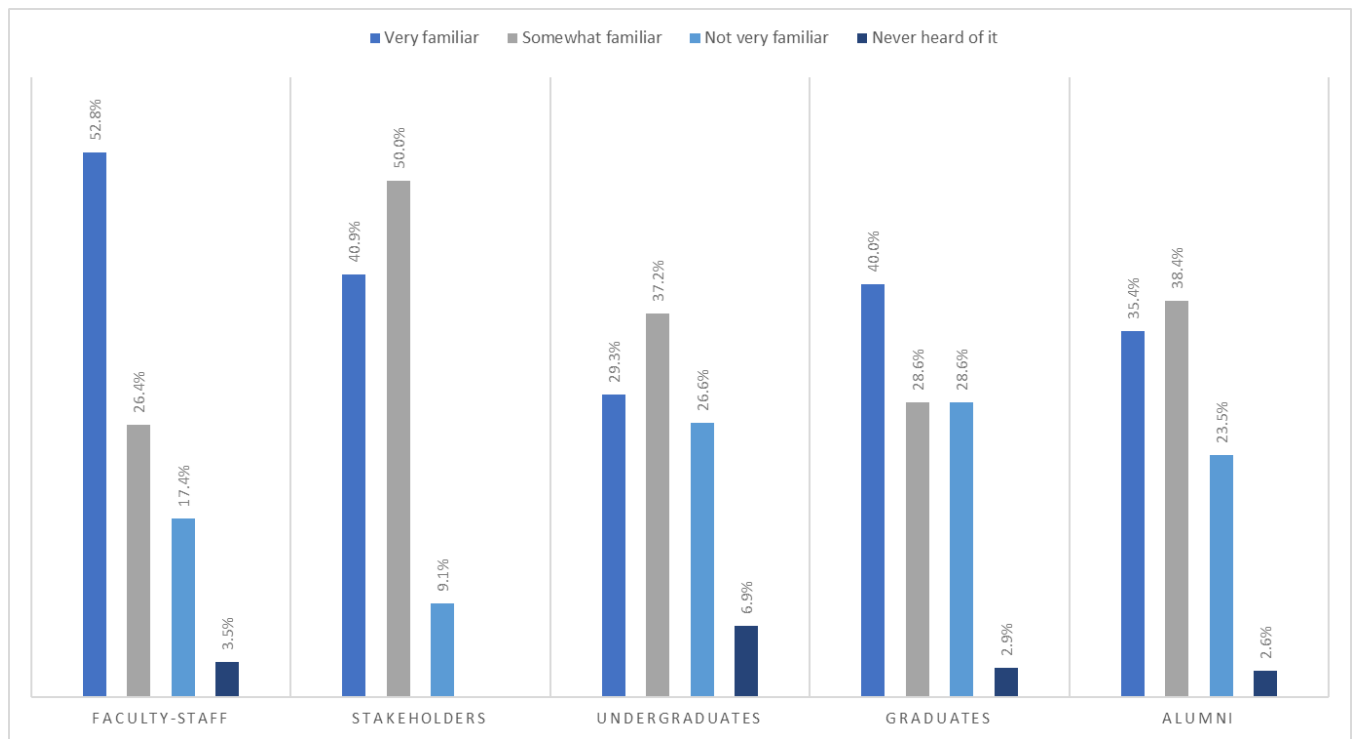
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	46	2	52	32	36	168
	32.4%	9.1%	15.6%	31.4%	13.5%	19.4%
Somewhat familiar	54	10	92	23	72	251
	38.0%	45.5%	27.6%	22.5%	27.1%	29.0%
Not very familiar	32	10	128	40	128	338
	22.5%	45.5%	38.4%	39.2%	48.1%	39.1%
Never heard of it	10	0	61	7	30	108
	7.0%	0.0%	18.3%	6.9%	11.3%	12.5%
Total	142	22	333	102	266	865
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q03H. How familiar are you with each of the following graduate degree programs?
Master in teaching

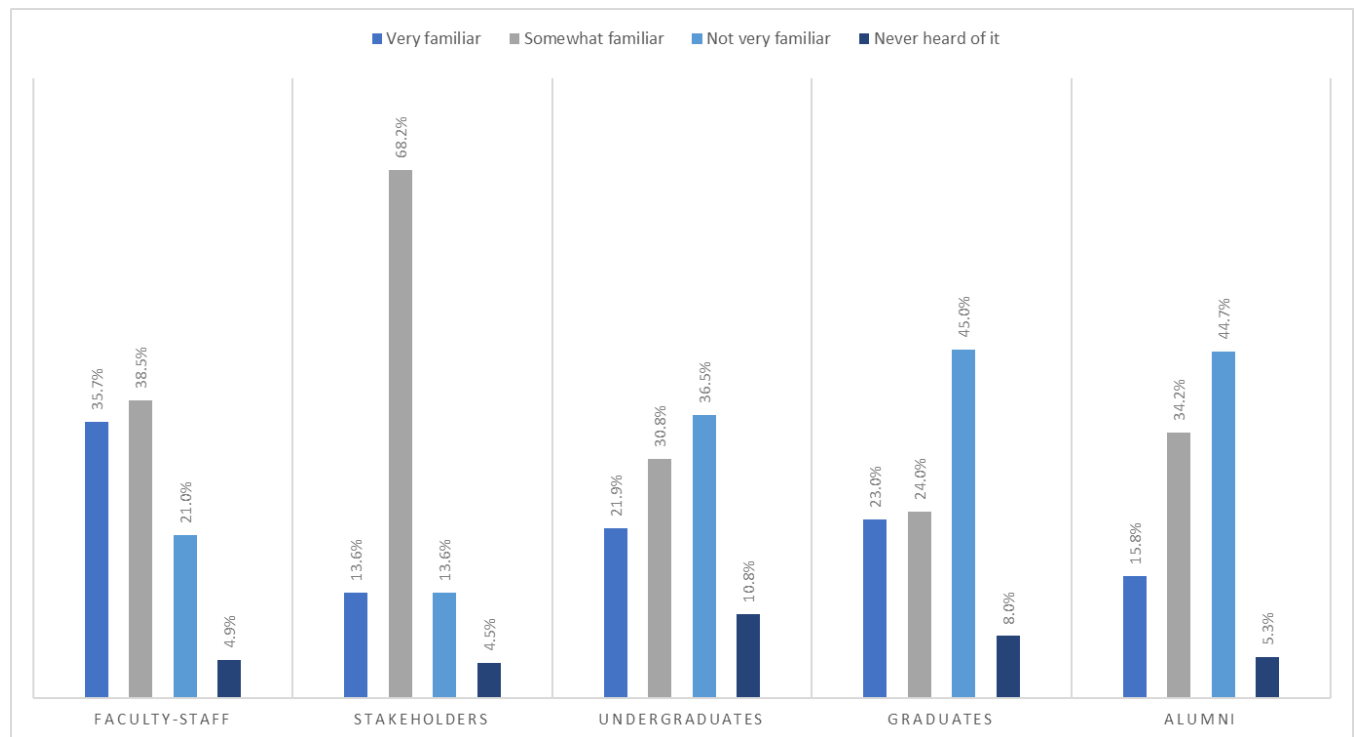
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	76	9	97	42	95	319
	52.8%	40.9%	29.3%	40.0%	35.4%	36.7%
Somewhat familiar	38	11	123	30	103	305
	26.4%	50.0%	37.2%	28.6%	38.4%	35.1%
Not very familiar	25	2	88	30	63	208
	17.4%	9.1%	26.6%	28.6%	23.5%	23.9%
Never heard of it	5	0	23	3	7	38
	3.5%	0.0%	6.9%	2.9%	2.6%	4.4%
Total	144	22	331	105	268	870
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

**Q03I. How familiar are you with each of the following graduate degree programs?
Mathematics and Science Education**

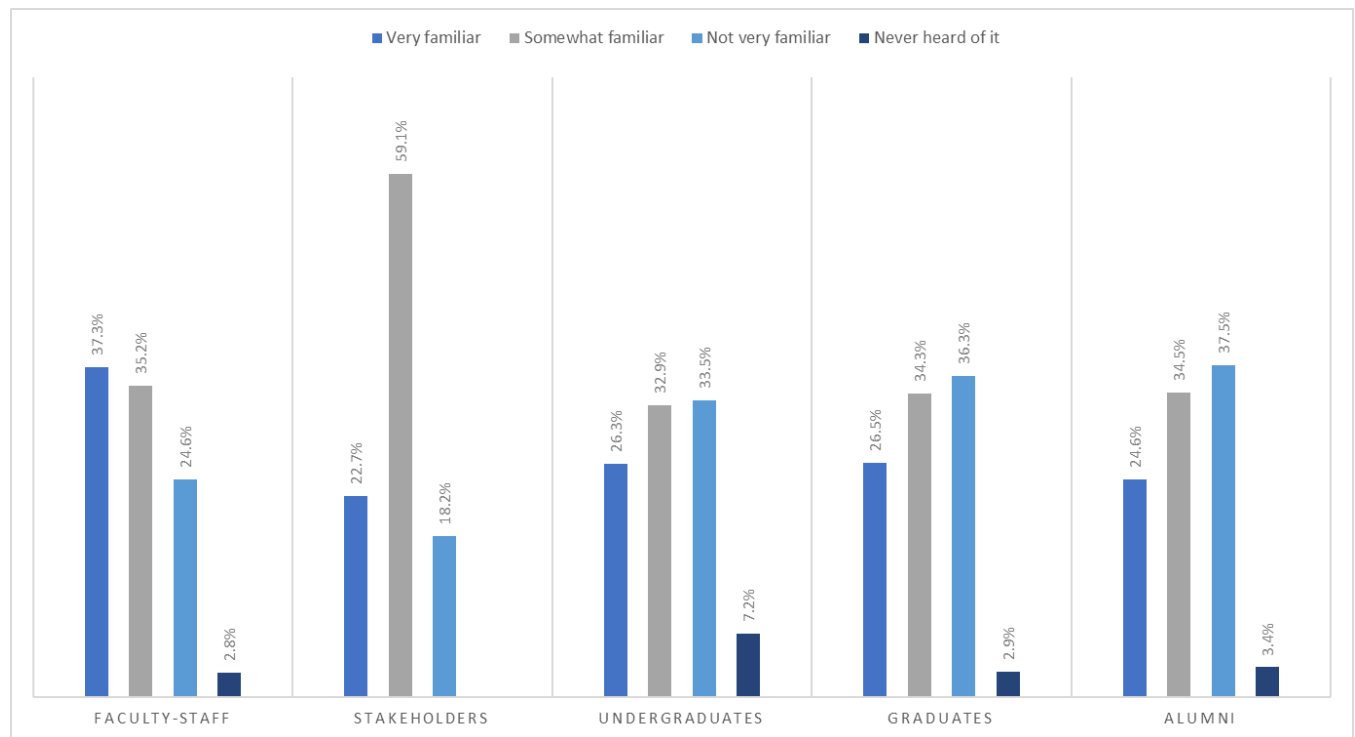
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	51	3	73	23	42	192
	35.7%	13.6%	21.9%	23.0%	15.8%	22.2%
Somewhat familiar	55	15	103	24	91	288
	38.5%	68.2%	30.8%	24.0%	34.2%	33.3%
Not very familiar	30	3	122	45	119	319
	21.0%	13.6%	36.5%	45.0%	44.7%	36.9%
Never heard of it	7	1	36	8	14	66
	4.9%	4.5%	10.8%	8.0%	5.3%	7.6%
Total	143	22	334	100	266	865
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

**Q03J. How familiar are you with each of the following graduate degree programs?
Special Education**

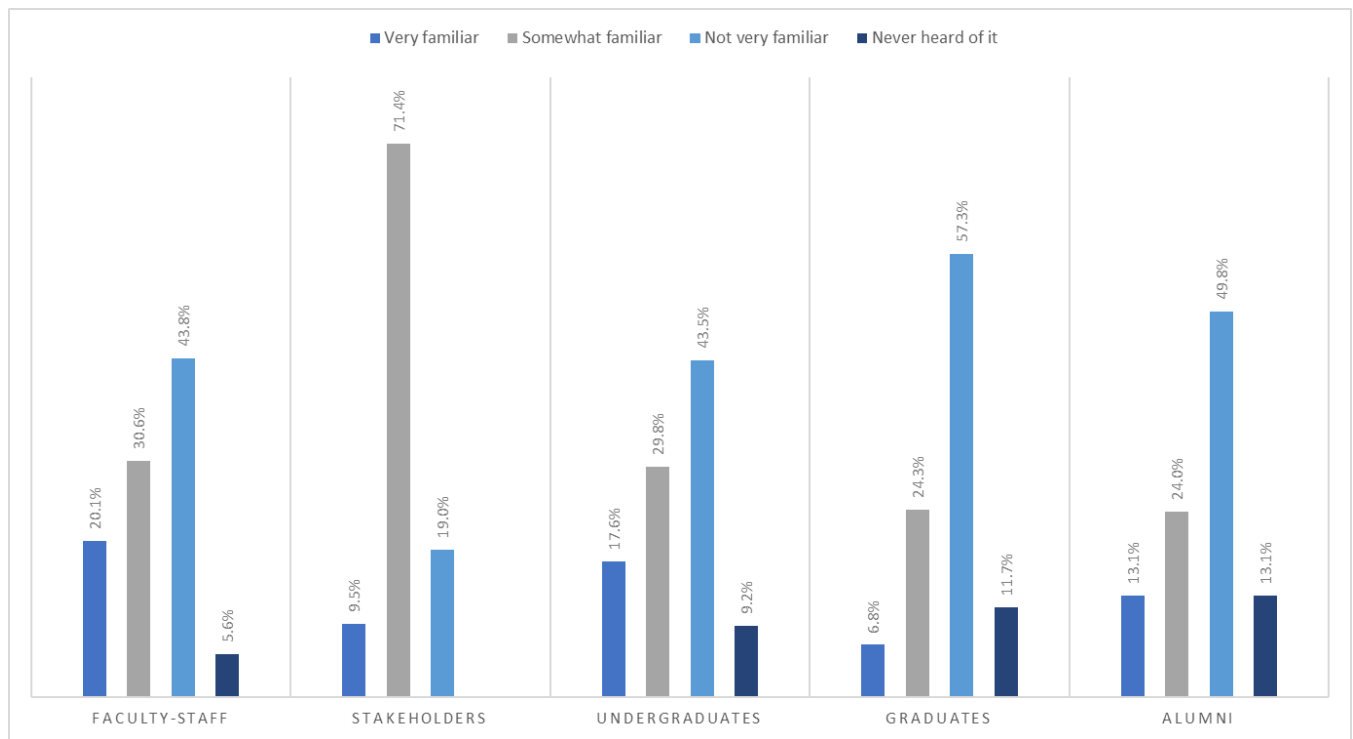
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	53	5	88	27	65	238
	37.3%	22.7%	26.3%	26.5%	24.6%	27.5%
Somewhat familiar	50	13	110	35	91	299
	35.2%	59.1%	32.9%	34.3%	34.5%	34.6%
Not very familiar	35	4	112	37	99	287
	24.6%	18.2%	33.5%	36.3%	37.5%	33.2%
Never heard of it	4	0	24	3	9	40
	2.8%	0.0%	7.2%	2.9%	3.4%	4.6%
Total	142	22	334	102	264	864
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q03K. How familiar are you with each of the following graduate degree programs?
Sport Management

	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very familiar	29 20.1%	2 9.5%	59 17.6%	7 6.8%	35 13.1%	132 15.2%
Somewhat familiar	44 30.6%	15 71.4%	100 29.8%	25 24.3%	64 24.0%	248 28.5%
Not very familiar	63 43.8%	4 19.0%	146 43.5%	59 57.3%	133 49.8%	405 46.5%
Never heard of it	8 5.6%	0 0.0%	31 9.2%	12 11.7%	35 13.1%	86 9.9%
Total	144 100.0%	21 100.0%	336 100.0%	103 100.0%	267 100.0%	871 100.0%

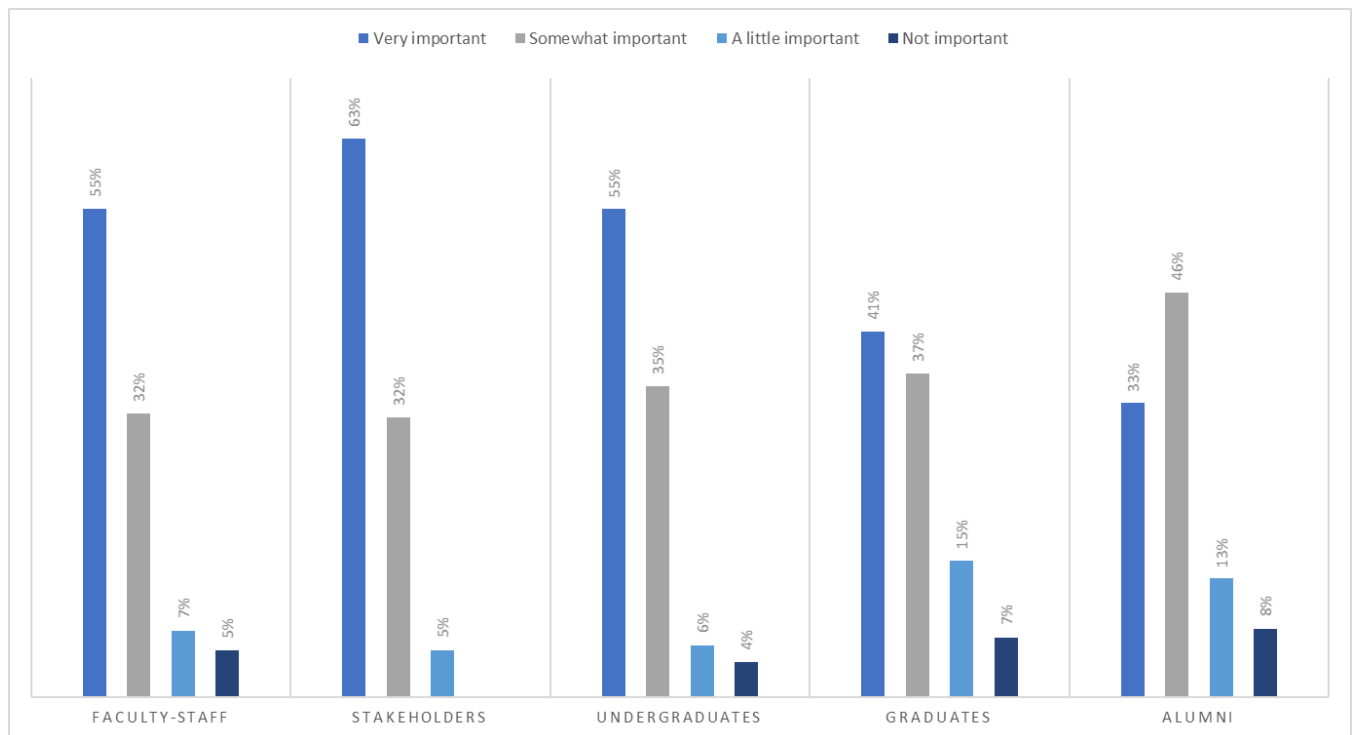


V. Results

When asked how important it was for the college to have a name representing all its programs, support was highest among faculty/staff, undergraduates, and stakeholders with nine in ten saying it was either very or somewhat important. Support for this idea was slightly less among the graduate student and alumni groups with approximately eight in ten of those respondents saying it was either very or somewhat important.

Q04. How important is it for the WSU College of Education to have a name that represents the breadth of all the programs it offers?

	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very important	74	12	171	43	82	382
	55.2%	63.2%	55.2%	41.3%	33.2%	46.9%
Somewhat important	43	6	109	38	113	309
	32.1%	31.6%	35.2%	36.5%	45.7%	38.0%
A little important	10	1	18	16	33	78
	7.5%	5.3%	5.8%	15.4%	13.4%	9.6%
Not important	7	0	12	7	19	45
	5.2%	0.0%	3.9%	6.7%	7.7%	5.5%
Total	134	19	310	104	247	814
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

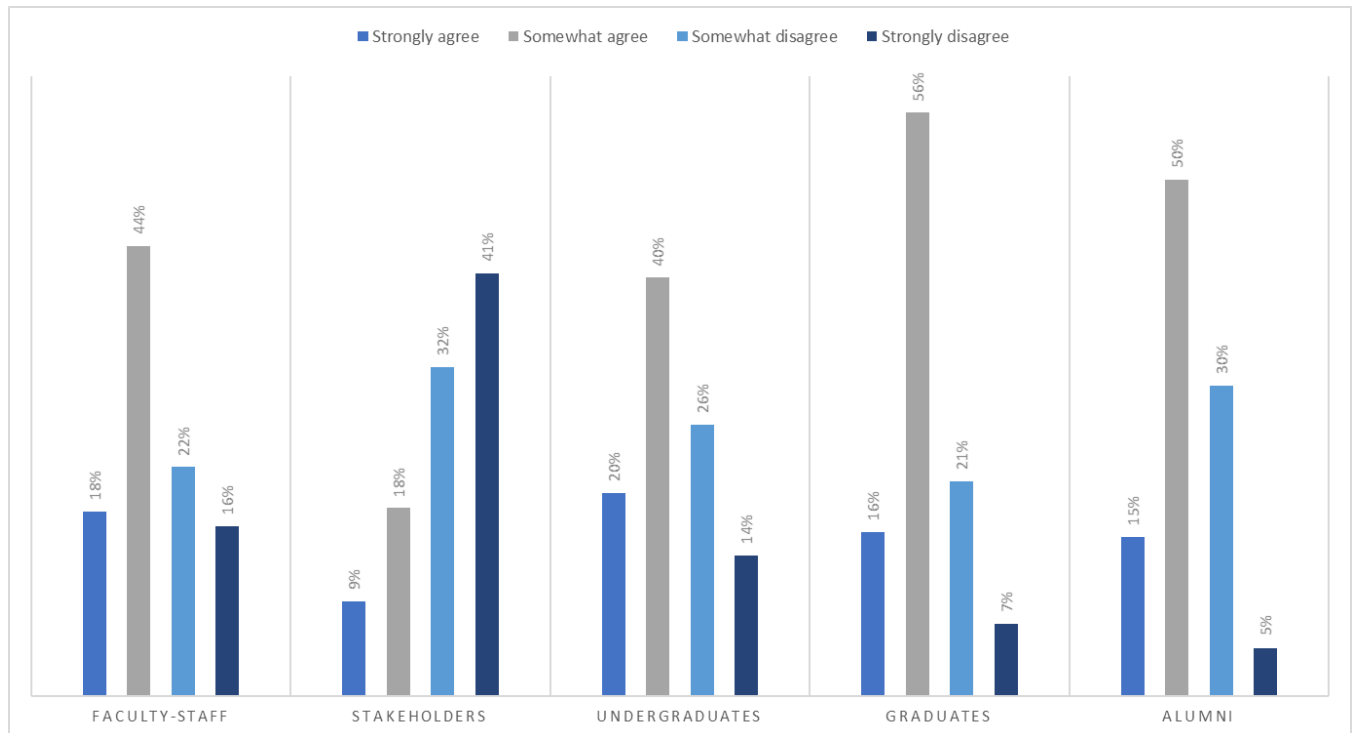


V. Results

We then asked respondents if the current name, “College of Education” represents the breadth of those programs and more than half either strongly or somewhat agreed in all groups except the stakeholders where just 27% agreed with the statement.

Q05. How much do you agree or disagree that the current name, “College of Education”, represents all the College has to offer?

	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Strongly agree	25	2	65	16	40	148
	17.9%	9.1%	19.6%	15.8%	15.4%	17.3%
Somewhat agree	61	4	134	57	130	386
	43.6%	18.2%	40.5%	56.4%	50.0%	45.2%
Somewhat disagree	31	7	87	21	78	224
	22.1%	31.8%	26.3%	20.8%	30.0%	26.2%
Strongly disagree	23	9	45	7	12	96
	16.4%	40.9%	13.6%	6.9%	4.6%	11.2%
Total	140	22	331	101	260	854
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

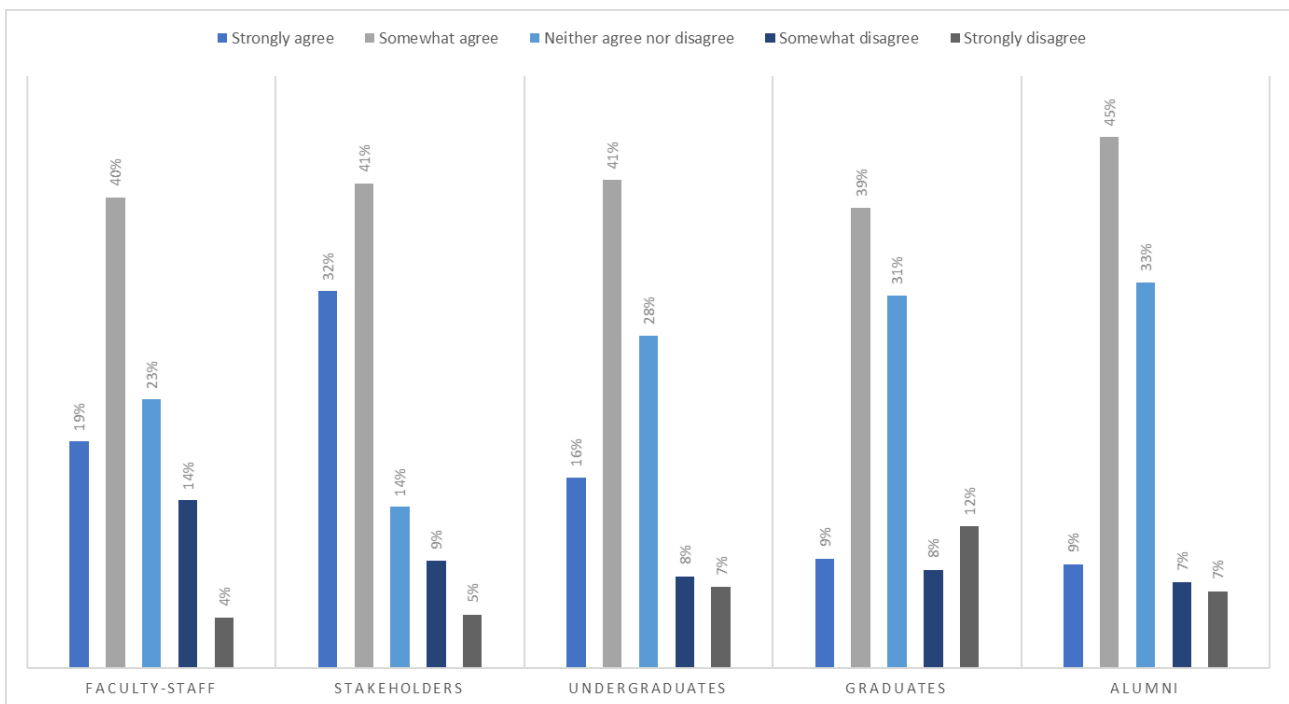


V. Results

We also wanted to know if people felt the name, College of Education, might make it difficult for recruiting into the various programs and about half of respondents in four of the five groups agreed either strongly or somewhat. Agreement was even stronger in the stakeholder group with seven in ten of those respondents agreeing with the statement.

Q06. How much do you agree or disagree that the current name of the College makes it difficult to recruit new students into all its programs?

	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Strongly agree	27	7	54	10	23	121
	19.1%	31.8%	16.1%	9.3%	8.8%	14.0%
Somewhat agree	56	9	138	42	117	362
	39.7%	40.9%	41.2%	38.9%	44.8%	41.8%
Neither agree nor disagree	32	3	94	34	85	248
	22.7%	13.6%	28.1%	31.5%	32.6%	28.6%
Somewhat disagree	20	2	26	9	19	76
	14.2%	9.1%	7.8%	8.3%	7.3%	8.8%
Strongly disagree	6	1	23	13	17	60
	4.3%	4.5%	6.9%	12.0%	6.5%	6.9%
Total	141	22	335	108	261	867
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

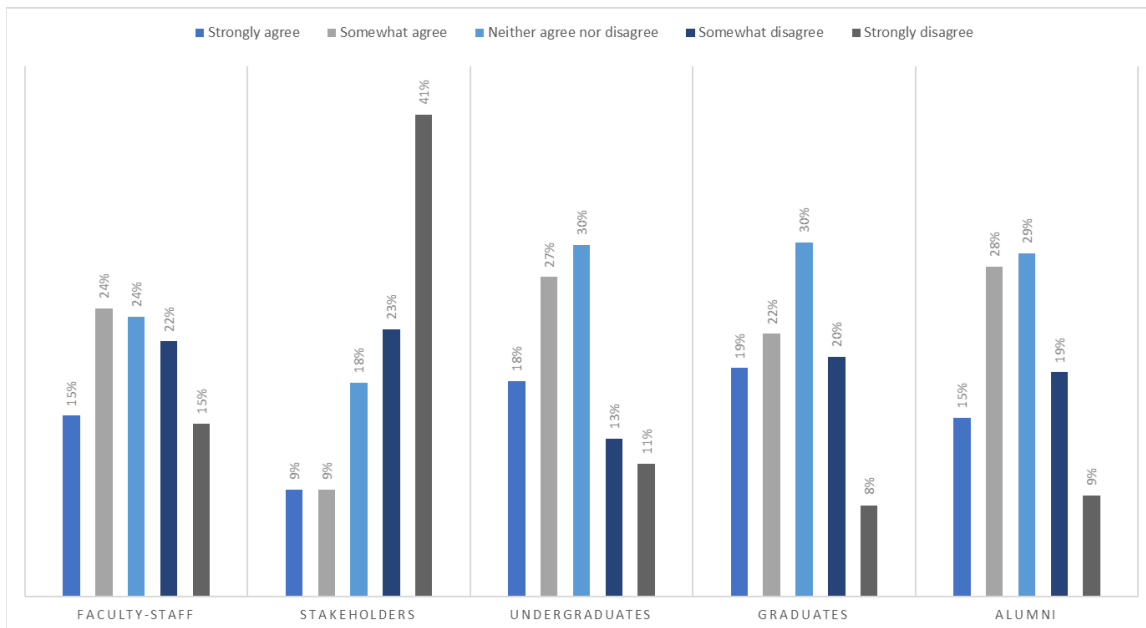


V. Results

Another question in the survey asked how much respondents agreed that the current name for the college should be kept for the sake of tradition. Four of the five groups responded similarly with about four in ten agreeing with the statement, three in ten disagreeing and the remaining three in ten undecided. The stakeholder group agreed with this statement much less with only 18% saying they agreed and 64% in disagreement.

Q07. How much do you agree or disagree with the statement, “Washington State University’s College of Education should keep its current name because of the legacy and tradition the name implies?”

	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Strongly agree	22	2	60	20	39	143
	15.4%	9.1%	18.3%	19.4%	15.2%	16.8%
Somewhat agree	35	2	89	23	72	221
	24.5%	9.1%	27.1%	22.3%	28.0%	25.9%
Neither agree nor disagree	34	4	98	31	75	242
	23.8%	18.2%	29.9%	30.1%	29.2%	28.4%
Somewhat disagree	31	5	44	21	49	150
	21.7%	22.7%	13.4%	20.4%	19.1%	17.6%
Strongly disagree	21	9	37	8	22	97
	14.7%	40.9%	11.3%	7.8%	8.6%	11.4%
Total	143	22	328	103	257	853
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

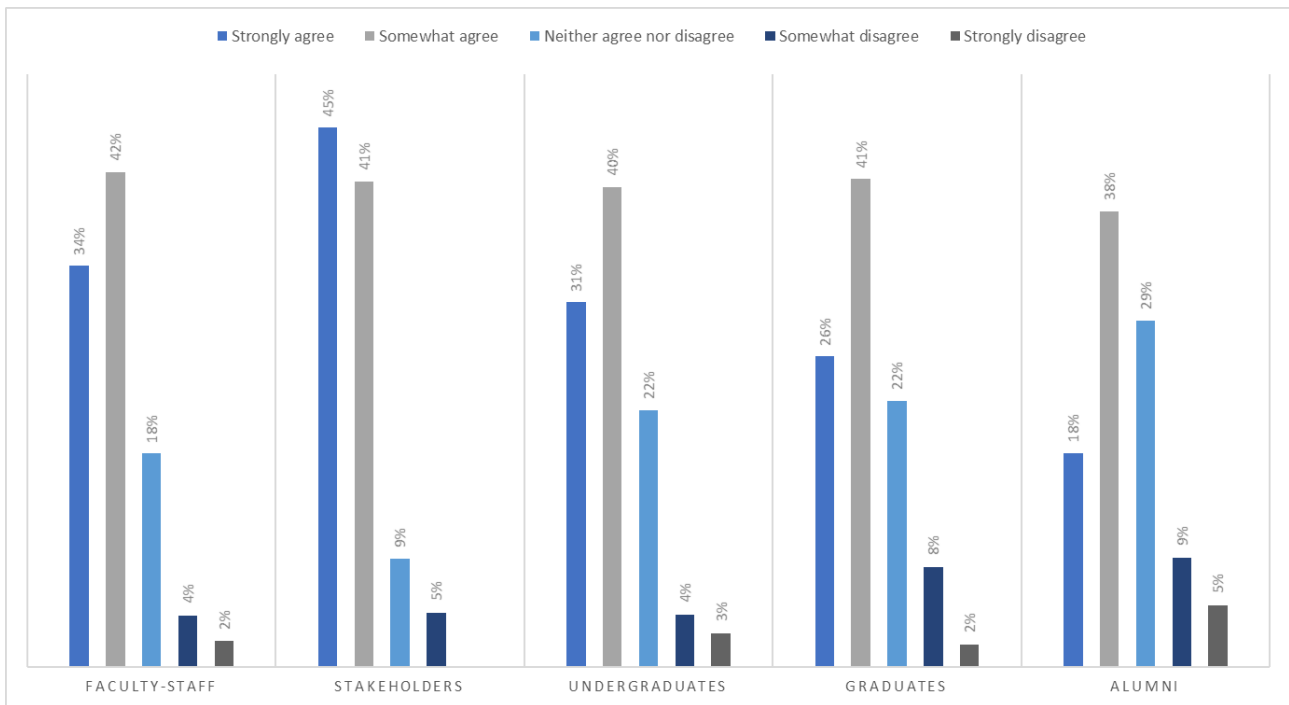


V. Results

When asked how much they agreed the college should have a name that represents programs into the future, most respondents in each of the groups agreed. Agreement varied some amongst the groups with nearly nine in ten (86%) of stakeholders agreeing with the statement and just over half (56%) of alumni in agreement.

Q08. How much do you agree or disagree with the statement, “WSU’s College of Education should have a name that is visionary, representing its programs into the future?”

	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Strongly agree	47	10	98	28	45	228
	33.8%	45.5%	30.7%	26.2%	18.0%	27.2%
Somewhat agree	58	9	129	44	96	336
	41.7%	40.9%	40.4%	41.1%	38.4%	40.1%
Neither agree nor disagree	25	2	69	24	73	193
	18.0%	9.1%	21.6%	22.4%	29.2%	23.1%
Somewhat disagree	6	1	14	9	23	53
	4.3%	4.5%	4.4%	8.4%	9.2%	6.3%
Strongly disagree	3	0	9	2	13	27
	2.2%	0.0%	2.8%	1.9%	5.2%	3.2%
Total	139	22	319	107	250	837
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

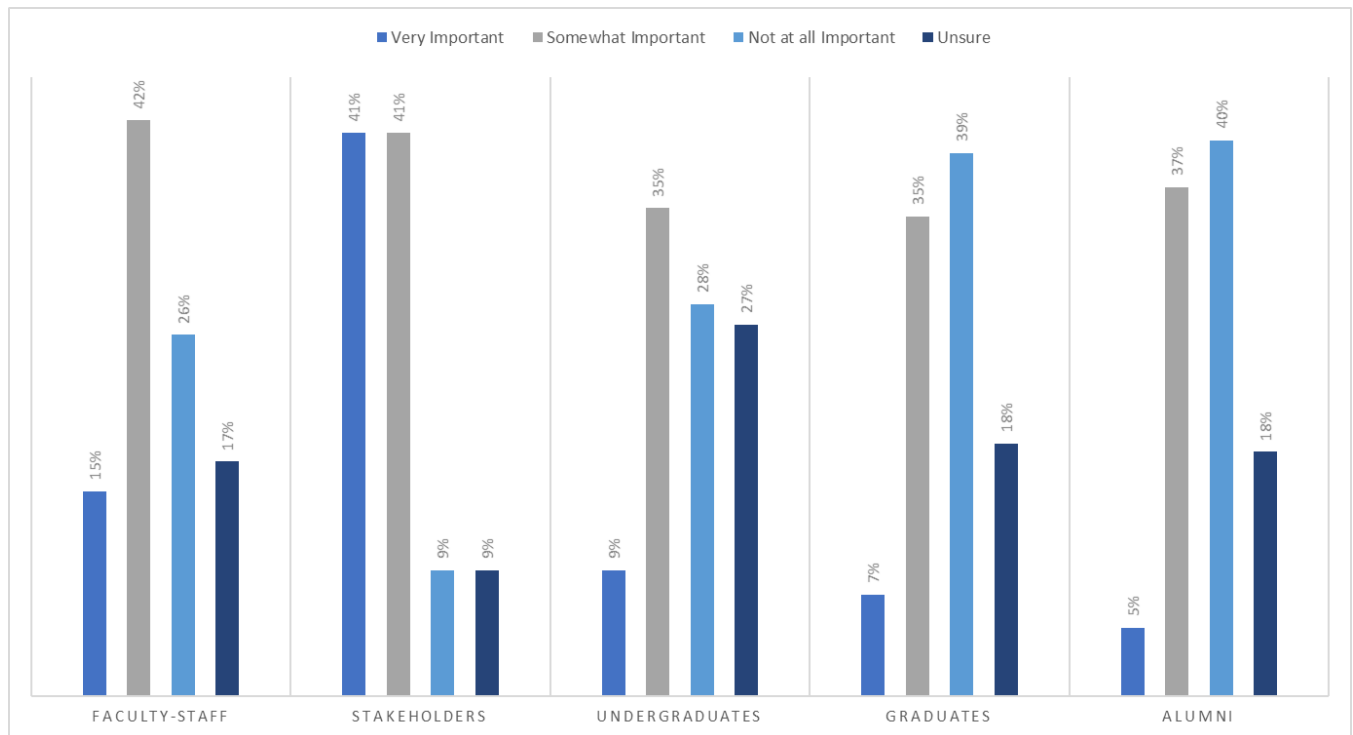


V. Results

We asked survey participants how important they thought it was for the college to change its name and the results were mixed across the groups. Eight in ten from the stakeholder group said it was either very or somewhat important for the name change, while just over half (57%) of staff and faculty thought so. Less than half (42%-45%) of students and alumni felt the name change was very or somewhat important.

Q09. How Important is it for Washington State University’s College of Education to change its name?

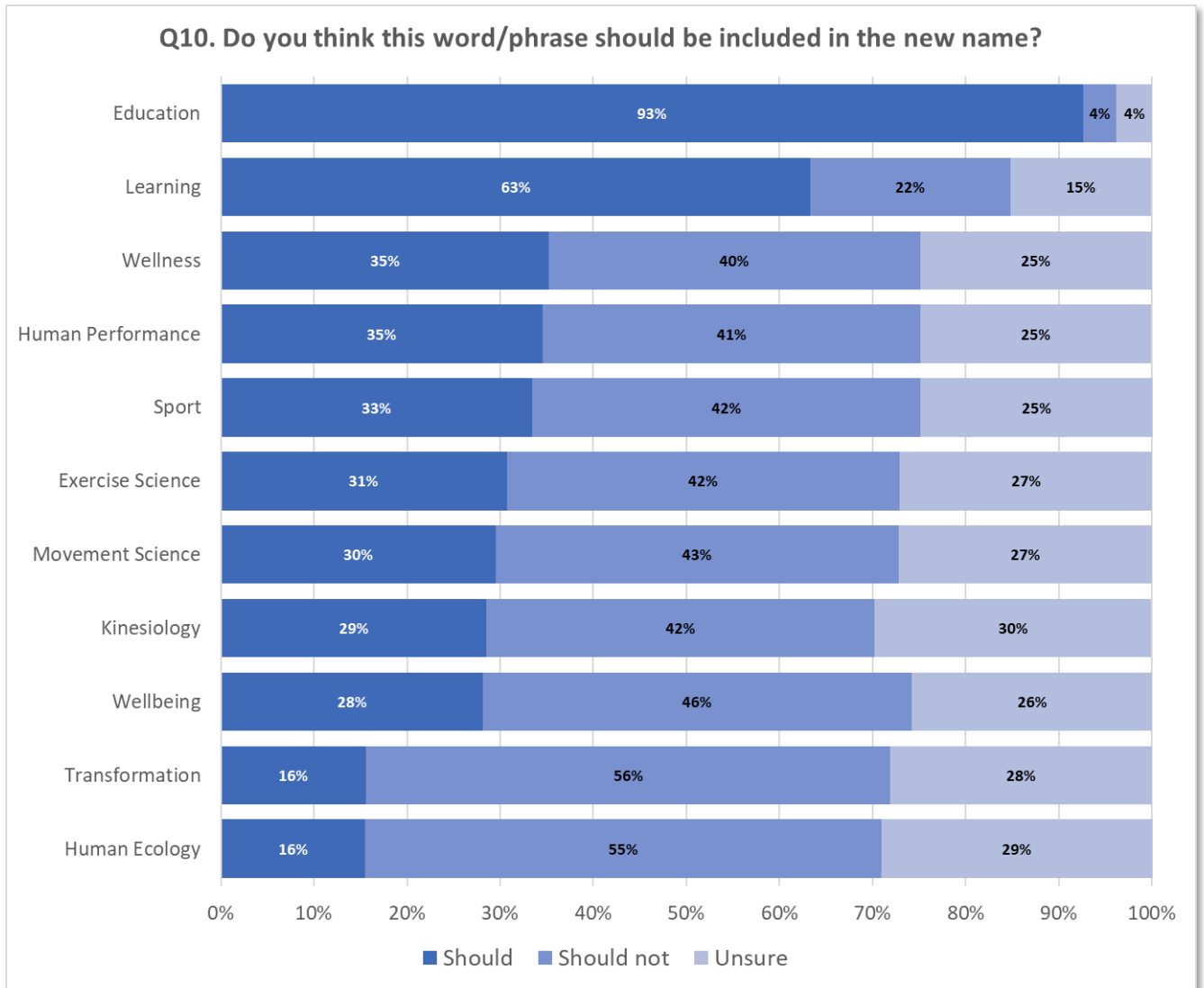
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Very Important	21	9	30	8	13	81
	14.9%	40.9%	9.1%	7.3%	4.9%	9.3%
Somewhat Important	59	9	117	38	98	321
	41.8%	40.9%	35.5%	34.9%	37.0%	37.0%
Not at all Important	37	2	94	43	107	283
	26.2%	9.1%	28.5%	39.4%	40.4%	32.6%
Unsure	24	2	89	20	47	182
	17.0%	9.1%	27.0%	18.3%	17.7%	21.0%
Total	141	22	330	109	265	867
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

The next question in the survey asked about specific words and phrases that had been identified through the initial survey and focus groups as words to be considered for inclusion in a new name for the college.

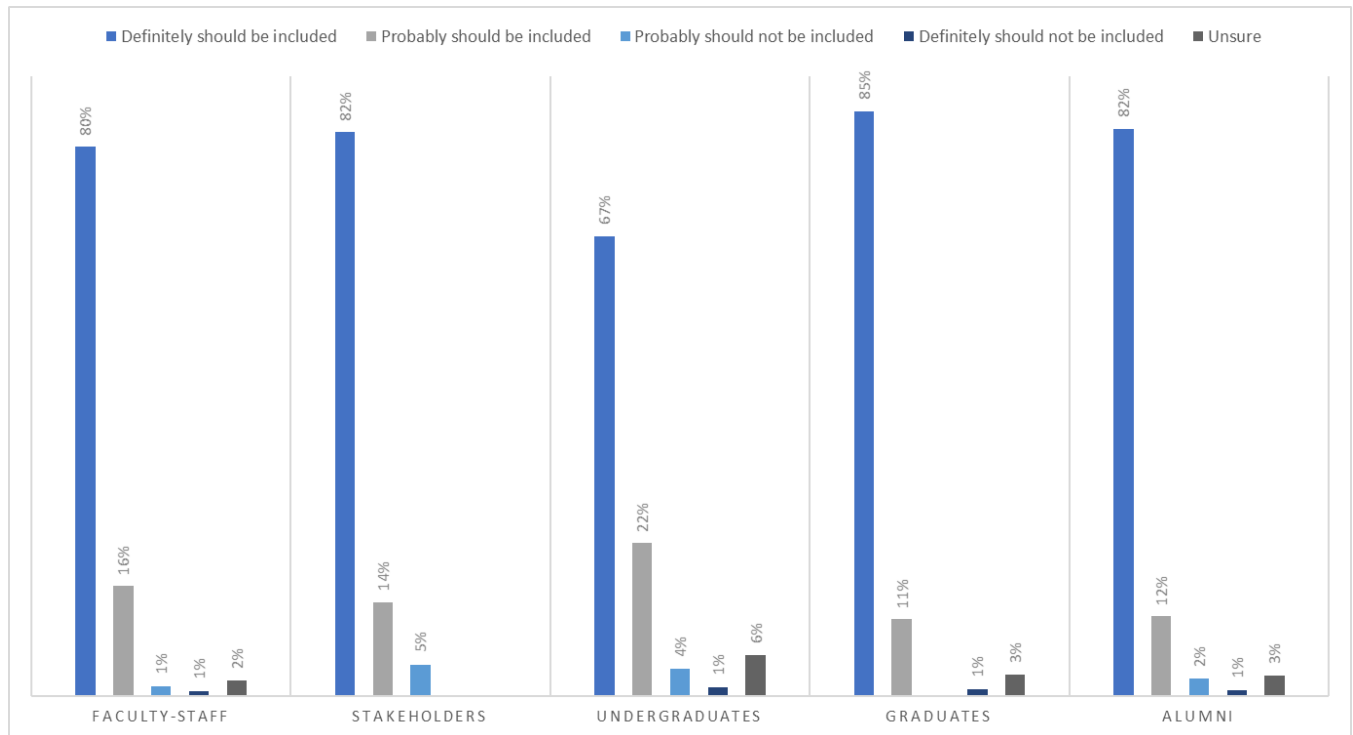
The chart below summarizes the responses across all groups while the following pages displays detailed responses for each word or phrase. The words "Education", "Learning", "Wellness", and the phrase "Human Performance", were rated as the most acceptable for inclusion in the name.



V. Results

Q10A. Do you think this word/phrase should be included in the new name?
Education

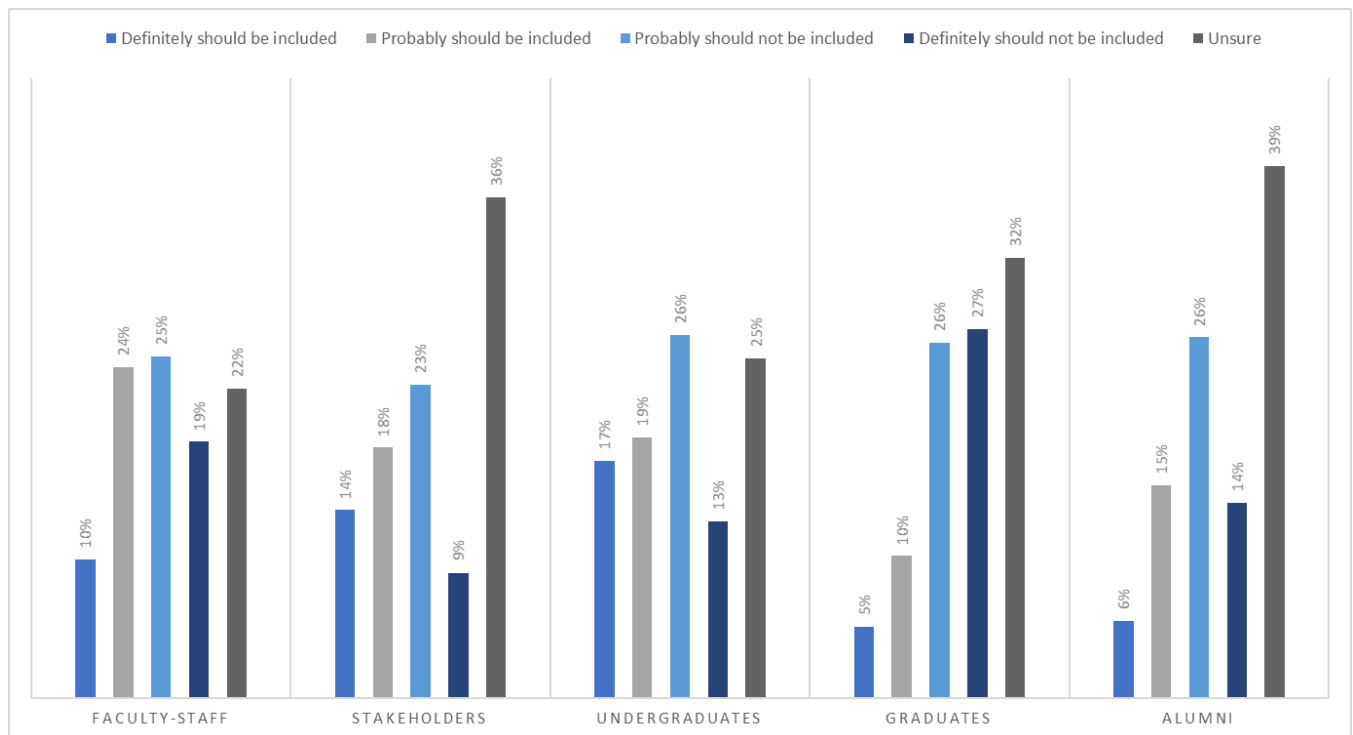
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	110 79.7%	18 81.8%	205 66.8%	84 84.8%	200 82.3%	617 76.3%
Probably should be included	22 15.9%	3 13.6%	68 22.1%	11 11.1%	28 11.5%	132 16.3%
Probably should not be included	2 1.4%	1 4.5%	12 3.9%	0 0.0%	6 2.5%	21 2.6%
Definitely should not be included	1 0.7%	0 0.0%	4 1.3%	1 1.0%	2 0.8%	8 1.0%
Unsure	3 2.2%	0 0.0%	18 5.9%	3 3.0%	7 2.9%	31 3.8%
Total	138 100.0%	22 100.0%	307 100.0%	99 100.0%	243 100.0%	809 100.0%



V. Results

Q10B. Do you think this word/phrase should be included in the new name?
Kinesiology

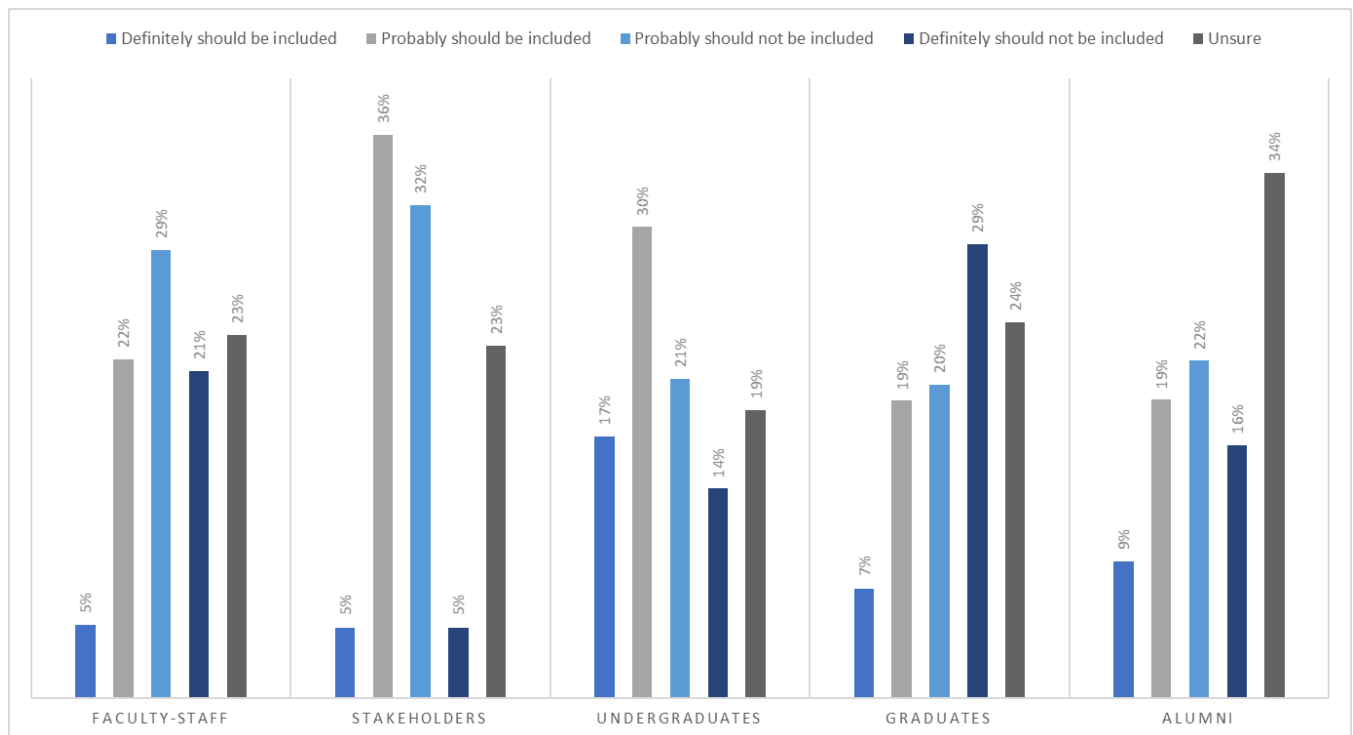
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	13 10.1%	3 13.6%	51 17.2%	5 5.2%	13 5.6%	85 10.9%
Probably should be included	31 24.0%	4 18.2%	56 18.9%	10 10.3%	36 15.5%	137 17.6%
Probably should not be included	32 24.8%	5 22.7%	78 26.4%	25 25.8%	61 26.2%	201 25.9%
Definitely should not be included	24 18.6%	2 9.1%	38 12.8%	26 26.8%	33 14.2%	123 15.8%
Unsure	29 22.5%	8 36.4%	73 24.7%	31 32.0%	90 38.6%	231 29.7%
Total	129 100.0%	22 100.0%	296 100.0%	97 100.0%	233 100.0%	777 100.0%



V. Results

Q10C. Do you think this word/phrase should be included in the new name?
Wellness

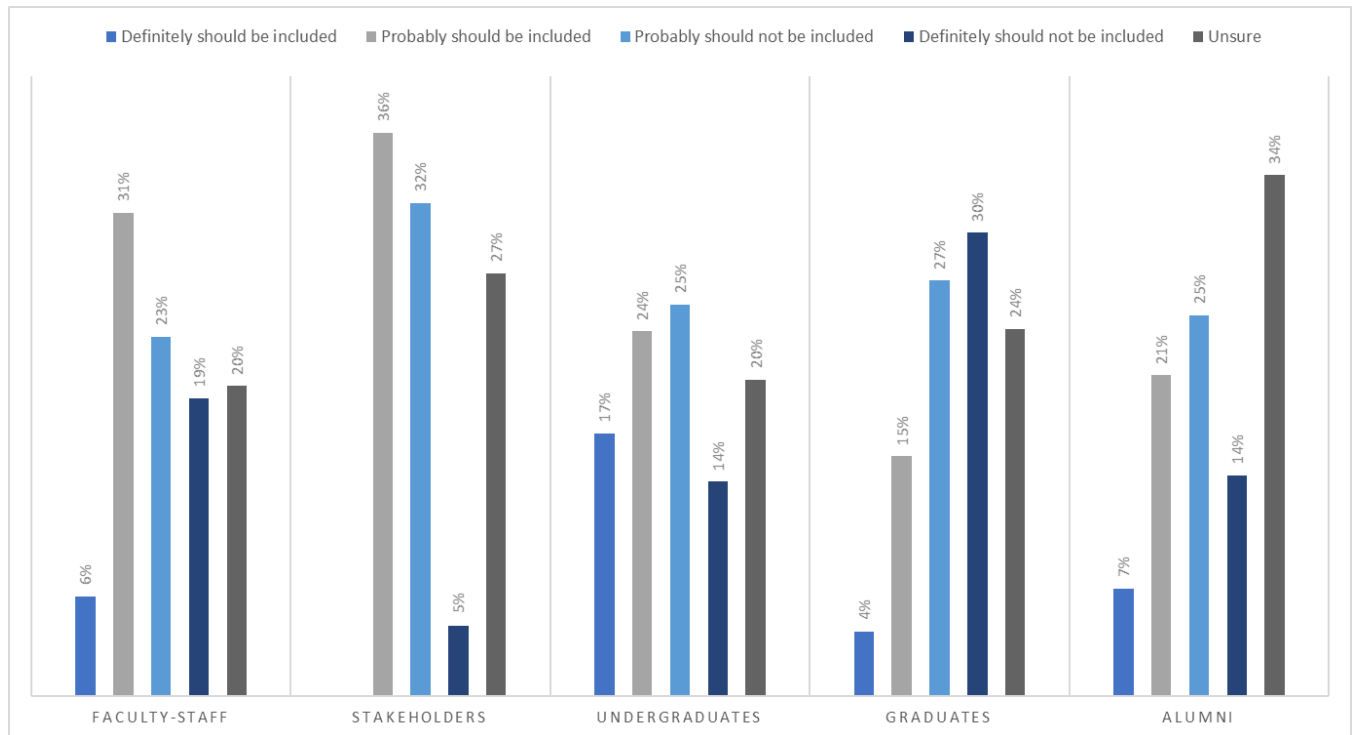
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	6 4.7%	1 4.5%	50 16.9%	7 7.1%	21 8.8%	85 10.8%
Probably should be included	28 21.9%	8 36.4%	90 30.4%	19 19.2%	46 19.2%	191 24.4%
Probably should not be included	37 28.9%	7 31.8%	61 20.6%	20 20.2%	52 21.8%	177 22.6%
Definitely should not be included	27 21.1%	1 4.5%	40 13.5%	29 29.3%	39 16.3%	136 17.3%
Unsure	30 23.4%	5 22.7%	55 18.6%	24 24.2%	81 33.9%	195 24.9%
Total	128 100.0%	22 100.0%	296 100.0%	99 100.0%	239 100.0%	784 100.0%



V. Results

Q10D. Do you think this word/phrase should be included in the new name?
Sport

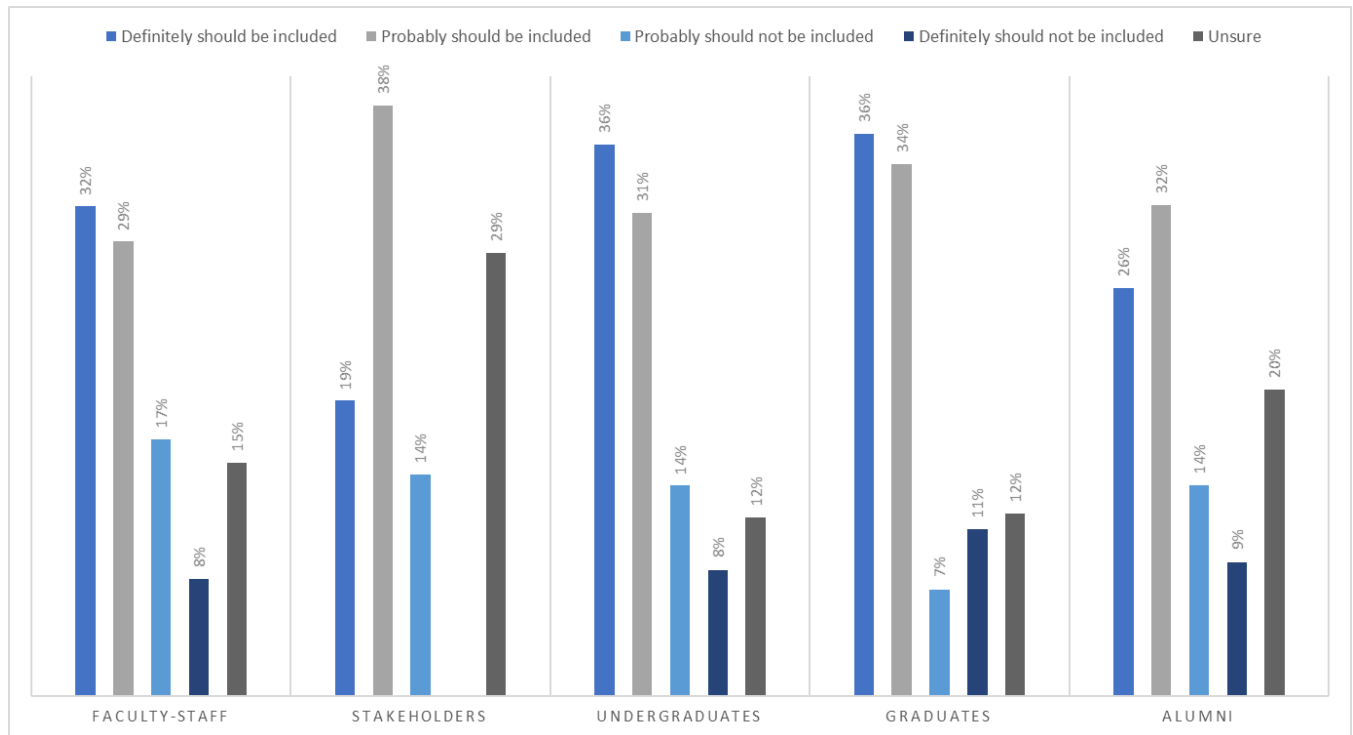
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	8 6.4%	0 0.0%	49 17.0%	4 4.1%	16 6.9%	77 10.1%
Probably should be included	39 31.2%	8 36.4%	68 23.5%	15 15.5%	48 20.7%	178 23.3%
Probably should not be included	29 23.2%	7 31.8%	73 25.3%	26 26.8%	57 24.6%	192 25.1%
Definitely should not be included	24 19.2%	1 4.5%	40 13.8%	29 29.9%	33 14.2%	127 16.6%
Unsure	25 20.0%	6 27.3%	59 20.4%	23 23.7%	78 33.6%	191 25.0%
Total	125 100.0%	22 100.0%	289 100.0%	97 100.0%	232 100.0%	765 100.0%



V. Results

Q10E. Do you think this word/phrase should be included in the new name?
Learning

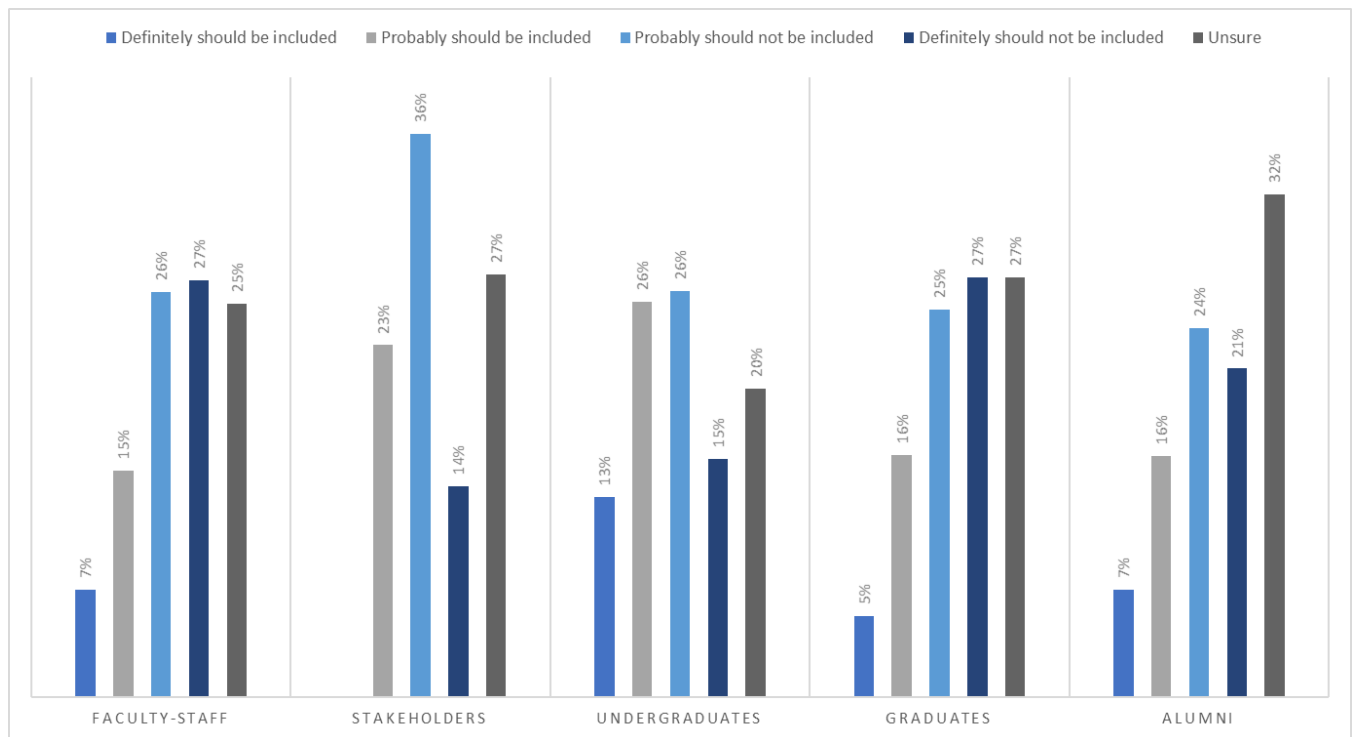
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	42 31.6%	4 19.0%	105 35.6%	37 36.3%	64 26.3%	252 31.7%
Probably should be included	39 29.3%	8 38.1%	92 31.2%	35 34.3%	77 31.7%	251 31.6%
Probably should not be included	22 16.5%	3 14.3%	40 13.6%	7 6.9%	33 13.6%	105 13.2%
Definitely should not be included	10 7.5%	0 0.0%	24 8.1%	11 10.8%	21 8.6%	66 8.3%
Unsure	20 15.0%	6 28.6%	34 11.5%	12 11.8%	48 19.8%	120 15.1%
Total	133 100.0%	21 100.0%	295 100.0%	102 100.0%	243 100.0%	794 100.0%



V. Results

Q10F. Do you think this word/phrase should be included in the new name?
Wellbeing

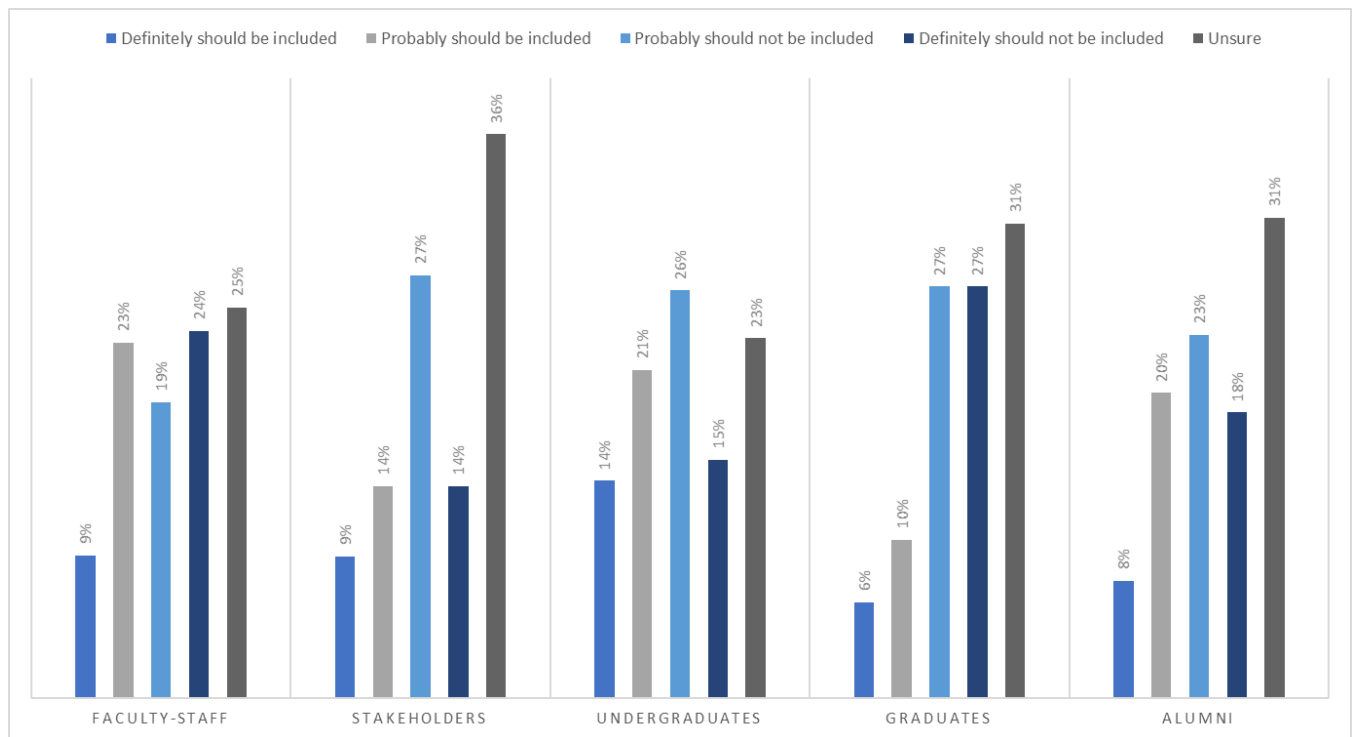
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	9 6.9%	0 0.0%	37 12.9%	5 5.2%	16 6.9%	67 8.8%
Probably should be included	19 14.6%	5 22.7%	73 25.5%	15 15.6%	36 15.6%	148 19.3%
Probably should not be included	34 26.2%	8 36.4%	75 26.2%	24 25.0%	55 23.8%	196 25.6%
Definitely should not be included	35 26.9%	3 13.6%	44 15.4%	26 27.1%	49 21.2%	157 20.5%
Unsure	33 25.4%	6 27.3%	57 19.9%	26 27.1%	75 32.5%	197 25.8%
Total	130 100.0%	22 100.0%	286 100.0%	96 100.0%	231 100.0%	765 100.0%



V. Results

Q10G. Do you think this word/phrase should be included in the new name?
Movement Science

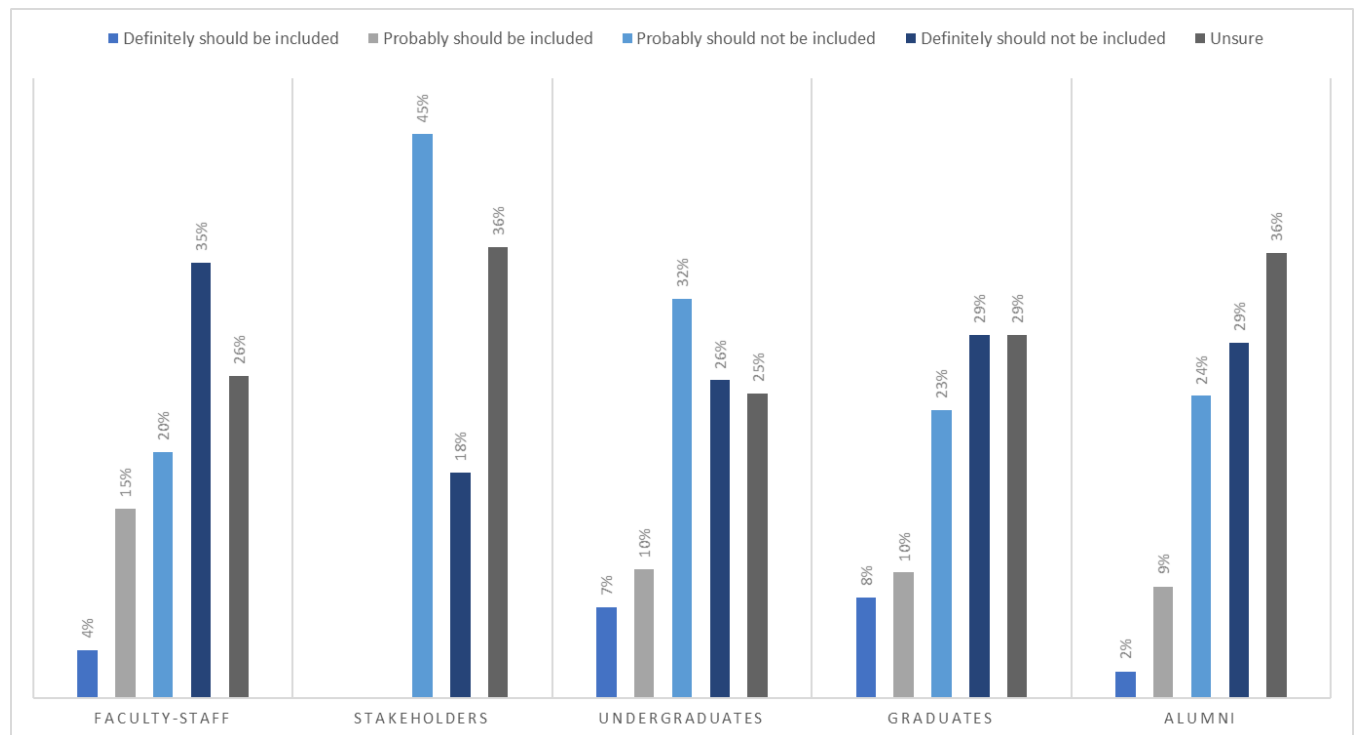
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	12 9.2%	2 9.1%	41 14.0%	6 6.1%	18 7.5%	79 10.1%
Probably should be included	30 22.9%	3 13.6%	62 21.2%	10 10.2%	47 19.7%	152 19.4%
Probably should not be included	25 19.1%	6 27.3%	77 26.3%	26 26.5%	56 23.4%	190 24.3%
Definitely should not be included	31 23.7%	3 13.6%	45 15.4%	26 26.5%	44 18.4%	149 19.0%
Unsure	33 25.2%	8 36.4%	68 23.2%	30 30.6%	74 31.0%	213 27.2%
Total	131 100.0%	22 100.0%	293 100.0%	98 100.0%	239 100.0%	783 100.0%



V. Results

Q10H. Do you think this word/phrase should be included in the new name?
Human Ecology

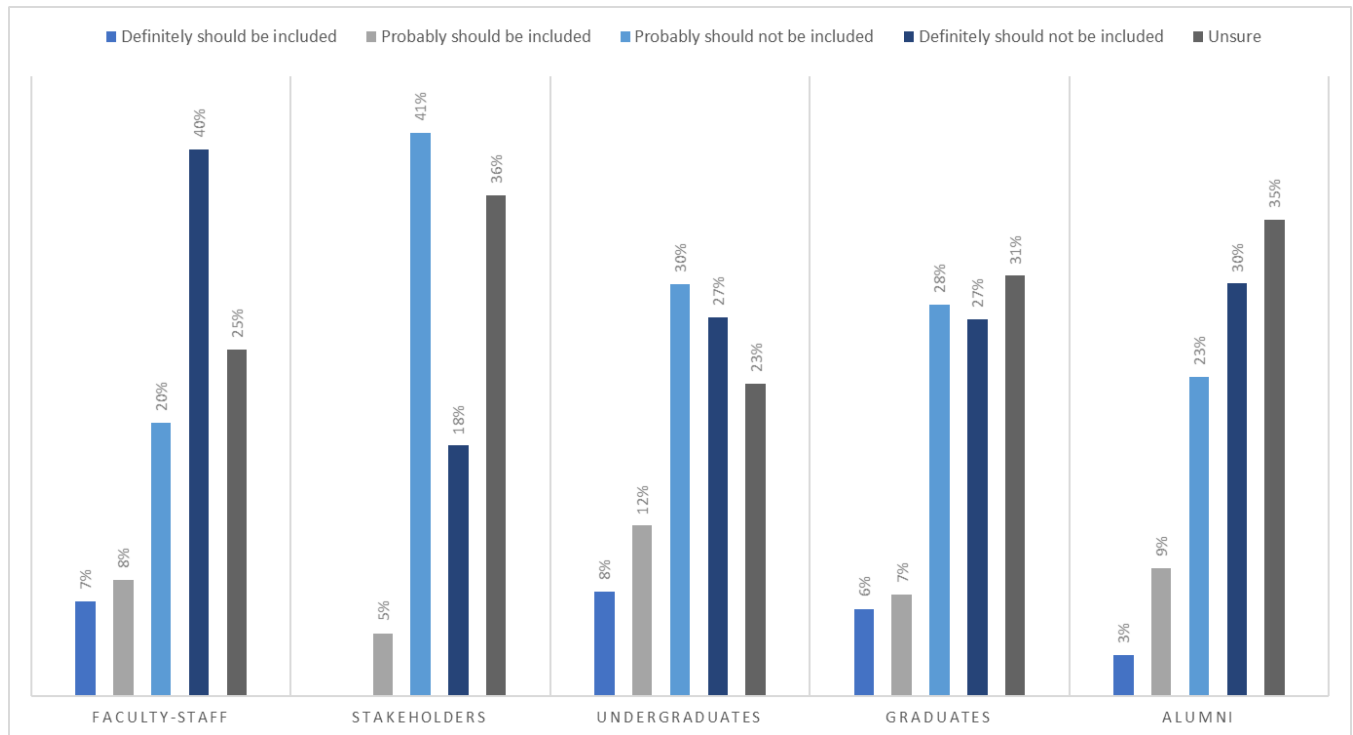
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	5 3.8%	0 0.0%	21 7.3%	8 8.1%	5 2.1%	39 5.0%
Probably should be included	20 15.3%	0 0.0%	30 10.4%	10 10.1%	21 9.0%	81 10.5%
Probably should not be included	26 19.8%	10 45.5%	93 32.2%	23 23.2%	57 24.4%	209 27.0%
Definitely should not be included	46 35.1%	4 18.2%	74 25.6%	29 29.3%	67 28.6%	220 28.4%
Unsure	34 26.0%	8 36.4%	71 24.6%	29 29.3%	84 35.9%	226 29.2%
Total	131 100.0%	22 100.0%	289 100.0%	99 100.0%	234 100.0%	775 100.0%



V. Results

Q10I. Do you think this word/phrase should be included in the new name?
Transformation

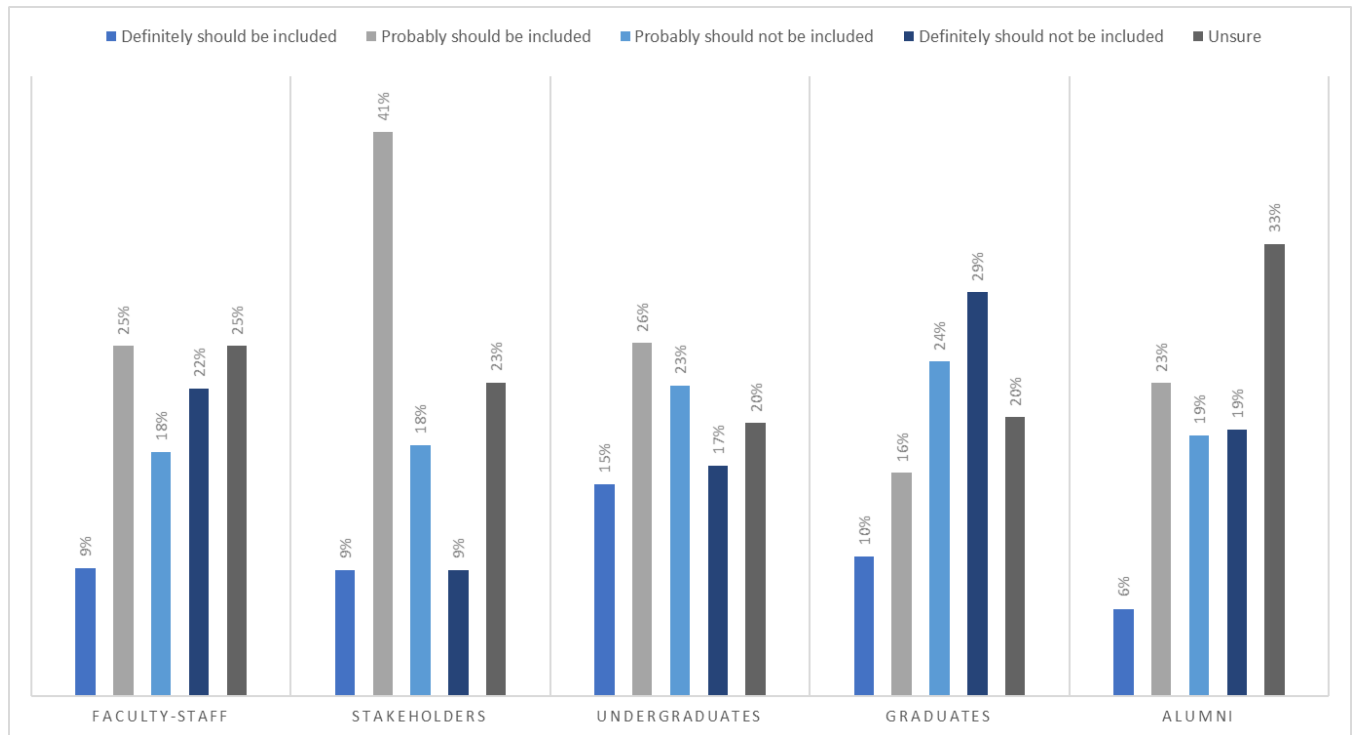
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	9 6.9%	0 0.0%	22 7.6%	6 6.3%	7 3.0%	44 5.7%
Probably should be included	11 8.4%	1 4.5%	36 12.4%	7 7.4%	22 9.3%	77 9.9%
Probably should not be included	26 19.8%	9 40.9%	87 29.9%	27 28.4%	55 23.2%	204 26.3%
Definitely should not be included	52 39.7%	4 18.2%	80 27.5%	26 27.4%	71 30.0%	233 30.0%
Unsure	33 25.2%	8 36.4%	66 22.7%	29 30.5%	82 34.6%	218 28.1%
Total	131 100.0%	22 100.0%	291 100.0%	95 100.0%	237 100.0%	776 100.0%



V. Results

Q10J. Do you think this word/phrase should be included in the new name?
Human Performance

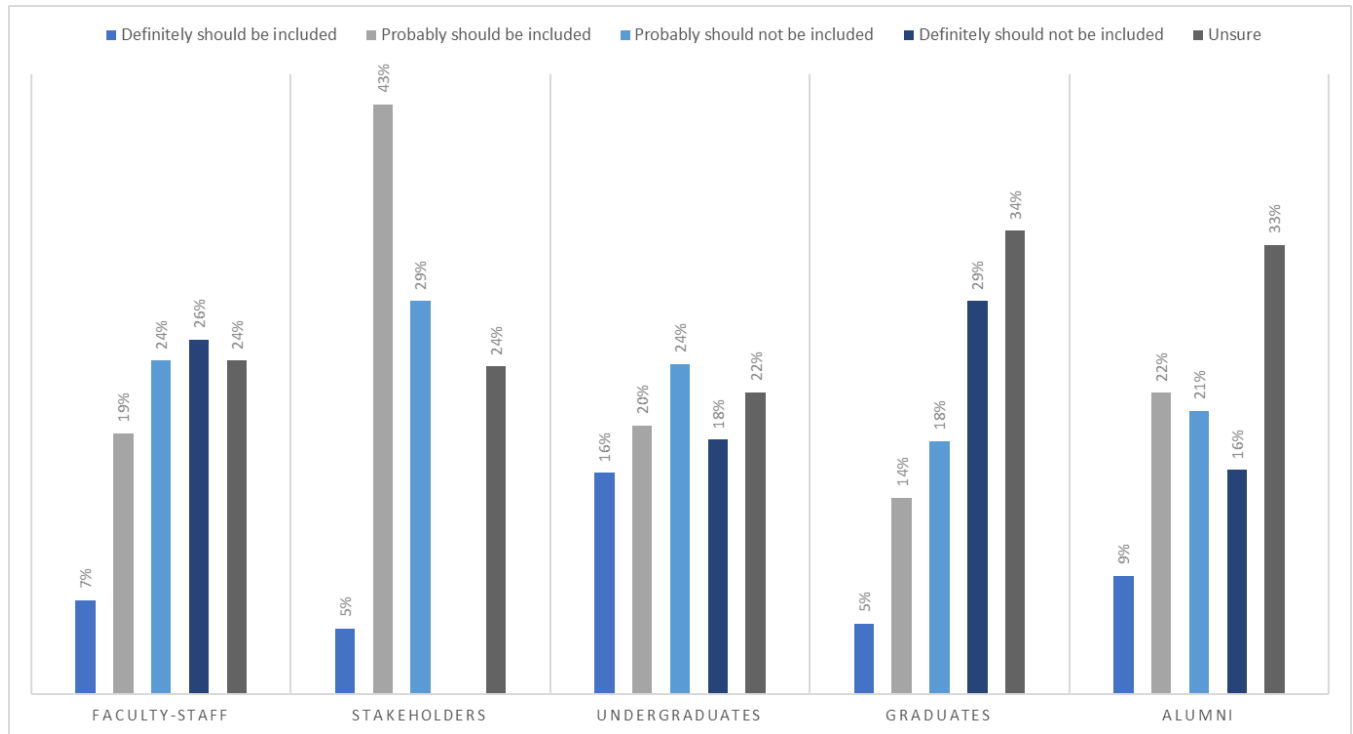
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	12 9.2%	2 9.1%	45 15.4%	10 10.1%	15 6.3%	84 10.7%
Probably should be included	33 25.4%	9 40.9%	75 25.6%	16 16.2%	54 22.7%	187 23.9%
Probably should not be included	23 17.7%	4 18.2%	66 22.5%	24 24.2%	45 18.9%	162 20.7%
Definitely should not be included	29 22.3%	2 9.1%	49 16.7%	29 29.3%	46 19.3%	155 19.8%
Unsure	33 25.4%	5 22.7%	58 19.8%	20 20.2%	78 32.8%	194 24.8%
Total	130 100.0%	22 100.0%	293 100.0%	99 100.0%	238 100.0%	782 100.0%



V. Results

Q10K. Do you think this word/phrase should be included in the new name?
Exercise Science

	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely should be included	9 6.8%	1 4.8%	47 16.1%	5 5.1%	20 8.6%	82 10.6%
Probably should be included	25 18.9%	9 42.9%	57 19.5%	14 14.3%	51 21.9%	156 20.1%
Probably should not be included	32 24.2%	6 28.6%	70 24.0%	18 18.4%	48 20.6%	174 22.4%
Definitely should not be included	34 25.8%	0 0.0%	54 18.5%	28 28.6%	38 16.3%	154 19.8%
Unsure	32 24.2%	5 23.8%	64 21.9%	33 33.7%	76 32.6%	210 27.1%
Total	132 100.0%	21 100.0%	292 100.0%	98 100.0%	233 100.0%	776 100.0%



V. Results

Q10_Add. Comments about words or phrases to be included in the name: Faculty-Staff

"Human performance" capture kinesiology, athletic training, and sport management. "Education" captures all the other programs.

Additional words: instruction, global

Anything with the word "Science" could be a problem with other programs and the college name. I suppose "Wellness" could also be an issue with "Health & Wellness" but it's so integral with Kinesiology that it probably should be included.

As currently structured, I'm not sure that the College has an overriding message that can be captured in one succinct title.

Believe in change, strength your abilities, opportunity for all,

College of Education and Exercise Science

College of Education and Human Ecology

College of Education and Sport Science

College of Education, Learning, Sport Sciences and Evaluation

College of Learning and Movement Science or College of Epistemology and Kinesiology Research or College of Epistemological and Kinesiology Studies

Given our college-wide emphasis on equity and inclusion, the name should be as representative and inclusive as possible, but also be relatively short. Education could represent all elements (leadership/administration teaching, educational psychology), and then have kinesiology and sport management also represented in that title in some way.

Health

I do not agree with changing the College's name. The only reason this is probably being discussed is because a lot of programs have been thrown into the College. Changing the name is NOT the solution. Having the programs not related to the College and its mission move to another suitable college IS the solution. Don't dilute the College name with programs unrelated to the central mission of a College of EDUCATION.

I like College of Education and Sport. I strongly oppose a laundry list every program represented specifically name for the College. For example, a name such as CAHNRS (pronounced frequently as Connors) is just awful. I would prefer a name that is short and clearly descriptive of the College and not some weird acronym that few people outside the University would understand.

If the name has to change, please refrain from simply naming components within the college, like CAHNRS, ELSSECP, or even the current KEP and ELSM.

It was originally hard for me to imagine education being taken out of the name. However, a core part of education is diverse, equity, and inclusion. I also want the field of education to be forward-thinking. I am okay with most names as long as they include the ideas of learning, transformation, and equity.

Learning & Human Performance is a good combination too me

one particular program within the college is a healthcare profession, leading to licensure and certification as such, none of the above words indicate this, however it is hard to justify adding something that includes just one program

Psychology, measurement

Science of teaching

Special Education - or really any indication of diversity and equity is/are missing

Sport studies

The combination of programs within the College of Education is definitely disjointed, but I think this name change would shift focus from teacher education at a time in which there is a critical shortage of teachers. I think this change would contribute to the narrative that teaching is an undesirable profession that is not deserving of its own college.

The larger the label, the more confusing it is, and the label becomes irrelevant. It doesn't add value.

the name should reflect what the college has now, not what it had 100 years ago or what it will have in 25 years. Change the name every 10 years if needed. Legacy and Tradition ARE important. honor them, but not to the detriment of the present or the future.

The ones I suggested should not be included is because they are not very accessible to the average person. For example, what is human ecology? Is this the human ecosystem? or sociology? or is it just ecology? It sounds interesting but it has no clear meaning.



V. Results

The only term that seems to encompass all of the non-education things that are in the College of Education is Human Performance. Some of these terms are too specific, like the sport and exercise ones. Some of them sound New Age-y, like Wellbeing, Transformation, and Human Ecology (I've studied ecology and I'm not even sure what that means.) The only drawback is that the College of Education and Human Performance makes an unwieldy acronym, CEHP.

The phrases I marked as "unsure" are phrases that could potentially be included but certainly not all of them...

This is difficult to respond to because I am not sure how faculty in some programs feel about and identify their fields. For those of us in education, I think "education" is critical to include. In addition, I think some phrases overlap- so if we included education, I do not think we need to include learning, but both are important. Another example of overlaps is "Movement Science" and "Exercise Science" - clearly, I would not recommend both of these phrases.

trying to find a few words to describe the vastly different majors - that's complicated. I don't necessarily agree with diminishing one major over others and all of them should be fairly represented through this.

Wellness / Wellbeing / transformation feels a little too ambiguous

WSU College of Embodied, Social, and Cultural Education

Q10_Add. Comments about words or phrases to be included in the name: **Stakeholders**

Education is a must; it would be good to have wellness and Movement or Human Science as part of the name to be more inclusive and for marketing

I find it difficult to select words in isolation. The combination of words should reflect the many parts of the program without being either too broad and vague nor too limiting

I like College of Human Sciences. I would be concerned about using words that seem nebulous or touchy-feely, and if it's confusing to be a College of Education, then more confusing to be a college of any one of the listed words. It needs to be simple and inclusive of programs- like Human Sciences or some equivalent

Movement Science may encompass parts of kinesiology and exercise science. I do not think all 3 terms are needed, but at least one indicating human movement in some capacity.

needs to stand the test of time and still give a sense of what's included.

Transformation is a word from the 90's, let it go. Human performance conjures some negativity. Wellness and well-being are boring, might not appeal to students.

Q10_Add. Comments about words or phrases to be included in the name: **Undergraduates**

Activity

Athletic Training

College of Education often gets confused with the whole university. It should have something that says College of School Administration and Teacher Education. Something that describes programs that would educate anyone who wants to work, or already works in a school with minor aged children.

college of kinesiology, wellness and education

Human developmental and learning experiences

Human performance is my favorite. I feel that human performance covers all that is offered in the college. AT and kines looks at physical performance, education looks at mental performance, and sport management also refers to physical/sport performance.

I am majoring in Kinesiology, and I would have never known what Kinesiology was or that it would be in the college of education without word of mouth by other people. I think that a lot of people don't know what kinesiology's is and that maybe could be because it is grouped into the college of education. The college of education, from the outside, sounds like it would only be for students that was to become a teacher in the future. As a kinesiology student it's important to be that Kines is more thought about in the name so that more people are aware of what Kines is, because it is so important.

I believe that all of the sport science majors and everything else in the health and wellness field should be moved to its own college, and the college of education should keep everything under teaching and ROAR.



V. Results

I like having exercise science, kines or movement science in the title. I feel as though "the school of education" has no mention of movement science and the majors like Kines, AT and sports science offered in the college

I really wish you offered the kinesiology program in Vancouver; I would have totally gone that path if I could have.

I think education and learning are very similar so they should not both be used; I think just using one or the other would be fine.

I think the best compromise if the college were to be renamed would be the Washington State University College of human performance.

Instead of renaming the whole program I think you should advertise the sub-categories more. If I saw the education program had kinesiology in the name, I probably wouldn't realize that it was also the elementary education program as well. I am not sure what movement science would have to do with the elementary education program here.

Interested to know how all these different field will be implemented to create a new name. Maybe instead of changing the name, you can create a sort of a subtitle under "College of Education" and list all the fields that makes up the college.

Overall, I am excited to see how it turns out. Best wishes to the creator

Other words that may be a good option: lifelong, lifespan, holistic... the biggest issue is that the name College of Education is too broad for all of the programs offered, but because of the many programs offered by this department, you don't want the name to be too narrow in only representing certain programs, either (like sport, exercise science, education/teaching/learning, etc.), either. Because all of the majors/degrees/programs offered in this college are part of the human body and experience, maybe something that is human-centric in nature might be a solution. Or, if this is in the budget, put the teachers in their own college (along with the related graduate programs) and keep the rest of the programs lumped together. My biggest source of confusion for this would be how to represent the teaching-focused students in addition to the students who are studying the human body and how it moves.

Perhaps include Psychology and the Culture Studies in some way.

Personally, I feel that the College of Education represents the many different study programs involved in the college. Although I agree that more representation could be given to the other programs in the college of education, I don't know if terms like "sports" or "kinesiology" fully encompass all programs the same way that the term "education" does.

Sport Management, Management

SPORTS

The name of the college should include some sort of note about kinesiology/science/sports science to include its Bachelor of Science Students

Transformation is a little bit unprofessional

We should stray away from psychology themed words

Q10_Add. Comments about words or phrases to be included in the name: **Graduates**

"College of Education" has everything I can expect from it for me.

"Studies" would be a word that could be attached to many of the above phrases, and helps to pluralize them

Athletics, Physical Science

College of Education and Exercise Science

College of Education, Human Ecology, and Movement Science - COEHM

Don't change the name.

I don't know what all of those terms encompass

I think you are focusing on the wrong priority here. Having a brand name for the College of Education, like Voiland College, Carson College, Allen School, etc., will do much more to increase prestige and subsequent prestige than trying to appease the heads of departments who may not feel prominently featured under the broader school masthead.

If you do change the name, please don't make it some ridiculously long name in order to be inclusive of absolutely everything. Certainly, no longer than "College of Education and Exercise Science."

None; keep it the same.



V. Results

Pedagogy Inclusion/Confluent/Integrating Education Just make sure that (1)when the new name broaden the scope of the education, not narrow it, then in future, we can extend our subjects; (2) the name should be simple and strong, that can make the society feel it is professional, not just make up some words; (3)the acronym of the name should be easy to pronounce, COE is good but no culture identity

Seems like you want the kinesiology sciences included in the name. Human ecology is the best phrase to sum up all of education and the other sciences included, but I'm not sure the average person is going to know what that means either. Having a name or phrase that covers the education of the mind and body would be the best I suppose. Looking at the next page. "Human Performance" is a really good way to sum up the sport side of the programs.

Sorry that "education" isn't cool enough for the jocks. Don't you all have something better to focus on?

Sport Science/Management

Teaching

Technology

The word, "teaching" should be included

There isn't enough context for this survey. This is not meaningful participation. Try focus groups or class discussions or come to students after you have a proposal?

we must keep education as part the name

Q10_Add. Comments about words or phrases to be included in the name: **Alumni**

A name that is more general and inclusive of such a variety of disciplines.

All the above can be found under the broad heading "college of education" or in an index of programs. Possibly the BA degree could define programs

As a Sport Management alum, I feel like "College of Education and Sport or Sport and Education" would better represent everyone in Cleveland Hall. Just my two cents.

As soon as you begin to focus on including the names of individual programs, e.g., kinesiology, the name will limit, or fail to include the breadth and depth of any future program offerings. The concepts of education, or teaching and learning, or scholarship are the all-embracing themes of all of the other suggestions included in this survey. Do not let a lust for program-specific inclusiveness lead to an exclusionary title.

College of Education and Human Wellness - I chose this because it honors the Ed. Dept., and Human Wellness covers all the other areas. Keep it simple, and not a "short story."

College of Education and Wellness has a decent ring, too many syllables sounds weird

College of Education is inclusive

College of transformational Education

DISCERNING LEARNING - Get Knowledge but in all thy getting Get Understanding and Wisdom ...Proverbs Chapters 2, 3, 4

Don't go too broad i.e., wellness. If you are hoping to recruit the next gen, use names of the arts, sciences, and disciplines we have i.e., education, kinesiology, and sport

For me, it's hard because sport management falls more under business than education. Or should be split into two, because the business of sport has changed drastically over the years than just raising up coaches and administrators. I'm not sure how that falls into 'college of education' anymore, as most are not educating people (which is what many of the other things do). I am not sure what a name that encompasses everything would be. I'd be curious to see the data behind what other people feel about how that is going (I'm a graduate of the program, currently a business intelligence engineer for a ticketing software company).

Having completed a PhD, and worked on college and university campuses for years, I find that name changes often muddy the water, rather than provide clarity.

Health Promotion

How about College of Education, Movement Science and Wellness?



V. Results

I agree with renaming the College of Education to more represent the difference disciplines now included within the college. I support using as many of the above words and phrases as possible. I know it won't be an easy task.

I can't see how all of these can be in a new name. Must be an overarching word or phrase that indicates the breadth of your offerings.

I think having too many words would be confusing or result in a strange acronym.

I think some of those words or phrases don't necessarily evoke images of someone holding a college degree.

I think that learning is implied in the word Education and needs not to be included (assuming the word Education is included in the name). Any reference to wellness or wellbeing makes me think nutrition science and/or physiology. I think it would be good for marketing purposes if Sport management is referenced.

I'm not sure what the name should be, but I do think finding a more inclusive name would be great.

If future students go online and see what is offered under the Department of Education, they will be able to tell whether their program is part of it or not. I can't see spending the money to do all of the rebranding. I do think however that a program for teaching physical education should be brought back.

If we name it after a person, it should be someone who exemplifies teaching, community service and personal development and growth of our students. They must care deeply for the principles of education of everything, without discrimination, no matter how difficult the subject might be.

If you are trying to make the name inclusive and easy to find different programs, "Human Performance" and "Human Ecology" will be more confusing than inclusive. I would say if you were looking at the big picture of what is included, turn it into the College of Learning and Transformation (defines what you will leave with and/or how you will impact others).

In promoting WSU College of Education, I think keeping the name and then noting you offer undergraduate programs in Teacher Education, Athletic Training, Sport Management, Kinesiology, and ROAR. Likewise, note graduate programs in Athletic Training, Cultural Studies and Social Thought, Educational Leadership, Curriculum & Instruction, Educational Psychology, Kinesiology, Language, Literacy, and technology, master's in teaching, Mathematics and Science Education, Special Education, and Sport Management.

It would be great if there was a representation of the lower campus (PEB/Smith Gym) side of the department but not a drawn-out thing naming everything.

Keep it simple, it makes a stronger connection for recruitment and alumni. The others may be trends and changing mission is more than name changes, don't let the marketers confuse the public or the broader mission

Make a choice between wellness and wellbeing. choose education or learning

More advertising

Most of the terms which have been suggested have to do with what was formerly called physical education. Even at best this is only a part of what the college of education actually does. In choosing terms, as a possible compromise I would say that emphasis could be divided between the college's main mission which is education (pedagogy) itself and a traditional strength of the department (which is considerable) in what was formerly called physical education. I do think that one thing that is risky is to overemphasize science. Education is as much an art as it is science. Too, sports are only a part of physical education is. I would also say that cluttering up the college's name with micro representations of what was formerly called physical education is not a good idea. Kinesiology may be an appropriate term because it includes all types of studies which involve physical activity, not just science. Depending on whether or not there a department of public health present, human health may also be something to add. Finally, I would point out that no matter what you call it, the college's reputation was built with this name and the brand name still has value.

No concerns

Option: College of Education and Movement Sciences. Additional option: College of Education and Physical Wellness.

Additional option: College of Education and Physical Health Sciences

Psychology is not asked about here.

Some were a little redundant or already should be implied.

Spend more time making your program better instead of spending energy on names that don't matter. College is increasingly more expensive every year (alarmingly so) and it grows exponentially every year, especially because of the rise of admins and non-teachers that try and justify their positions all the while the students pay the price.

Students do not typically search for undergraduate or graduate programs primarily by using the name of the college. I have always found degree programs of interest by searching for the actual degree program of interest. Universities across the nation organize colleges, departments, and degree program in a variety of ways (some more traditional and



V. Results

others less so). This is really something rather silly and likely already taken more educational time than there will ever be any real value. Focus more on providing strong degree programs that your graduates will want to recommend to others. This will be enough to have students searching to be a part and finding what they want by focusing more on degree program names and structure.

Teaching WSU College of Education - Teaching WSU College of Education - Kinesiology WSU College of Education -

Team management working across the sciences

The name should be clear and concise

The terms Kinesiology, Movement Science, Exercise Science, and Human Performance all are inclusive of the physical activity area; not all terms are needed. Nationally, the term Kinesiology is used as an encompassing term for the three terms I mentioned. Also, Human Performance is used at some universities as the overarching term for these areas, as well as for Sport Management and various terms for Recreation / Recreation Administration. If the majority of the students in this unit receive an Education degree, the College should retain that degree. And, from my experience, the students are not all that interested in what College they are in. They are interested in the title of their department and the title of the degree (such as BSED, if an education major).

These programs are very different from education and have some similarities with each other. Is there a reason the athletically driven programs can't have their own college?

These suggested words and phrases are ambiguous and would add confusion rather than clarity.

This is much ado about nothing! I suggest that you deal with more important things!

Too many that are similar and too wordy to encompass them all. Realizing some are duplicates with different names, still think it could get too wordy.

Use words that will stand up over time, not trendy words.

Using terms such as wellbeing and wellness and learning seem too vague and generic. These terms imply a merit or certificate type of honor that can be received at a workshop or community college or from completing some type of online course. The college of education is a college of higher learning and therefore the name should exemplify that. A name such as college of education and health sciences should be considered. Thank you.

Words like wellness, wellbeing and human performance extend beyond the scope of the college of ed (psych, medicine, nursing, VetMed, pharmacy).

Words without descriptions/explanations are confusing, especially to those of us who are not familiar with content study/degree in such suggestions as "transformation" or "human ecology".

WSU College of Education, is very descriptive, don't dilute it! Even though I was an athletic trainer & my wife an elementary teacher we both fit under the banner of WSU College of Ed. Our son has a medical degree, and his undergraduate major was microbiology/biochemistry at Colo. State Univ. from the college of vet. med. Don't think the undergrad college description makes much difference. We loved WSU!!

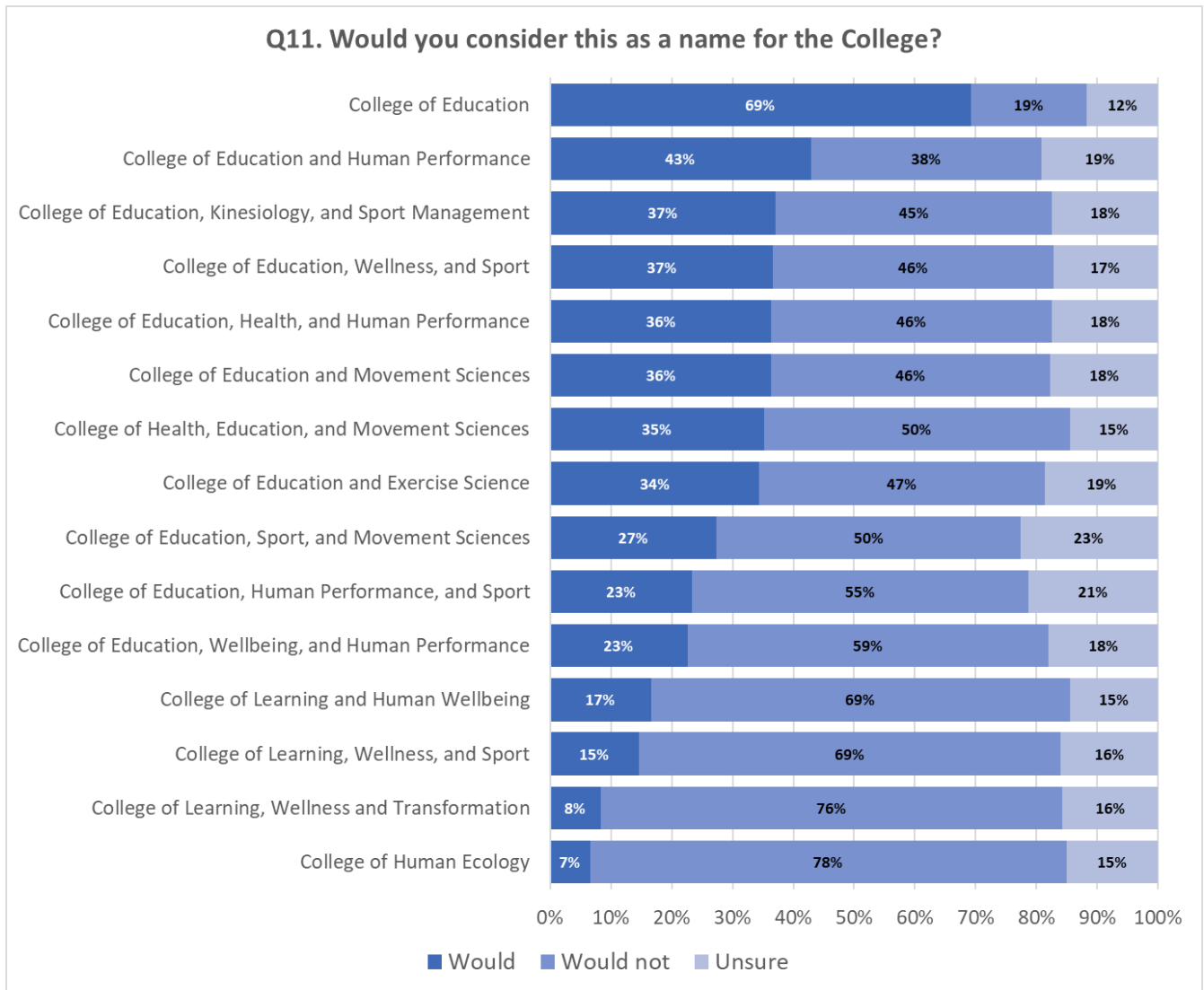
You will not likely conjure up a "title" to embrace the breath of the offerings.... try thinking of a different format approach.... using subgrouping etc... with "Breath" in the title not narrowing....



V. Results

We then asked respondents to consider a list of 14 names that had been suggested as possible candidates as a name for the college, including the current name.

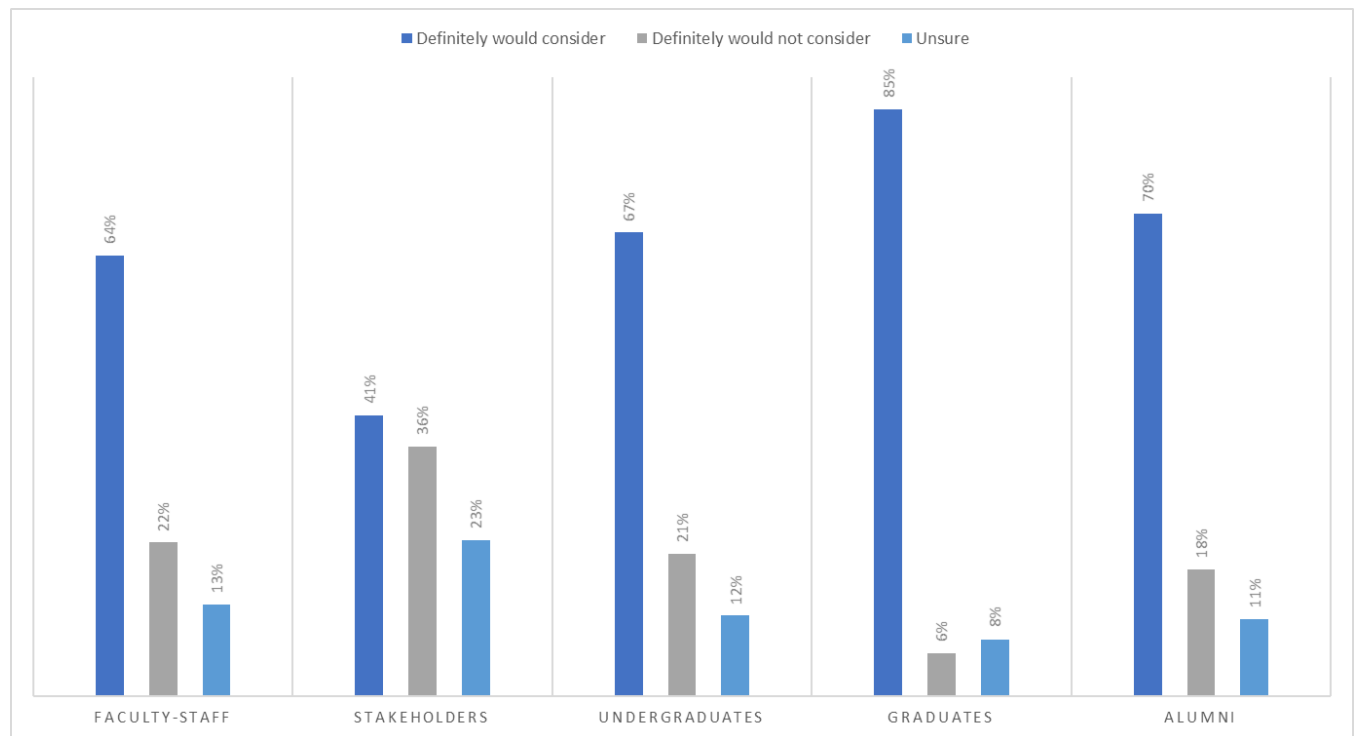
The chart below summarizes the responses across all groups while the following pages displays detailed responses for individual names. The current name "College of Education" experienced the highest level of acceptance, with the name "College of Education and Human Performance" garnering the next highest number of positive votes. It should be noted that the names without the word "Education" received the lowest number of votes, a sentiment backed up by many of the open-ended comments left by respondents.



V. Results

Q11A. Would you consider this as a name for the College?
College of Education

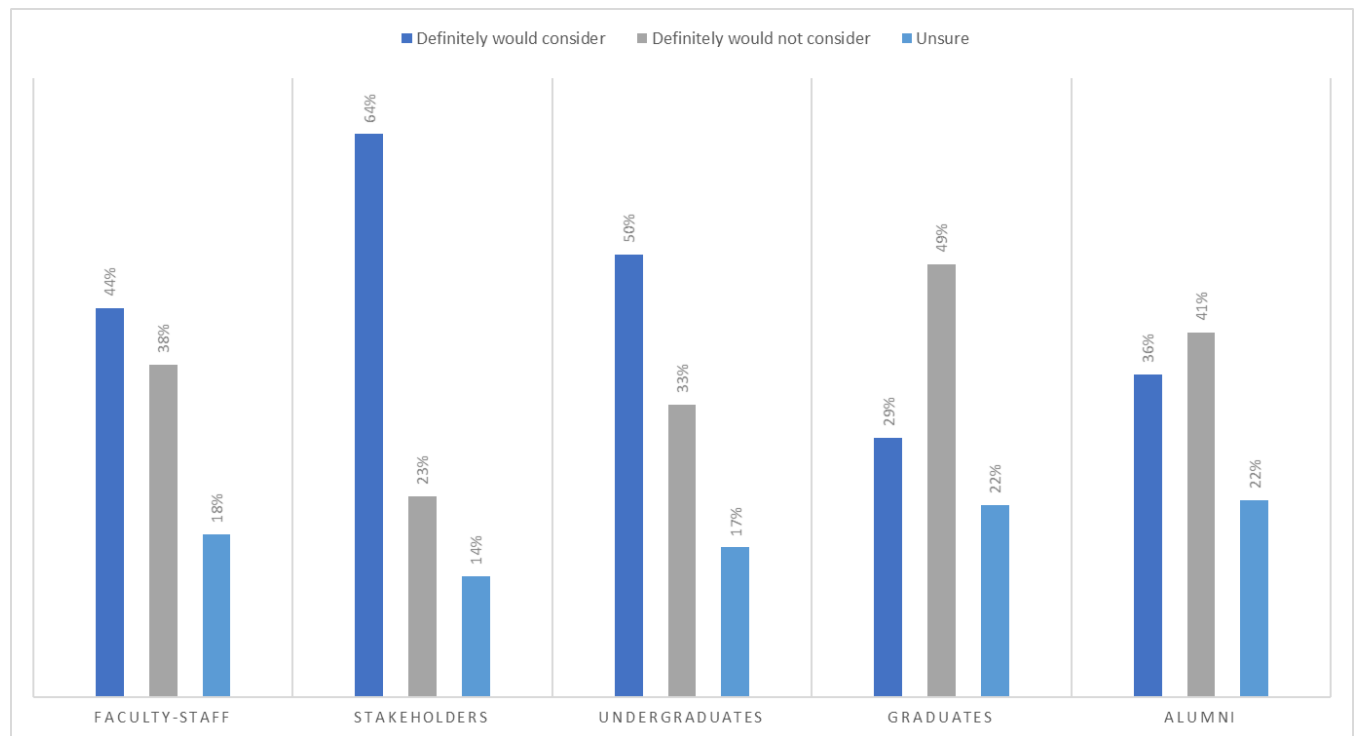
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	86	9	195	82	156	528
	64.2%	40.9%	67.5%	85.4%	70.3%	69.2%
Definitely would not consider	30	8	60	6	41	145
	22.4%	36.4%	20.8%	6.3%	18.5%	19.0%
Unsure	18	5	34	8	25	90
	13.4%	22.7%	11.8%	8.3%	11.3%	11.8%
Total	134	22	289	96	222	763
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

**Q11B. Would you consider this as a name for the College?
College of Education and Human Performance**

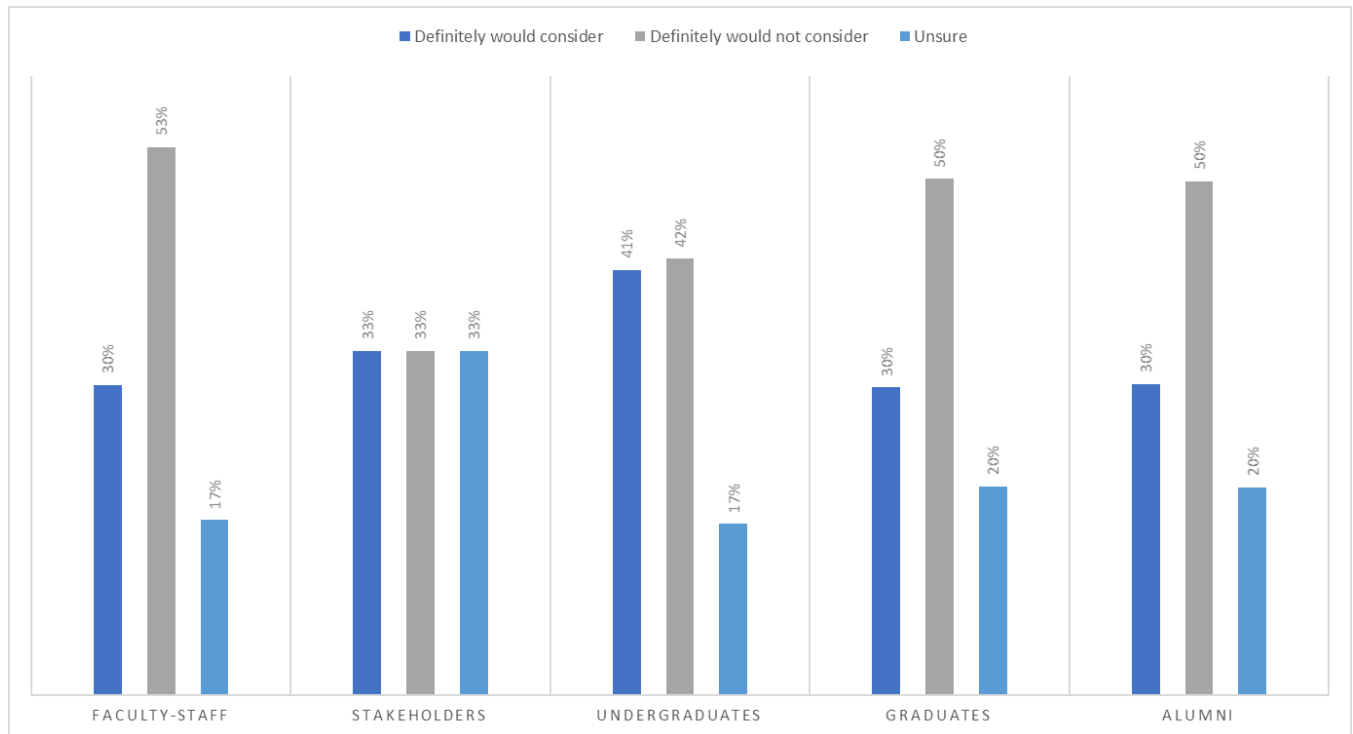
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	55	14	139	27	77	312
	44.0%	63.6%	50.0%	29.3%	36.5%	42.9%
Definitely would not consider	47	5	92	45	87	276
	37.6%	22.7%	33.1%	48.9%	41.2%	37.9%
Unsure	23	3	47	20	47	140
	18.4%	13.6%	16.9%	21.7%	22.3%	19.2%
Total	125	22	278	92	211	728
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q11C. Would you consider this as a name for the College?
College of Education and Exercise Science

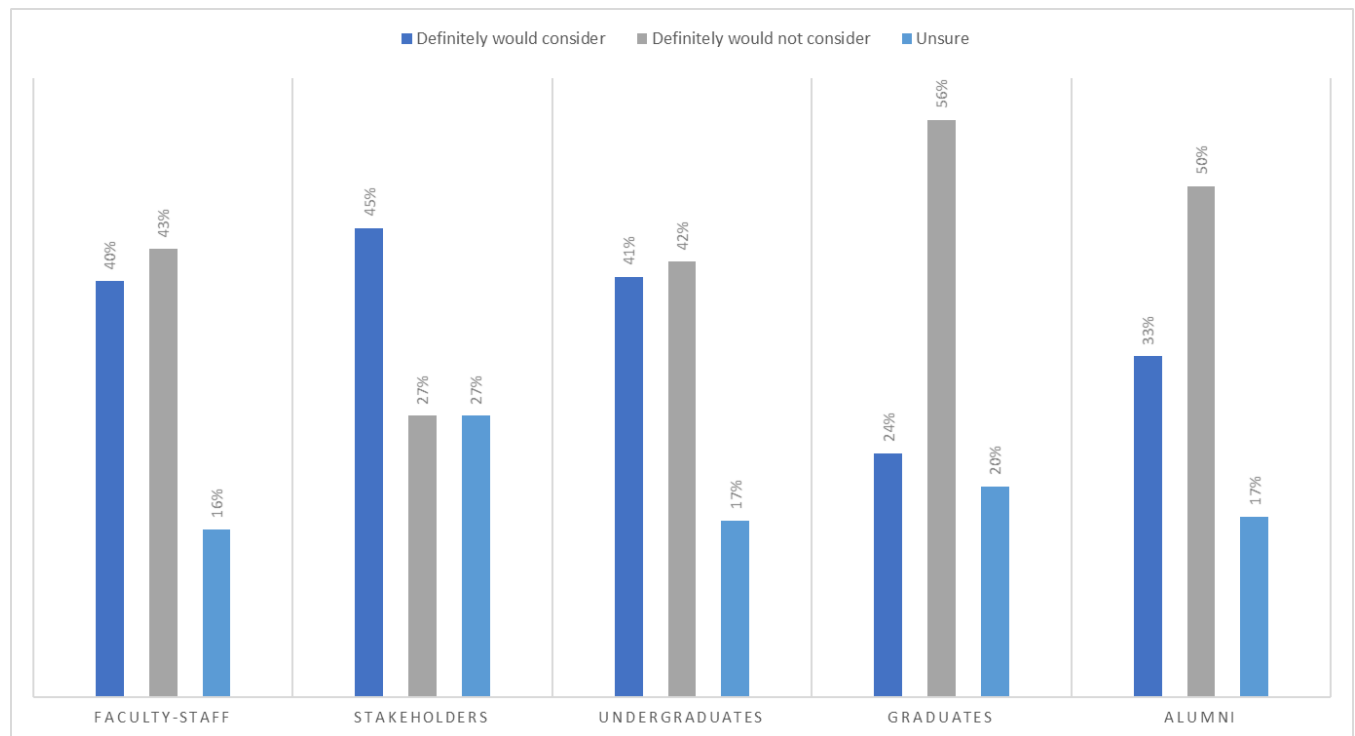
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	39	7	117	28	63	254
	30.0%	33.3%	41.2%	29.8%	30.1%	34.4%
Definitely would not consider	69	7	120	47	104	347
	53.1%	33.3%	42.3%	50.0%	49.8%	47.0%
Unsure	22	7	47	19	42	137
	16.9%	33.3%	16.5%	20.2%	20.1%	18.6%
Total	130	21	284	94	209	738
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q11D. Would you consider this as a name for the College?
College of Education and Movement Sciences

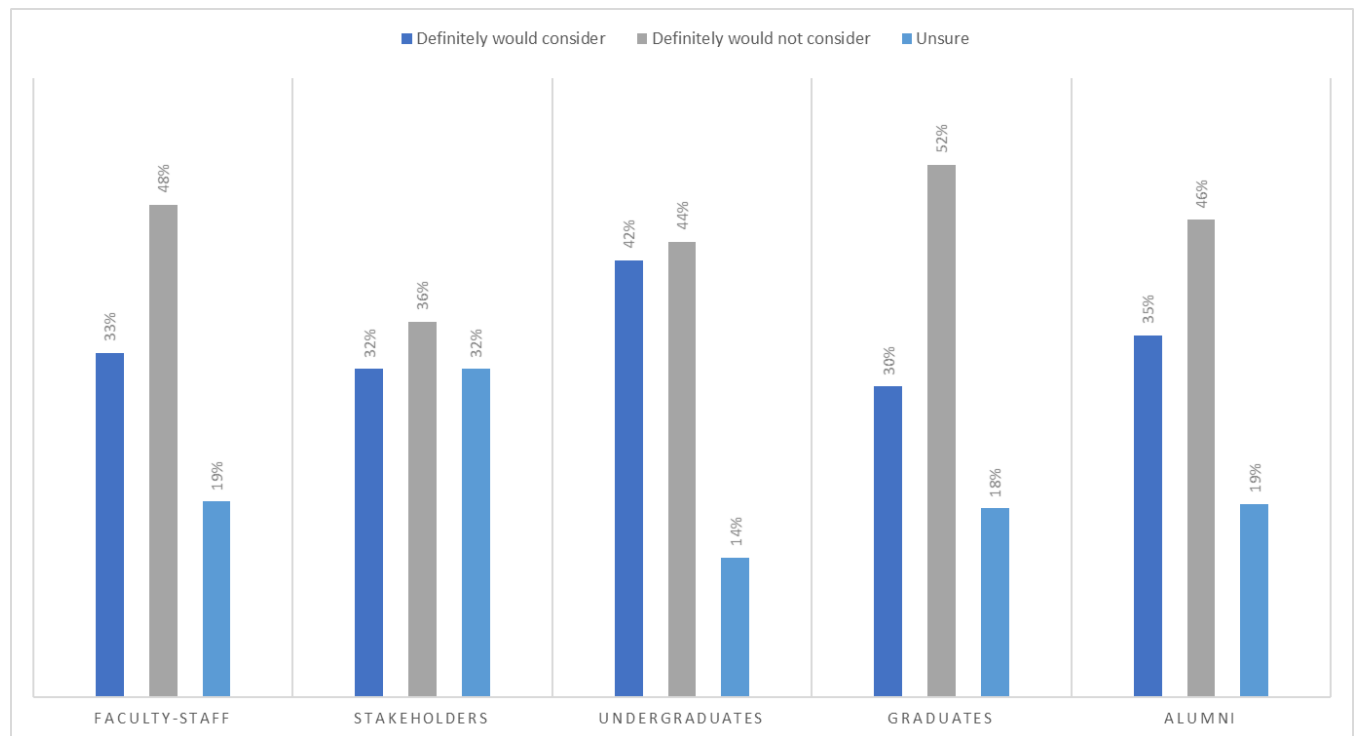
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	52	10	112	22	70	266
	40.3%	45.5%	40.7%	23.7%	33.0%	36.4%
Definitely would not consider	56	6	116	52	105	335
	43.4%	27.3%	42.2%	55.9%	49.5%	45.8%
Unsure	21	6	47	19	37	130
	16.3%	27.3%	17.1%	20.4%	17.5%	17.8%
Total	129	22	275	93	212	731
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

**Q11E. Would you consider this as a name for the College?
College of Education, Wellness, and Sport**

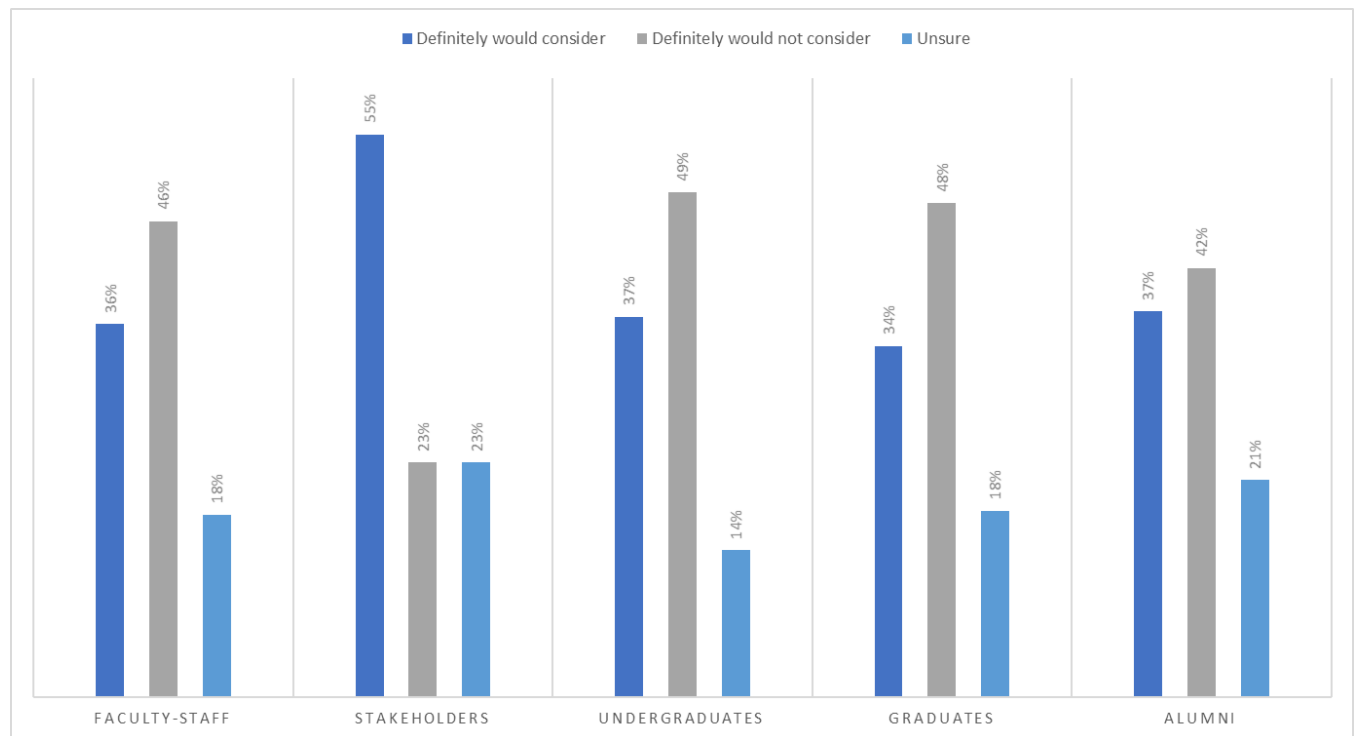
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	44	7	116	28	75	270
	33.3%	31.8%	42.3%	30.1%	35.0%	36.7%
Definitely would not consider	63	8	121	48	99	339
	47.7%	36.4%	44.2%	51.6%	46.3%	46.1%
Unsure	25	7	37	17	40	126
	18.9%	31.8%	13.5%	18.3%	18.7%	17.1%
Total	132	22	274	93	214	735
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

**Q11F. Would you consider this as a name for the College?
College of Education, Kinesiology, and Sport Management**

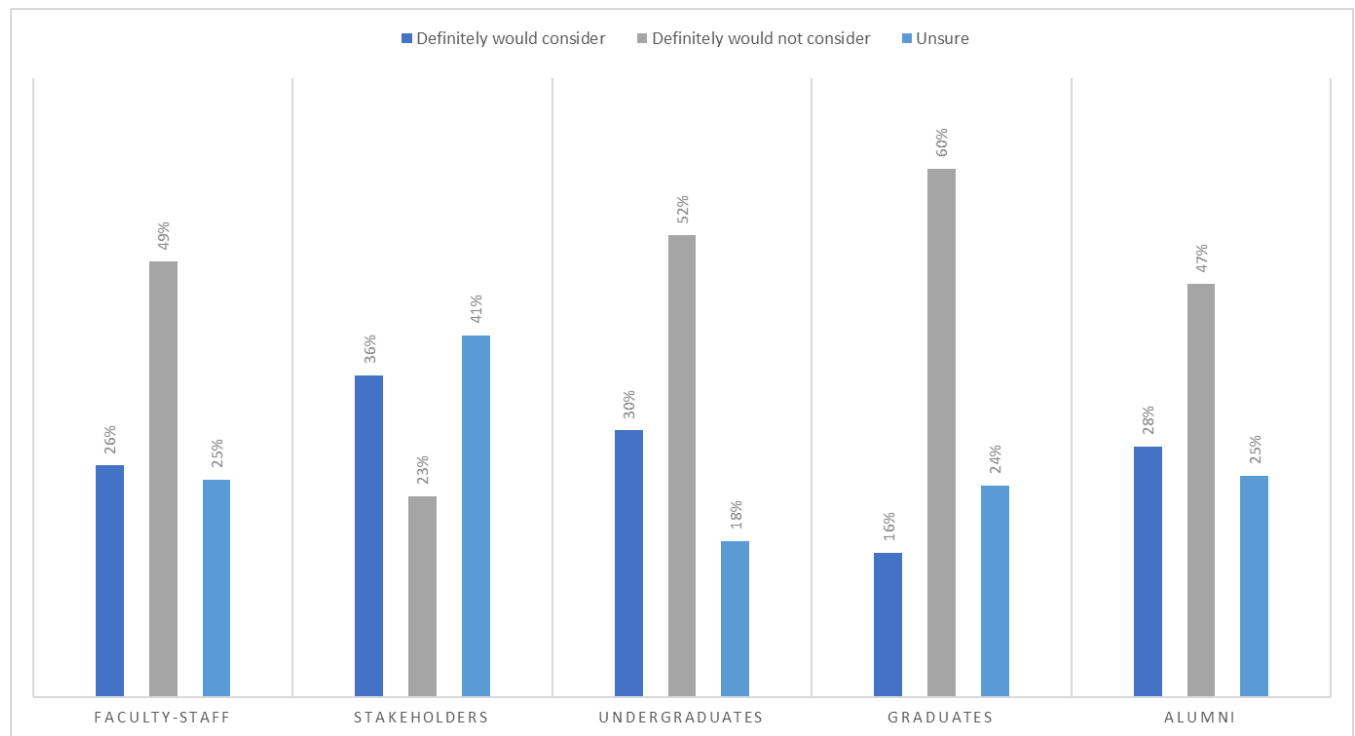
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	47	12	101	32	80	272
	36.2%	54.5%	36.9%	34.0%	37.4%	37.1%
Definitely would not consider	60	5	134	45	89	333
	46.2%	22.7%	48.9%	47.9%	41.6%	45.4%
Unsure	23	5	39	17	45	129
	17.7%	22.7%	14.2%	18.1%	21.0%	17.6%
Total	130	22	274	94	214	734
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q11G. Would you consider this as a name for the College?
College of Education, Sport, and Movement Sciences

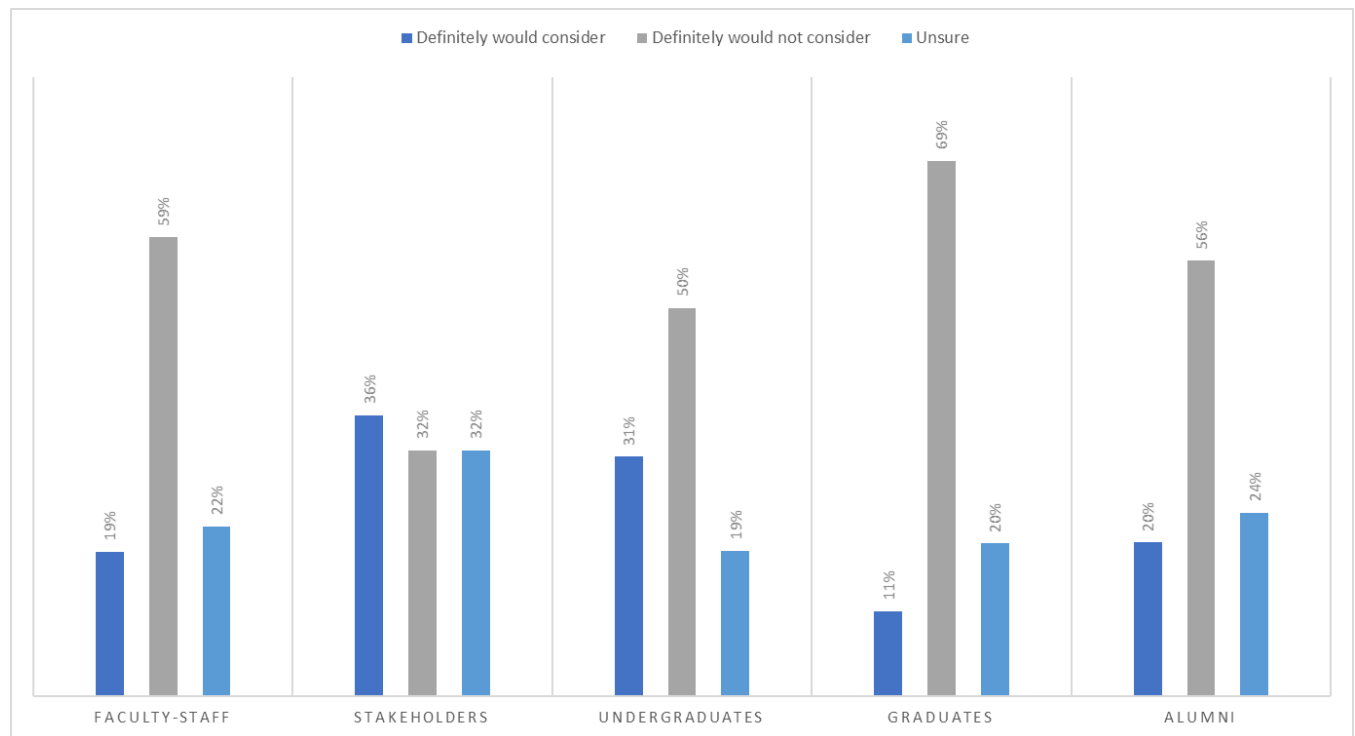
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	33 26.2%	8 36.4%	82 30.1%	15 16.3%	60 28.3%	198 27.3%
Definitely would not consider	62 49.2%	5 22.7%	142 52.2%	55 59.8%	99 46.7%	363 50.1%
Unsure	31 24.6%	9 40.9%	48 17.6%	22 23.9%	53 25.0%	163 22.5%
Total	126 100.0%	22 100.0%	272 100.0%	92 100.0%	212 100.0%	724 100.0%



V. Results

**Q11H. Would you consider this as a name for the College?
College of Education, Human Performance, and Sport**

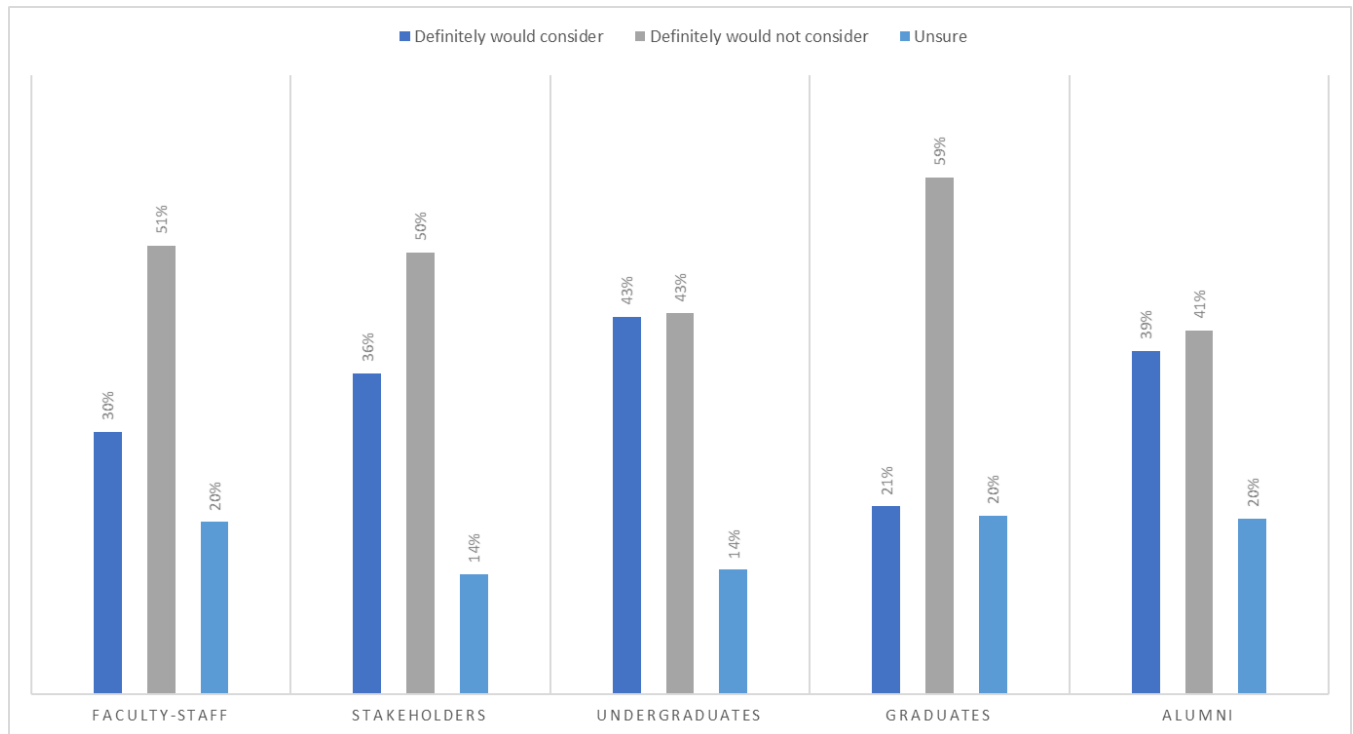
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	23	8	84	10	41	166
	18.7%	36.4%	31.0%	11.0%	19.9%	23.3%
Definitely would not consider	73	7	136	63	116	395
	59.3%	31.8%	50.2%	69.2%	56.3%	55.4%
Unsure	27	7	51	18	49	152
	22.0%	31.8%	18.8%	19.8%	23.8%	21.3%
Total	123	22	271	91	206	713
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

**Q11I. Would you consider this as a name for the College?
 College of Education, Health, and Human Performance**

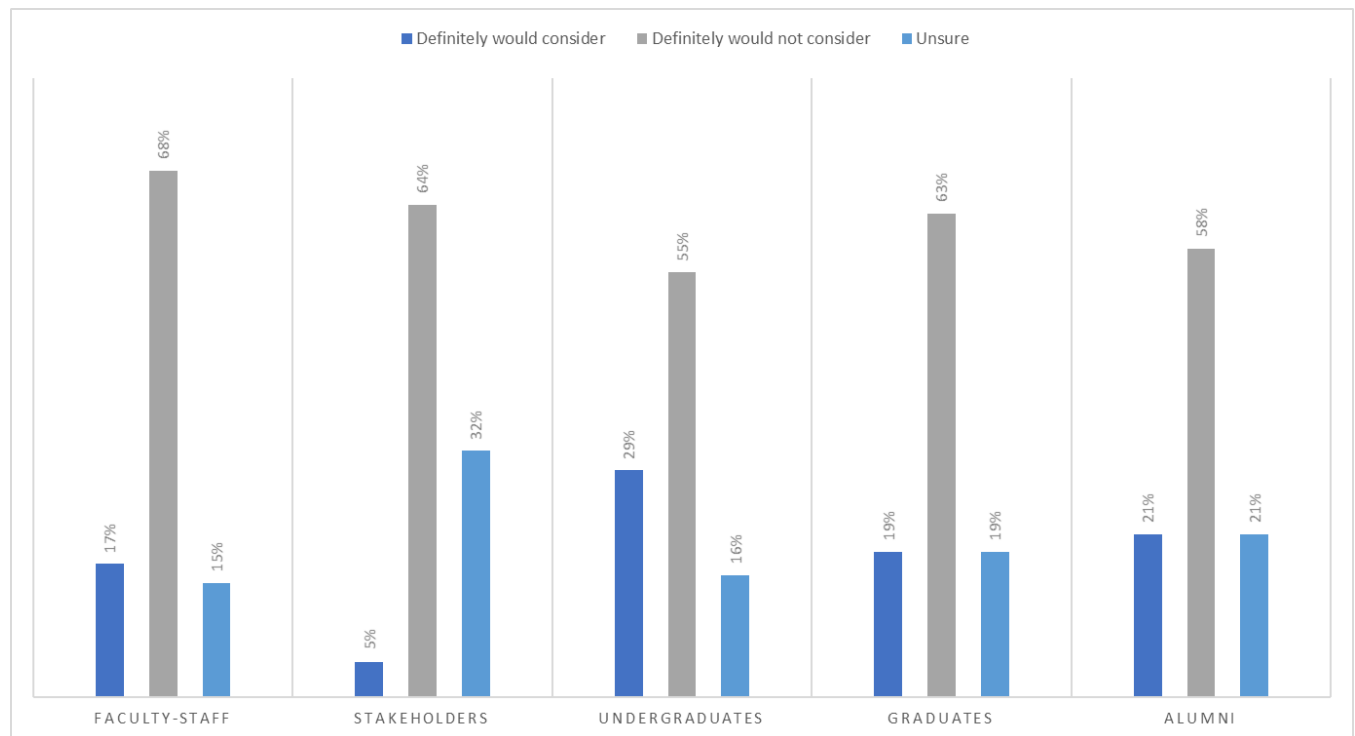
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	38	8	118	20	84	268
	29.7%	36.4%	42.8%	21.3%	38.9%	36.4%
Definitely would not consider	65	11	119	55	89	339
	50.8%	50.0%	43.1%	58.5%	41.2%	46.1%
Unsure	25	3	39	19	43	129
	19.5%	13.6%	14.1%	20.2%	19.9%	17.5%
Total	128	22	276	94	216	736
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

**Q11J. Would you consider this as a name for the College?
College of Education, Wellbeing, and Human Performance**

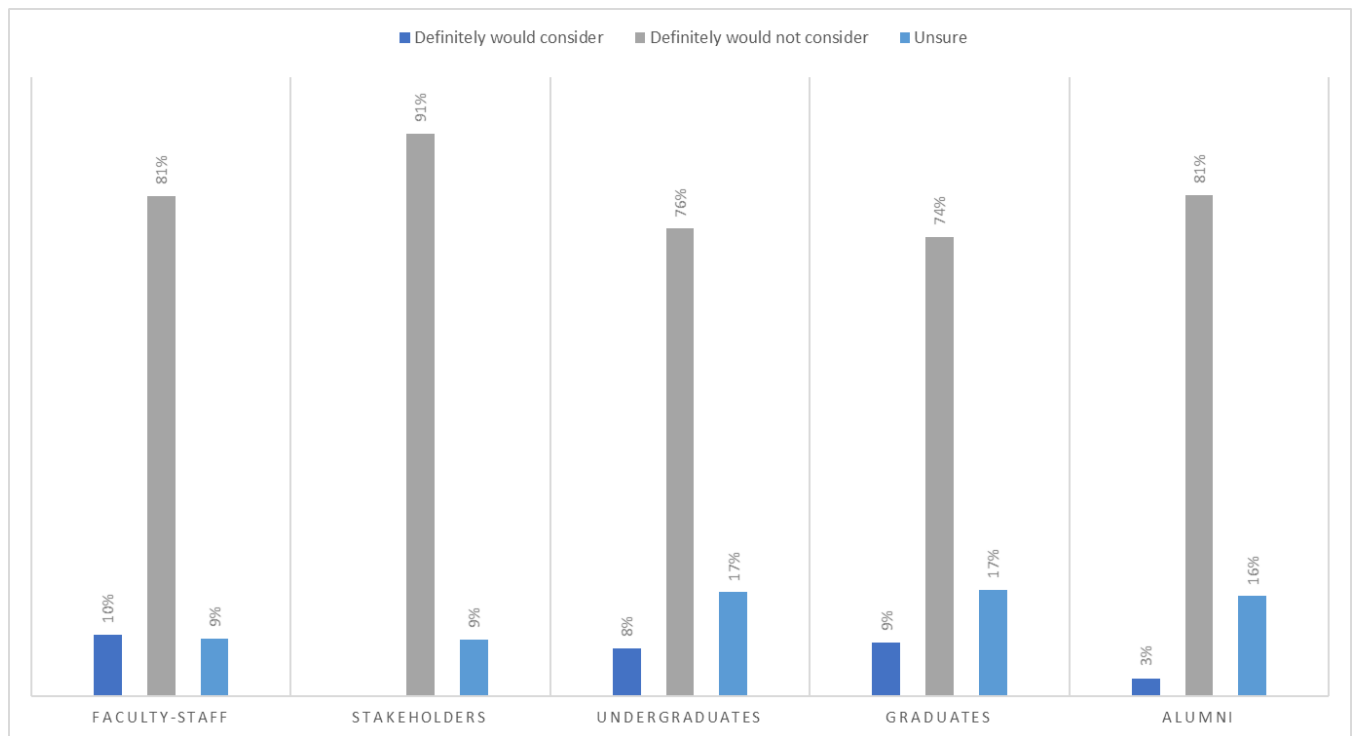
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	21	1	78	18	45	163
	17.2%	4.5%	29.3%	18.8%	21.0%	22.6%
Definitely would not consider	83	14	146	60	124	427
	68.0%	63.6%	54.9%	62.5%	57.9%	59.3%
Unsure	18	7	42	18	45	130
	14.8%	31.8%	15.8%	18.8%	21.0%	18.1%
Total	122	22	266	96	214	720
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q11K. Would you consider this as a name for the College?
College of Human Ecology

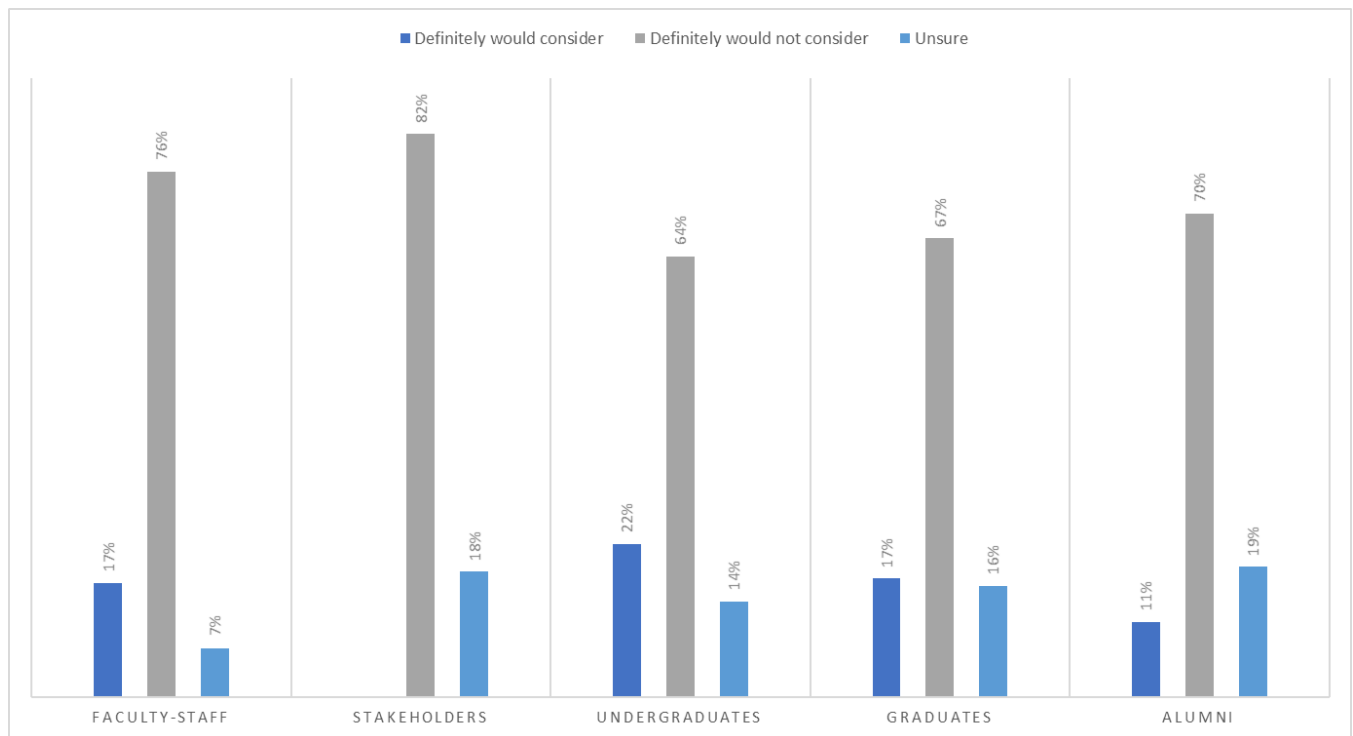
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	13	0	21	8	6	48
	10.0%	0.0%	7.7%	8.6%	2.9%	6.6%
Definitely would not consider	105	20	207	69	170	571
	80.8%	90.9%	75.5%	74.2%	81.0%	78.3%
Unsure	12	2	46	16	34	110
	9.2%	9.1%	16.8%	17.2%	16.2%	15.1%
Total	130	22	274	93	210	729
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q11L. Would you consider this as a name for the College?
College of Learning and Human Well Being

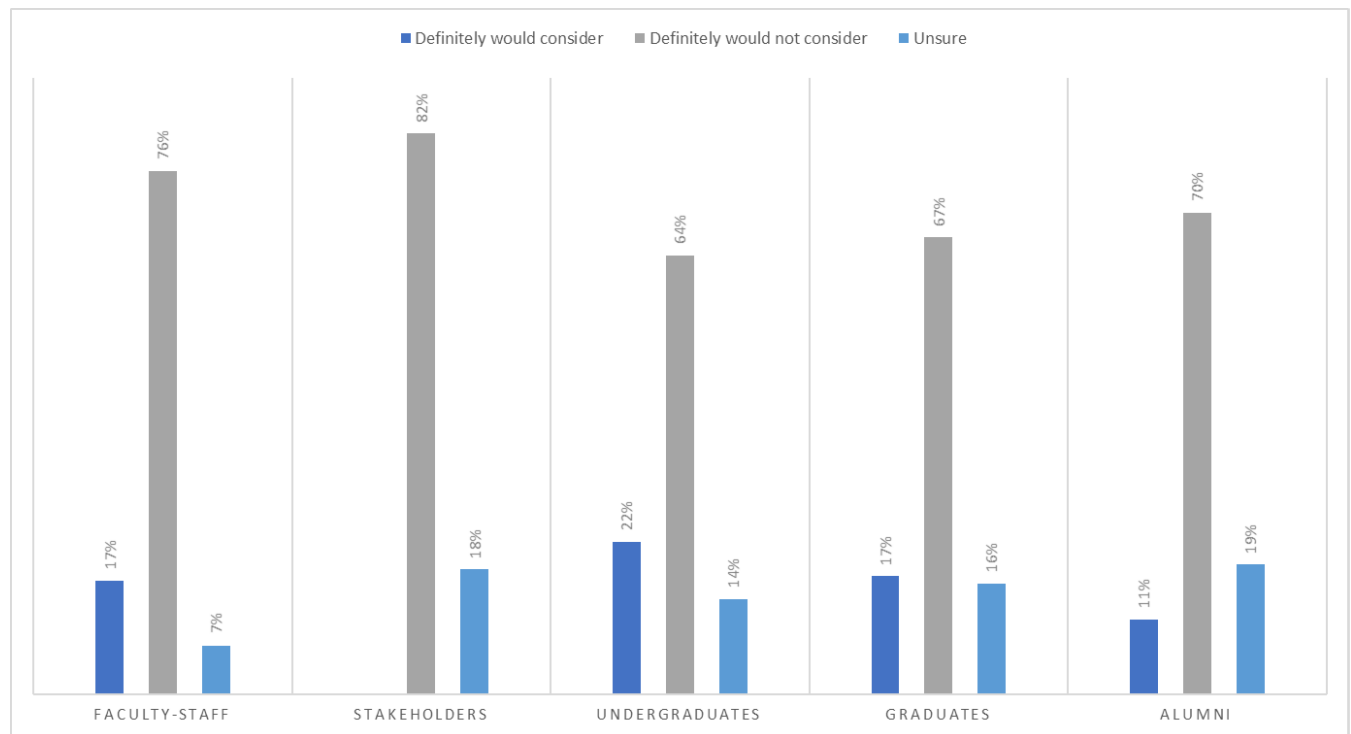
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	21	0	61	16	23	121
	16.5%	0.0%	22.2%	17.2%	10.8%	16.6%
Definitely would not consider	97	18	176	62	149	502
	76.4%	81.8%	64.0%	66.7%	70.3%	68.9%
Unsure	9	4	38	15	40	106
	7.1%	18.2%	13.8%	16.1%	18.9%	14.5%
Total	127	22	275	93	212	729
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q11M. Would you consider this as a name for the College?
College of Learning, Wellness, and Sport

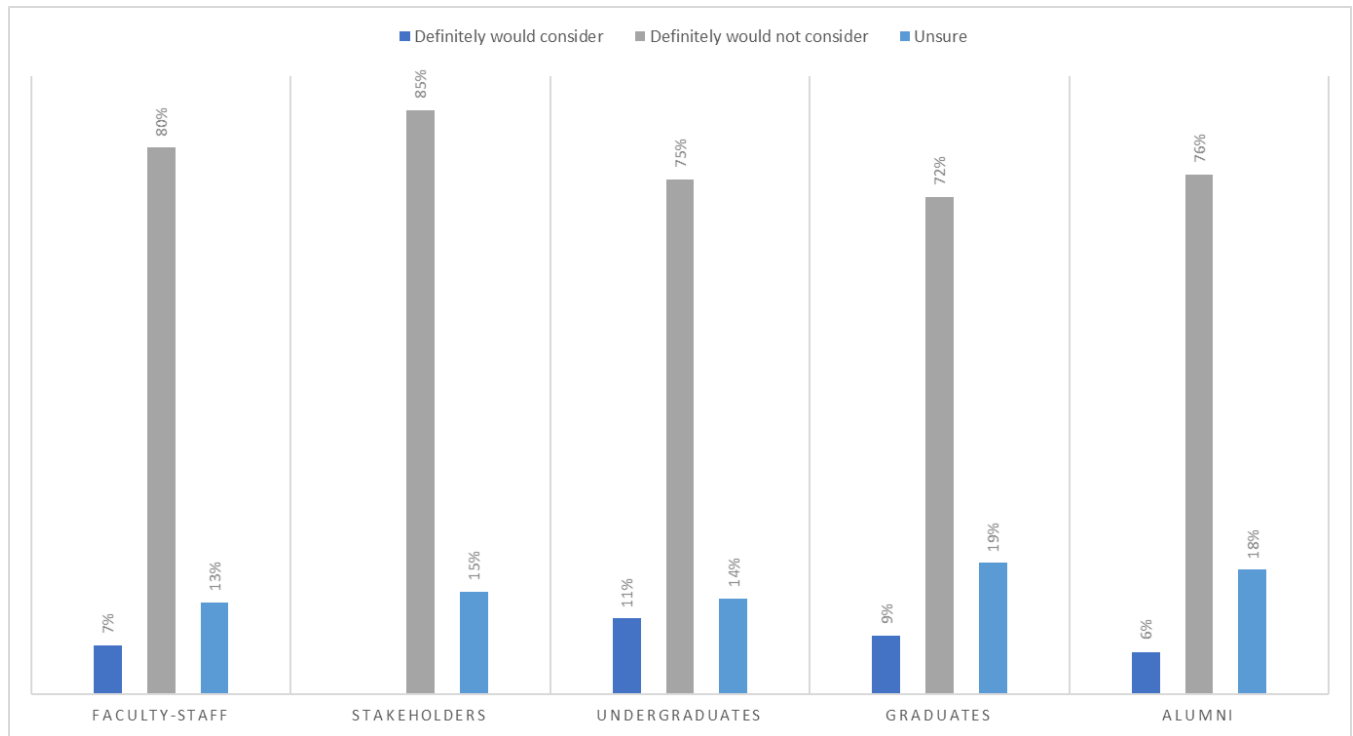
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	15	0	47	13	32	107
	11.7%	0.0%	17.2%	14.0%	14.8%	14.6%
Definitely would not consider	97	18	186	62	145	508
	75.8%	81.8%	67.9%	66.7%	67.1%	69.3%
Unsure	16	4	41	18	39	118
	12.5%	18.2%	15.0%	19.4%	18.1%	16.1%
Total	128	22	274	93	216	733
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q11N. Would you consider this as a name for the College?
College of Learning, Wellness and Transformation

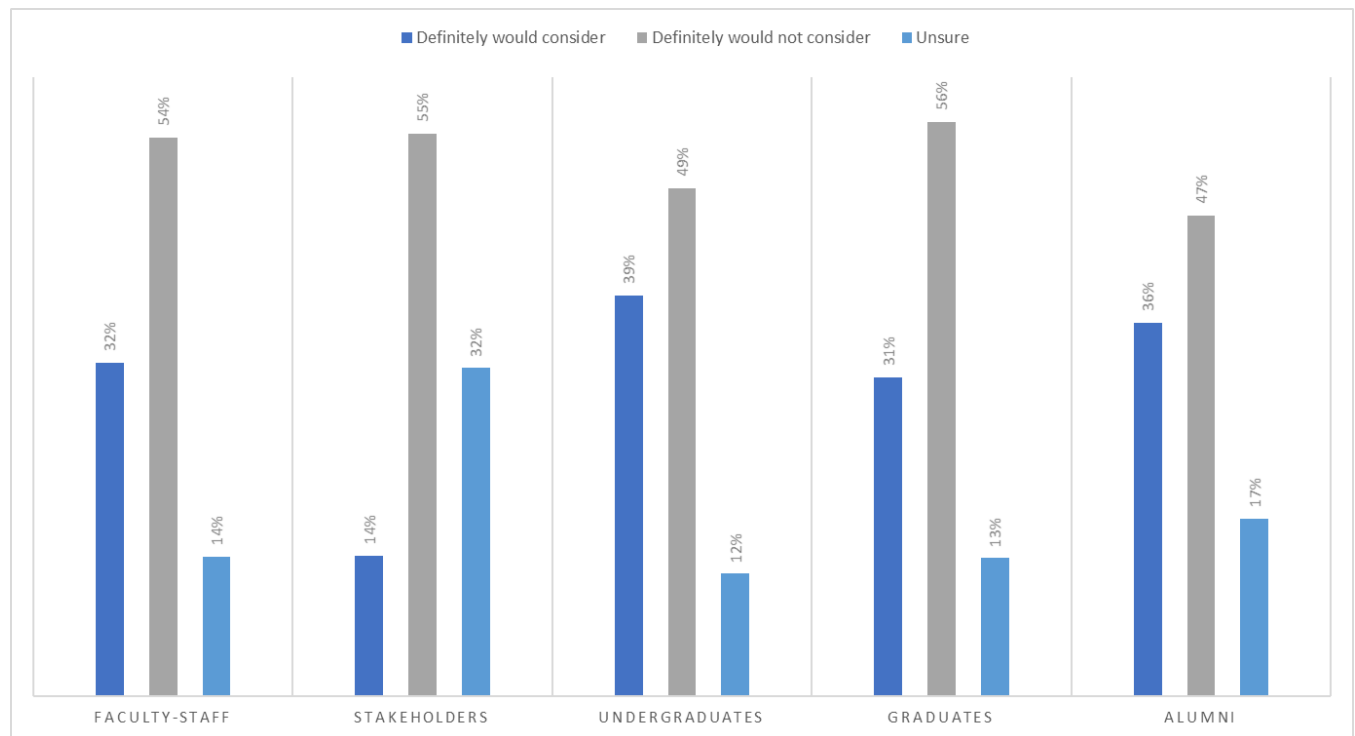
	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	9	0	30	8	13	60
	7.1%	0.0%	11.1%	8.5%	6.2%	8.3%
Definitely would not consider	101	17	203	68	158	547
	79.5%	85.0%	74.9%	72.3%	75.6%	75.9%
Unsure	17	3	38	18	38	114
	13.4%	15.0%	14.0%	19.1%	18.2%	15.8%
Total	127	20	271	94	209	721
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Q110. Would you consider this as a name for the College?
College of Health, Education, and Movement Sciences

	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	Total
Definitely would consider	43	3	108	30	80	264
	32.3%	13.6%	38.8%	30.9%	36.2%	35.2%
Definitely would not consider	72	12	137	54	103	378
	54.1%	54.5%	49.3%	55.7%	46.6%	50.3%
Unsure	18	7	33	13	38	109
	13.5%	31.8%	11.9%	13.4%	17.2%	14.5%
Total	133	22	278	97	221	751
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

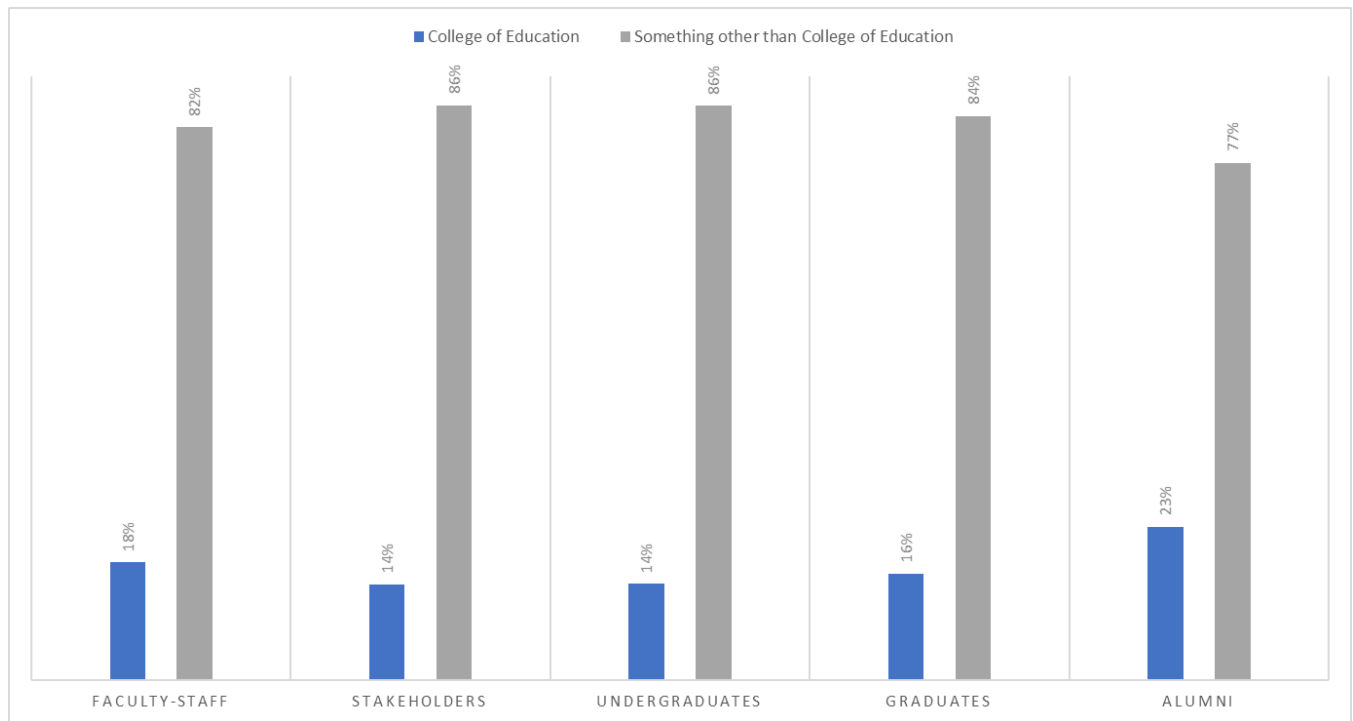


V. Results

The final question in the survey asked respondents to select a single name to represent the college moving forward into the future. While there was considerable support for leaving the name as it currently is throughout the survey and in the open-ended comments left by respondents, it should be noted that less than one-fifth of the survey respondents actually picked "College of Education" as the name they would choose and remaining four out of five respondents selected a new name.

Q12. If you had to choose just one name for the WSU College of Education, what would it be?

	Faculty-Staff	Stakeholders	Undergraduates	Graduates	Alumni	
College of Education	15	2	20	7	30	74
	17.6%	14.3%	14.4%	15.9%	22.9%	17.9%
Something other than College of Education	70	12	119	37	101	339
	82.4%	85.7%	85.6%	84.1%	77.1%	82.1%
Total	132	22	274	93	214	735
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



V. Results

Over 80% of survey respondents chose a single name for the college other than “College of Education”. The tables below display the top three choices across all respondents, as well as by survey group. The following pages list all choices in detail.

Top 3 Names from the Survey Other Than ‘College of Education’**(Overall)**

College of Education and Human Performance	46	14%
College of Education and Exercise Science	34	10%
College of Education, Kinesiology and Sport Management	29	9%

(Faculty-Staff)

College of Education and Human Performance	12	17%
College of Education, Kinesiology and Sport Management	7	10%
College of Education, Health and Human Performance	5	7%

(Stakeholders)

College of Education, Kinesiology and Sport Management	4	33%
College of Education and Human Performance	2	17%
College of Education, Health and Human Performance	1	8%

(Undergraduates)

College of Education and Exercise Science	19	16%
College of Education and Human Performance	13	11%
College of Education, Wellness and Sport	12	10%

(Graduates)

College of Education and Human Performance	4	5%
College of Education, Kinesiology and Sport Management	4	5%
College of Education and Exercise Science	3	3%

(Alumni)

College of Education and Human Performance	15	15%
College of Education and Exercise Science	9	9%
College of Education, Health and Human Performance	8	8%



V. Results

Q12. If you had to choose just one name for the WSU College of Education, what would it be?
(Detailed Listing)

	Faculty-Staff	StakeH	Undergrad	Grads	Alumni	Total
College of Active Education	0	0	1	0	0	1
College of Development	0	0	0	0	1	1
College of Education	15	2	20	7	30	74
College of Education and Athletics	0	0	1	0	0	1
College of Education and Body Sciences	1	0	0	0	0	1
College of Education and Exercise Performance	0	0	1	0	0	1
College of Education and Exercise Science	3	0	19	3	9	34
College of Education and Exercise Studies	0	0	0	0	1	1
College of Education and Health	0	0	0	0	2	2
College of Education and Health Professions	0	0	0	1	0	1
College of Education and Health Sciences	0	0	1	1	0	2
College of Education and Human Development	0	0	0	0	1	1
College of Education and Human Ecology	4	0	0	1	1	6
College of Education and Human Performance	12	2	13	4	15	46
College of Education and Human Studies	0	0	1	0	0	1
College of Education and Human Transformation	0	0	0	1	0	1
College of Education and Human Wellness	0	0	0	0	2	2
College of Education and Humanitarian Science	0	0	0	1	0	1
College of Education and Kinesiology	1	0	1	1	0	3
College of Education and Learning	0	0	1	1	0	2
College of Education and Movement	0	0	0	0	1	1
College of Education and Movement Science	4	1	8	0	4	17
College of Education and Physical Development	1	0	0	0	0	1
College of Education and Social Sciences	0	0	0	1	0	1
College of Education and Sport	1	0	1	0	0	2
College of Education and Sport Science	0	0	0	0	2	2
College of Education and Transformation	1	0	0	0	1	2
College of Education and Wellness	0	0	3	0	0	3
College of Education and Wellness Science	0	0	0	1	0	1
College of Education Kinesiology and Sport Management	0	0	0	0	1	1
College of Education, Exercise Science and Sport Management	1	0	1	0	0	2
College of Education, Health and Exercise Science	1	0	0	0	0	1
College of Education, Health and Human Development	1	0	0	0	0	1
College of Education, Health and Human Performance	5	1	5	1	8	20
College of Education, Health and Human Sciences	1	0	1	2	2	6
College of Education, Health and Movement Sciences	2	0	0	0	3	5
College of Education, Health and Sport Sciences	0	0	0	1	1	2
College of Education, Health and Transformation	0	0	1	0	0	1
College of Education, Health, Kinesiology and Sport Management	0	0	0	0	1	1
College of Education, Human Performance and Sport	2	1	0	2	5	10
College of Education, Human Performance and Wellbeing	0	0	1	0	0	1
College of Education, Kinesiology and Human Health	0	0	0	0	1	1

V. Results

College of Education, Kinesiology and Human Performance	0	1	0	0	0	1
College of Education, Kinesiology and Movement Science	0	0	1	0	0	1
College of Education, Kinesiology and Sport	0	0	1	0	1	2
College of Education, Kinesiology and Sport Management	7	4	7	4	7	29
College of Education, Learning and Human Performance	0	0	1	0	1	2
College of Education, Learning and Sport	0	0	0	0	1	1
College of Education, Learning and Wellness	0	0	0	0	1	1
College of Education, Learning, Teaching and Wellbeing	0	0	0	1	0	1
College of Education, Movement and Sport	0	0	0	0	1	1
College of Education, Movement Sciences and Sport Management	0	0	1	0	1	2
College of Education, Psychology and Wellness	0	0	1	0	0	1
College of Education, Social Justice and Human Wellbeing	1	0	0	0	0	1
College of Education, Sport and Human Ecology	0	0	0	1	0	1
College of Education, Sport and Movement Science	0	0	0	1	0	1
College of Education, Sport and Movement Sciences	2	0	3	1	5	11
College of Education, Sport Medicine and Management	0	0	1	0	0	1
College of Education, Sport, and Human Performance	0	0	1	0	0	1
College of Education, Sports Management and Performance	0	0	0	0	1	1
College of Education, Technology and Human Potential	0	0	0	1	0	1
College of Education, Wellbeing and Human Performance	0	0	2	1	2	5
College of Education, Wellbeing and Sport Management	0	0	1	0	0	1
College of Education, Wellbeing, and Human Performance	1	0	0	0	0	1
College of Education, Wellness and Human Performance	0	0	1	0	0	1
College of Education, Wellness and Sport	4	0	12	0	6	22
College of Educational Learning, Evaluation and Sport Sciences	1	0	0	0	0	1
College of Educational Psychology, Human Ecology and Sports Management	0	0	0	0	1	1
College of Embodied, Social, and Cultural Education	1	0	0	0	0	1
College of Exercise Science, Health and Education	1	0	0	0	0	1
College of Health and Education	1	0	0	0	0	1
College of Health and Wellness	0	0	1	0	0	1
College of Health, Education and Exercise Sciences	0	0	1	0	0	1
College of Health, Education and Movement	1	0	0	0	0	1
College of Health, Education and Movement Sciences	1	0	6	1	3	11
College of Health, Human Performance and Education	1	0	0	0	0	1
College of Human Ecology	0	0	1	1	0	2
College of Human Learning and Wellbeing	0	0	0	0	1	1
College of Human Learning and Wellness	0	0	0	1	0	1
College of Human Performance	0	0	1	0	0	1
College of Human Performance and Learning	1	0	0	0	0	1
College of Human Science and Education	0	1	0	0	0	1
College of Human Sciences	0	1	0	0	0	1
College of Kinesiology and Sport	0	0	1	0	0	1

V. Results

College of Kinesiology	0	0	1	0	0	1
College of Learning and Human Ecology	1	0	0	0	0	1
College of Learning and Human Wellbeing	0	0	4	0	0	4
College of Learning and Teaching	1	0	0	0	0	1
College of Learning and Wellbeing	0	0	1	0	0	1
College of Learning, Development and Human Ecology	0	0	1	0	0	1
College of Learning, Kinesiology and Human Performance	0	0	1	0	0	1
College of Learning, Teaching and Human Performance	0	0	0	1	0	1
College of Learning, Wellbeing and Human Performance	0	0	0	0	1	1
College of Learning, Wellness and Calling	0	0	0	0	1	1
College of Learning, Wellness and Sport	2	0	0	1	1	4
College of Learning, Wellness and Transformation	1	0	1	0	0	2
College of Sport and Education	0	0	1	0	0	1
College of Sport Sciences and Education	0	0	1	0	0	1
College of Teaching and Learning	0	0	1	0	0	1
College of Wellness and Wellbeing	0	0	1	0	0	1
College of Education, Movement Sciences and Sport Management	0	0	0	0	1	1
Washington Environmental Education	0	0	0	0	1	1
Total	85	14	139	44	131	413



Q12. Final Comments . . .

([NAME] stopped the survey after Q2 and phoned in her response to Q12)

A change should definitely be considered, it is currently too broad and doesn't accurately represent the entirety of majors

A name change that reflects all programs within the college is critical. Having a name that doesn't reflect specific programs restricts their teaching, research programs, collaborations, student recruitment for undergraduate and graduate programs, competitiveness for grants, etc. and negatively influences the entire college and WSU. This seems like a very simple thing that the college and WSU can do to help propel our programs and bring in quality students, faculty, staff, and research that will benefit everyone. It's been frustrating that there is opposition to something that will benefit everyone.

A name means nothing if your program isn't the quality it needs to be. Maybe focus more on the quality of instruction and the caliber of your instructional staff. Then worry about what you call yourself.

All is good. Thank you.

Are there other colleges that some of these programs fit better with? What are some examples from other universities?

As a graduate of the college who pursued athletic training, I am really excited that we are choosing to change the name to better reflect all the offerings within the college. Thank you for being a forward-thinking college!!! Go Cougs!!!!

As an alumnus of the college of education, it does not make sense to change the name when people have apparel as well as a deep-rooted connection to that college.

As I read the "possible" list of names to choose from, it made me ask why the College of Ed is considering a name change. Unless students are leaving in droves because they cannot find various programs currently listed under the College of Ed, I don't get it. If students are complaining that they were unable to locate their choice of programs because they didn't have any idea it would be found under the College of Ed site, then I would examine what is missing from efforts to advertise to parents, students, alumni, school personnel throughout the state.

Base name on the most core programs. If Sport Management reorgs in 5 years to the College of Business where management programs are more commonly housed, are we going to have another massive time and energy suck in another name change? Be far-sighted, not short-sighted and pandering to every voice. The College of "Arts and Sciences" is timeless, iconic, and universal across the nation, as a directly relevant example of the best practice for college naming.

Best College at WSU! Missing everyone on the 2nd floor of Cleveland Hall!!!

Can the colleges be broken into two separate programs? I agree the name doesn't seem inclusive, but it also seems like the programs don't go together.

College of Education should remain in the first position of any new list.

College of Education, Human Performance, and Sport Sciences

College of Education, Wellness, and Sport will get people to look at this and want a list of all the majors. It seems to cover the majors and eliminate confusion. Teaching needs to be included because they teach so many subjects.

Could the other programs looking for representation be split into a separate college?

Department of Teaching and Learning should be Department of Learning and Teaching

Do it!

Does College of Education still teach students to become teachers in public education?

Don't make it too complicated or confusing. Make sure it conveys what you're trying to convey. Don't make it too long.

Don't bow to woke culture

don't change it

Don't make the name too long or too "feely."

Education is general enough

Education should be in the name and listed first. It is a primary driver of enrollment across the state and as such should be listed first, so it is clear to recruits and non-Pullman students as to why the college is for them.

Even after looking up Human Ecology, I don't think that would a good name change, If we're looking to have prospective students know what departments are in the College of Education, that name is too confusing.

Go Cougs!



V. Results

Go for it!

Good luck!

Have not seen one suggested name change that includes all part of the College of Education Program

Health Sciences should not be included in the name -- too similar to CAHNRS. Many of these options seemed to blur the lines with other colleges across the university.

I agree that the name College of Education is quite antiquated and does not reflect the potentially dynamic offerings of the programs.

I agree with a name that represents an inclusive vision of all of the programs the college has to offer.

I agree with the name change! I'm a kinesiology graduate and I didn't know that kinesiology was even offered until I changed majors AT WSU. I may have started on a different track if I knew about kinesiology when I started at WSU. Thank you for suggesting this change, it is needed!

I am curious whether people care as much about a College name as much as the name of the programs in the College. For instance, I would prefer to see Educational Psychology separated from Kinesiology to become Educational Psychology and Human Performance, or Educational Psychology and Technology, or Department of Learning Sciences, or Learning, Design and Technology. How about Educational Policies and Leadership, instead of Educational Administration, etc.?

I am not sure why "human performance" was included as it seems very vague, and I don't think it accurately demonstrates what is offered in the College of Education.

I am very attached to the College of Education name. That said, I also recognize how formal education does not serve everyone and has in fact done a lot of harm. I really like the idea of having a name that conveys learning, well-being, and transformation, which in my mind gets to the idea of social justice. I just don't want the idea of learning to come out of the name.

I appreciate the opportunity to participate.

I believe it's important to change the name to reflect the breadth of programs within the COE. I think it's strange that people are attached to such a generic and unfitting name.

I believe part of the issue is that the Sport Management department is included in the College of Education. As a Sport Management alum, I don't believe we should be part of the School of Education.

I believe that there is a lot of history, pride, and power in the name of our school. When you hear the name Washington State University (WSU) you think of a well-known prestigious school that offers a multitude of degrees. By trying to rename WSU, I feel that we will lose the power the name Washington State University holds! When people think of a well-known name, such as Ford, some may think of trucks, some may think of cars, and others may think of the family. And they would all be correct, because the single name represents them all. The name Washington State University represents us all! We are WSU! [NAME]

I can also live with College of Education

I can't honestly help choose a name at this point because I graduated in 1953 and many of the current parts of the curriculum were not part of the college of education at that time. I live out of state, have been retired since 1995 and haven't taken any college work from WSU since 1959. Thank you for including me, however, I don't truly have a feel for the fine work that I know is being done at WSU. Go Cougs, however, is a phrase that it is a joy to use!! [NAME]

I chose the one that I think most closely represents the offerings. I think the word health makes one think of nursing and perhaps medical school. Sport may be confusing. Transformation is too out there in my view.

I do not think the name should be changed. WSU offers so many undergraduate and graduate programs it is unrealistic to have everyone represented.

I do not think the word "health", or "wellness/wellbeing" should be involved -- that is misleading that it is connected to the medical school. Also, "human performance" is just word salad and means nothing.

I don't really feel like I know enough about our programs to pick, but "health" sounds like it should include medicine or nursing, so that doesn't seem right to me. Wellness also seems beyond what we offer... but maybe I just don't know enough.

I don't understand why someone came up the idea to add more. Education is the large umbrella. If you include one or two of your other considerations, then you are excluding some. Time and energy are better spent on something else in my opinion.



V. Results

I don't know if the College needs a new name, but I am also firmly in the education side. I don't really know about the sport and kinesiology side. If you're looking for those programs as a potential student, I think Google would be able to pull them up and it would take you to the appropriate page. There's no need-to-know which college has the appropriate program if you can look for the program directly. On the other hand, those programs may want more representation in the college name. I wouldn't oppose a new name, as long as education is still clearly represented.

I don't mind one way or the other if there is a name change to the WSU College of Education. However, I do feel that, for the most part, the other pathways in the program are represented by the phrase "Education."

I don't really like wellness or performance. Those to me are too broad. I think it's important to keep education in the title I feel like "Education" is a reasonable descriptor for T&L, Ed Psych, and Ed Leadership. It is not perfect/all-encompassing, but it gives a reasonable sense of what those programs do. I think the question is: what is a word or short phrase that basically encompasses Kinesiology/Athletic Training and Sport Management. To me, the closest is "Human Performance". Could be wrong though, but I think I would like to know what they think...

I feel strongly that any name change that removes education, but includes learning, should also include the word, "teaching." Even movement, and exercise science involve both learning and teaching.

I find it difficult to somehow include all programs in the college name change, yet still have a clear and concise name. I think this is a separate issue (program housing).

I have spent most of my career (over 50 years) studying in fields which were related to my original training in the Department of Physical Education, principally in the sciences. My training at WSU left me with an appreciation that science or sports are not the only considerations for such a decision and education should never be left out of the equation. I do not think this will be easy. I hope you choose wisely.

I highly encourage it. I have nothing against the teaching program, but the name "college of education" is a very broad term, and everyone assumes I am in the teaching program. With the hard work and science classes I have put into my time at WSU it is frustrating to me that people assume I am going into the teaching profession.

I honestly really feel like the school would just stay the college of education, or just have something added to the end.

I hope that the new name is relatively concise.

I learned quite a bit just taking the survey. Thanks for including me and now I understand a need to change the name to encompass all the different things that are taught.

I like it the way it is. "Education" encompasses the other titles mentioned and isn't this the school to educate future educators of all subjects?

I like that it isn't named for a donor like Murrow, Carson and Voilnad colleges. Please don't become a sell out

I really don't think there should be a name change. I don't understand why education and kines/exercise science are together

I REALLY don't like adding "sport" or "wellbeing" to the Education name. I've always wondered why those degrees are under the COE umbrella. Kinesiology, Athletic Training and Sport Management seem more like they should be with the PE group (is there one?) When those folks are in our common graduate courses, it seems like a mismatch in terms of what they need from the course and are studying.

I strongly believe that the name of Movement Sciences, or Human Performance should be in the final selection.

I strongly object to the names that include "Learning" instead of education. Our education programs focus on TEACHING and LEADERSHIP, as well as other aspects of education, not just learning.

I strongly think that you should keep the name as is.

I think this college needs good professors, strategy, and better vision/plan. The name is just something that can be controlled, but the name change is not important plus it will cost a lot.

I think a name that clearly identifies what the college offers is important. It does not have to be exactly like other schools but being similar would help students to identify the courses of study within the college.

I think in order to honor the history of the Dept. it might be appropriate to make sure that "Education" is at least included in the name.

I think it is very important for all to express their ideas. I graduated in 1961 with a Masters in Ed. degree. I had a most successful career

I think it should stay the same because the college of education is broad and is inclusive to all types of education whether it be sports management, physiology, kinesiology, etc. There will always be room to be educated on these topics therefore, it should be broad and open like "College of Education".



V. Results

I think it would be important to have an exhaustive list of the programs and majors that are offered within the College of Education in front of you while making this choice. I am not familiar with all the programs offered, so I based it off of the knowledge that I had so far.

I think it's important to better reflect all programs offered, but Education should be listed first as it's the foundation of all the programs.

I think it's the right time for this. I think the hard part is choosing something that isn't too long but is long enough; isn't too broad but isn't too specific. I think the College of Education, Wellness, and Sport (CEWS) would be a good one.

I think somehow College of Education is important to keep central to the name because name changes will come and go but at its core our college needs to keep its identity as Education Research and it might mean some adding to the name but shouldn't also choose trends in language like wellness or transformation... we can have those things in mission statements and core values but tradition on comparing/communicating with peer programs and universities it seems important to stay somewhat parallel.

I think the name change is important for inclusivity.

I think the name needs to convey more about growth and the evolution of new ideas. Education to many younger generations has a stuffy, structured feel to it, and I think for potential students and selecting a major, the name of the college can be misleading, while they may find some valuable programs that we provide. I think the ultimate thing to do when analyzing a name change is understanding who it is intended to benefit and recruit.

I think the word education needs to be in it or people that want to go into education may wonder where they can find such a program.

I think the WSU College of Education main title should remain the same with the perhaps additional wording of one of the three choices I made on the previous page.

I understand changing the name to add all groups represented but please don't remove "Education" from the name in the process.

I understand how difficult it is to change a name and how proprietary other colleges are of the words that are used. It seems to me that Science is not a word being reviewed by the committee - I suspect because of the many sciences in other college names. But a name is a brand - and the current College of Education encompasses the science of multiple areas and is deserving to elevation to the research and preparation it elevates in these sciences. In the previous list - I don't really see how Ed Psych is represented very well, for example. So - I support the work of the committee and would love to elevate the College that I love to a simple and prominent title. I think we are the College of Human Science (or Sciences....) and maybe there is some other miracle word out there that can describe it. I'll keep thinking about that.

I was having a hard time envisioning what a potential name change would look like while attempting to come up with feedback to help the committee, but I really like all the hard work the committee has done to synthesize all this to a college title. My only wish is the committee had put out more info on the names sooner so we could see (not to argue for or against) some of their wording to help generate more info soon, though I profess maybe they did already, and I missed it.

I would be interested in learning about survey results and final decision. I also appreciate that you want feedback from alumni of college. Thank you.

I would honestly be proud to represent the College of Education if the name stayed the same and would be a bit wistful if the name were to change as I graduate! I want to uphold the legacy and tradition.

I would love the name to be changed.

I would love to see a change in the name of our college!!

I would rather keep the same original name than change it to something that removes education

I'm glad this is being brought to attention! When I came into WSU as an athletic training major, I was very confused as to why I was put in the college of education. I am still unsure to this day as to why Kinesiology and all aspects of sports and human movement fall under the term education. Happy to see some change and representation for all majors!

If future, incoming students can't locate their desired major and course of study because of the overall name of the College where these programs are located, maybe they need to enroll somewhere they can have their hands held throughout the educational experience.

If I am graduating this spring will the new title be on my diploma and what I graduate under or will it be the old college of education, if a new one was to pass?

If the name becomes too obscure, the College might be overlooked by prospective students and staff/faculty employees across all departments.



V. Results

If the purpose of rebranding the college is to attract future students, then the label is a road sign and needs to be explicitly aligned to the programs. The broader and esoteric labels are just as confusing to the general public and wouldn't necessarily attract new students.

If there is a name change, Education should stay in the name

If you change the word education, then it can't be just learning. The classes used to be called teaching and learning which would encompass the term education. Just having learning feels incomplete without teaching

If you decide to change the name, please be considerate of the students who are in the program now. We have joined the college since it reflects the "education" part. For international students, we may face conflicts as we have many stakeholders that may find the new name problematic for them. We would love to sit and talk about this before making the change. Thanks

If you guys are including more exercise and health classes, I understand the name change. Otherwise, I am unclear as to why it is being changed.

if you're going to include specifics all of them should be there (i.e., don't put athletic training and then leave out sport management)

I'm excited to see that it is changing. I believe it'll help recruit new students and clear up confusion for certain degrees that wouldn't normally fall under education

I'm not sure why you would change the name of WSU. I do believe that if you are wanting to change the name to be politically correct, don't change it. This would be a waste of student and parent money. Grants to change names of schools is a big thing these days and it is a waste of money.

I'm still going to call it college of education in interviews

Important to be visionary, to keep education (integral to all of the programs) in some fashion but not be too specific about the other programs--they may change in the future.

In 1993 I earned a Ph.D. in Educational and Counseling Psychology from WSU College of Education. That degree was necessary to become a Licensed Psychologist. One thing I learned after graduating is that so long as a program is properly accredited, no one is all that interested in the wherefores. By the way I was 50 when I graduated and am still working as a Licensed Psychologist. Changing the name of the school does not change the quality of the education.

Interesting

Is there a graduate from the College of Ed that we could name the college after?

It needs to be specific enough to draw students who are interested in the science of education as applied to the body and to sport without using such general terms as transformation, which is usually associated with spiritual growth.

It should be noted and taken into consideration when choosing a name that Sport Management is very different from Kinesiology or Athletic Training. It is a management degree that focuses on the business of sport, not about health, performance, or wellness.

It should include teaching as well

It would be cool to have a name focusing on human performance because that's really what education is about, especially with all of the degrees offered within the college

It's ok to review your nomenclature just don't mess up a good name.

Keep it to one additional thing ... College of Education and [INSERT OTHER THING HERE]. (e.g., Sport or Movement Sciences)

Keep the College of Education name.

Keep the name as is; list special programs as majors or special degrees within the College.

Learning as a name for the college seems too broad and vague. One could argue that almost any college could have that in the title because it describes an activity that takes place within it. Having terms that communicate the college's outcomes - education and human performance - gives me a sense of what the college does and produces rather than just describing the way "sport" does.

Maybe there can be sub sections for these departments in the college of ed? I disagree with changing the whole name. It would be kind of sad.

Maybe you all need to just split the college if it is too broad to fall under something as catch all as "education"

Name should be short so it doesn't become an acronym. Also, Education must be in the name.

Name the college the Gardner Minshew II College of ...



V. Results

No questions at this time

None of the proposed names include Cultural Studies, LLT, Math/Sci Ed or Teaching in general > which shows a new name cannot and won't be inclusive of all programs. Most individuals understand that College of Education is universal for its offerings and programs.

None! Love the forward thinking to represent all of our colleges (not just education)

Not sure what is prompting this discussion, but words matter. Definitely do not throw the baby (COE) out with the bathwater!

Nothing comes to mind

Pedagogy Inclusion/Confluent/Integrating Education Just make sure that (1) the new name broaden the scope of the education, not narrow it, then in future, we can extend our subjects; (2) the name should be simple and strong, that can make the society feel it is professional, not just make up some words; (3) the acronym of the name should be easy to pronounce, COE is good but no culture identity; (4) in line with WSU's positioning

Perhaps some of these programs would fit better in another college. They seem far afield (e.g., kinesiology) from what I consider an organic program within the College of Education.

Perhaps WSU could try to align this renaming with other Pac12 institutions or similar institutions of higher learning.

Please change the name, it is so long overdue and definitely overlooks the programs included in the college. If you don't want to represent those degrees, put it in a college that will give it the respect it deserves. That being said, our education program is amazing and deserves the first mention on name of the college. Consider "College of Education and Health Sciences", or "College of Education and Kinesiology".

Please do not remove Education from the beginning of the college name or replace it with Learning. Please do not create a long new name that would be reduced down to an acronym and never fully said (such as CAHNRS). It would be good for everyone to know the full name and not stumble over what the letters actually stand for. Trying to list every program in the college name creates a long-name problem.

Please just keep it as the College of Education. Even with the choices listed, they still do not encompass all the programs and happenings in the College.

please just leave it

Recommend you let well enough alone.

Save the wolves, stop silencing scientists

seems unnecessary to change the name.

Some of the names are too long. Some of the names do not even sound like traditional or "real" things. I understand that you are trying to look to the future, but if I got a degree from the College of Wellness, I would think that was a made-up degree and be embarrassed. Please don't abandon tradition for inclusivity. Names are important and you can be inclusive, traditional, and professional all at the same time.

Some of the proposed names feel a bit too long when they have 3 major terms.

Stay the same

Stay with College of Education—these others are programs within the college—not THE college!

Term Education brings to mind teaching so I agree a broader term is necessary. My degree was Physical Education and Health under Education. I've been amazed at the many options now available under education beyond teaching certification.

Thank you for asking....

Thank you for being inclusive of the other areas of study.

Thank you for considering a name change moving forward!

Thank you for considering my opinion in this matter.

Thank you for considering our opinions.

Thank you for working on the name change. I think this movement will bring more enthusiasm in the college.

Thank you!

Thanks for asking!



V. Results

Thanks for the chance to input. I am proud of my education from the WAZZU College of Education, class of '98! I am teaching on CA, and I feel that their Liberal Studies model is light years behind all of the methodology courses I took in preparation.

Thanks for the input opportunity.

That is what it was when I graduated; leave it alone.

The goal is to make it clearer that there are other programs (e.g., Kinesiology, Sports Management) within the college. Words like "Ecology," "Transformation," and "Human Performance" would not make this clearer to the average person. It would do the opposite, in fact.

The Kinesiology equivalent program at the University of Idaho is named "Movement Sciences", so it's uncertain whether overlap in the names is a good idea.

The legacy of the college of education should not be touched. I am an international student who chooses WSU COE among many schools for its prestigious reputation.

The money likely could be better spent on program development than on changing the name of the College and all that goes with it -- name(s) on building(s), stationery, printed materials, etc.

The name change should represent the diverse programs within the College. Teacher preparation comprises less than half of the undergraduate student population. If the College really values equity, diversity and inclusion, a name change is very much necessary.

The name should not create confusion. Some of the names suggested elicit the response "What's that" in my mind. Let's be as clear as possible.

The name with health at the beginning - if you say it too fast, it sounds like health education and it would miss the mark.

The options provided on the previous page, in my opinion, cause much more confusion. College of Education, to me, implies anything in the education field.

The term "Education" works as an efficient catch-all, but I think by including areas of study in the name, WSU risks diminishing its implied prestige. Just my opinion.

There really shouldn't be a name change. It distracts from the competitiveness of other Colleges and Schools of Education around the country. I would probably have misunderstood the name as I was researching schools. Perhaps there should be two schools? Kinesiology and Education.

This is a great idea!!!

This is a seriously flawed survey that demonstrates significant bias. It felt like the survey was being sponsored (promoted?) by some of the less prominent departments at the COE (Kinesiology, Sports Management, etc.) towards forcing a name change that features their offerings more prominently. The reader is given the impression that the current name is somewhat lacking and the survey itself is so binary (status quo vs. new "creative" name) that it fails to consider other viable and more sensible courses of action, such as divesting these departments altogether or housing them under another school within the WSU system, given their tenuous connection with the mission of the College of Education. My sense is that you need to step back and evaluate this whole name-change initiative in a more unbiased, objective, and forward-thinking way.

This is difficult, thank you for your efforts!

This is likely a difficult task. I recommend being careful not to use words that could confuse the CoE with the health science colleges and departments like the ESF College of Medicine, nursing, pharmacy, psychology, etc...

This is the second survey with the same end goal. I am disappointed so much time and money was/is/has been wasted in this pursuit. Clearly handling the decision internally was a mistake and I think current COE 'leadership team' should have less control in situations like this. Input yes, but control, no.

This seems to be a political and marketing issue that would likely confuse and perhaps misdirect the central mission of the college. Bureaucratic love to play with the edges until the central mission is confusing to many.

Using the current name and then listing the various programs offered through the College of Education offers the most inclusive way to attract students, grants, and outside support.

Very concrete word for each division should be included. Education is known to encompass all T & L stuff. Sport Sciences would be where I would look for all sport related-management, fitness, kinesiology. But the third...wellness? Human ecology?? Is it psychology? Does it indicate working in schools or social services or medical? That is the confusing one. Go Cougs!

we must include the education as a part of the name of our college for accreditation and authentication reasons. (as international students).



V. Results

Well, you would not be asking these questions in this survey if the college of education didn't dissolve the Leisure Studies and Kinesiology Departments back in the late 90's to acquire their funding. Therefore, the name change I would say is way overdue historically speaking.

Wellness makes me think of the Elson S. Floyd College of Medicine, and I think having a name with Wellness in it would be confusing in marketing, especially when there has been so much marketing about it and the nursing and pharmacy programs.

What alumni, current faculty, administrators, and staff want should be a consideration. I am hopeful that current and prospective student voices carry greater weight. The name needs to attract talent (prospective students and faculty/staff), build a sense of community among stakeholders, and build a strong brand.

When I started this survey, I really thought "Education" should remain in the name, but as I worked through it, I really started to feel the core is more about Learning than education. I hope that we continue to move away from the language of lecture, teaching, and education and start to focus on engagement, mentoring, and learning (or other terms suggesting developing self, empowering others, and managing systems).

Whether a name change happens or not, this survey has made me aware that there is more to the College of Education than K-12 teacher preparation and Master of teaching degrees!

Whichever program that has the most students, or that you would like to have the most students should be the first program listed in the name. That just makes sense as a point of advertisement. Please don't put the word "learning" into the name. Makes the name seem childish, not a collegiate set of programs.

While the College of Education is a good name, I see how there may be room for improvement. However, that improvement seems minuscule in my eyes. I would rather see improvement of the programs within the college than a name change.

Why were sports, exercise science, kinesiology, etc., placed in the College of Education?

You can honor the Legacy by keeping the word Education in the name and leaving it first. But Education doesn't reflect the entire college at the moment. Exercise Science is great, I think, to have in there. Health I'm not so sure. Do we actually study health... or just the effects of exercise on health (which would be exercise Science, IMHO)? I know there is a sports psychology and management component to the college so that probably needs to be reflected in the name somehow but didn't the education psychology program end? So, we could probably group sports psychology and management into one word somehow. Something like College of Education, Exercise Science, and Sports Management where Kines and AT fall under Exercise Science and Sports Psych and management fall under Sports Management... just a thought.

You want to keep it short and simple! Advertise what is offered, but it does not all need to be in one name.



6.

Instruments

Focus Group Script

Welcome/introductions/ground rules

Welcome! We are glad you are here for our focus group today. I'd like to thank you for taking time out of your busy schedules to join us. My name is **Thom Allen** from **the Social and Economic Sciences Research Center here at WSU** and I will be the focus group moderator today. We will be assisted today by **Lauren Scott who will be taking notes and Brandon Chapman who will be moderating the channel today**. We have been asked by the College of Education to conduct this and other inquiries regarding a possible name change for the college.

We have asked you to participate today because we are interested in hearing your perspectives on the possible name change. In this group, we are hearing from faculty and staff. In later focus group sessions, we will be hearing from students, alumni, and the advisory board.

My role here is to ask you questions about the Washington State University College of Education name and to listen. I will keep the conversation moving forward through the topics we want to cover today. I'll also try to get everyone involved in the discussion, so we get everyone's input.

Your discussion will help us prepare questions for a much broader written survey to be administered later in the year. The college will use your thoughts together with the survey results to make a final determination regarding the College of Education name.

In a group interview like this, it is really important that you express yourself openly. There are no right or wrong answers. We want to know what *you* think. We expect that you will have a range of different experiences, opinions, and ideas. Please feel free to share your point of view even if it differs from what others have said. And as a group we are interested in the discussion you will have over the issues we bring up.

We are also recording this session and **as I mentioned before, Lauren** will take notes for our reference purposes.

We'll be on a first name basis during our discussion, so please state your name when you have a comment to make. Please know, however, that in later summaries or reports, all names will be taken out to keep your information confidential. This focus group is voluntary, and you can skip any question you prefer not to answer.



This discussion will last around an hour and a half. Please feel free to get up and move around whenever you need to.

Do you have any questions before we get started?

Again, we are very pleased that you have taken the time to share your experience with us.

First let's introduce ourselves. Name and affiliation?

Level setting questions

- When you hear the name "*College of Education*," what programs do you think of?
- Are there any programs with the College of Education we have not brought up, yet?
- **[Show Slide #1]** Do you think the name "*College of Education*" represents these programs?
- How important is it that the college name represents the breadth of its programs?

Programmatic questions

- What does the word "*sport*" represent to you?
 - To what extent is it acceptable to use "*sport*" in the name to represent programs such as Kinesiology or Athletic Training?
- When you hear the words "*science*" and "*health*", to what extent are they representative of all the programs in the college?
 - How confusing is it to use words like "*science*" or "*health*" given that these words appear in the names of other programs on the Pullman campus and across the WSU system?
[Show Slide #2]
- To what extent does the word "*performance*" represent programs in the College, or is it too catch-all?
 - How about "*human performance*." To what extent would that work for Kinesiology, Athletic Training, and Sport Management?
- What other words might capture the breadth of programs in the college?

Questions about length of college name

- Is it more important that the college name be broad and all-encompassing or that it be specific and enumerate all the programs within it?
- What do you think about the length of the titles for other colleges across campus? Are these too long or just right **[Show Slide #3]**?
- How important are acronyms to you? Does it help to have it be easy to say?

Wrap-up questions

- How important is it for the WSU College of Education to **change its name** to be more inclusive of the variety of programs included within it?
- What would you like to see the name changed to?
- Keeping in mind everything we have discussed today, here are some previously identified names that were cited as potentials. Give them a thumbs up or thumbs down. We can discuss any names you feel strongly about. [**Show Slide #4**]

Concluding questions

- Thank you for your time today. Your feedback has been extremely helpful.
- The Dean and College of Education leadership hope to settle on a potential name change by xxxxxx. Once they make their decision, the question will be forwarded to the WSU Board of Regents for final approval.

Slide #1

Programs within the WSU College of Education

<p>Undergraduate programs</p> <ul style="list-style-type: none">• Kinesiology (formerly Sport Science)• Sport Management• Teacher Education• WSU ROAR (non-degree)	<p>Graduate programs</p> <ul style="list-style-type: none">• Athletic Training• Counseling Psychology**• Cultural Studies and Social Thought in Education• Curriculum & Instruction• Educational Leadership• Educational Psychology• Language, Literacy, and Technology• Master in Teaching• Mathematics and Science Education• Special Education• Sport Management <p style="text-align: center;">**Program is phasing out</p>	<p>Certification</p> <ul style="list-style-type: none">• Principal• Program Administrator• Superintendent
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Slide #2



Programs and Certificates at WSU with Science in the Name

- Animal Sciences
- Actuarial Sciences
- Basic Medical Sciences
- Computer Science
- Crop Science
- Computational Neuroscience
- Earth Sciences (Geology)
- Economic Sciences
- Environmental and
- Ecosystem Sciences
- Earth and Space Science Teaching
- Food Science
- Family and Consumer Sciences
- Fermentation Science
- Social Sciences
- Integrated Plant Sciences
- Materials Science and
- Engineering
- Neuroscience
- Political Science
- Science Communication
- Speech and Hearing Sciences
- Soil Science
- Wildlife Ecology and Conservation Sciences



Slide #3

Colleges Names at WSU

- College of Agricultural, Human, and Natural Resource Sciences
- College of Arts and Sciences
- Carson College of Business
- Voiland College of Engineering and Architecture
- Elson S. Floyd College of Medicine
- College of Nursing
- Edward R. Murrow College of Communication
- College of Education
- College of Pharmacy and Pharmaceutical Sciences
- College of Veterinary Medicine




Slide #4

Proposed Names

- College of Education & Human Sciences
- College of Education and Exercise Science
- College of Education and Human Ecology
- College of Education and Kinesiology and Sport Studies
- College of Education and Sport
- College of Education and Sport Studies
- College of Education, Kinesiology, and Sport
- College of Human Performance
- College of Learning and Performance
- College of Movement Sciences, Health and Education



Web Survey Screenshots



WASHINGTON STATE UNIVERSITY
College of Education

Washington State University
College of Education Naming Survey

The College of Education at Washington State University is proposing to change its name.

We are reaching out to current and former students, as well as WSU staff, faculty, alumni and stakeholders to learn how you would view a name change. We would appreciate hearing from you on some proposals discussed in this brief survey. Your participation is voluntary, and your responses will be kept confidential. No personally identifiable information will be associated with your responses in any reports of the data. If you have any questions or comments about the survey, please feel free to contact Thom Allen, the project director, by email at ted@wsu.edu or by phone at (509) 335-1722.

Please, enter your Access Code listed in the message we sent to you

Submit Access Code

Contact us: sescrcweb1@wsu.edu 1-800-833-0867 | - © SESRC 2022
Social and Economic Sciences Research Center, 130 Wilson-short Hall, Washington State University, Pullman, WA, 99164-4014 USA

Question 1 of 11

We are interested in knowing how engaged you feel with the WSU College of Education. Some people who take classes from or work in a particular college say they feel very engaged with that college while others say they don't feel quite as engaged.

How engaged would you say you are with the WSU College of Education?

- Very engaged
- Somewhat engaged
- A little engaged
- Not at all engaged

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VI. Instruments

Question 2 of 11

Before we ask about possible names for the WSU College of Education, we would like to know how familiar people are with the College of Education programs.

The Washington State University College of Education is currently home to several undergraduate programs. How familiar would you say you are with each of the following undergraduate programs at WSU?

	Very familiar	Somewhat familiar	Not very familiar	Never heard of it
Kinesiology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sport Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teacher Education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Athletic Training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WSU ROAR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Question 3 of 11

The WSU College of Education also offers a variety of graduate programs. How familiar are you with each of the following graduate degree programs currently offered by the WSU College of Education?

	Very familiar	Somewhat familiar	Not very familiar	Never heard of it
Athletic Training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cultural Studies and Social Thought in Education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Curriculum & Instruction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational Psychology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kinesiology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language, Literacy, and Technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Master in teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mathematics and Science Education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special Education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sport Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Question 4 of 11

How important is it for the WSU College of Education to have a name that represents the breadth of all the programs it offers?

- Very important
- Somewhat important
- A little important
- Not important

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Question 5 of 11

How much do you agree or disagree that the current name, “College of Education”, represents all the College has to offer?

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree

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Question 5 of 11

How much do you agree or disagree that the current name, “College of Education”, represents all the College has to offer?

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree

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VI. Instruments

Question 6 of 11

It has been suggested that prospective students may have difficulty finding some of the programs offered by WSU's College of Education because the name is too narrow in scope.

How much do you agree or disagree that the current name of the College makes it difficult to recruit new students into all its programs?

- Strongly agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Strongly disagree

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Question 7 of 11

How much do you agree or disagree with the statement, "Washington State University's College of Education should keep its current name because of the legacy and tradition the name implies?"

- Strongly agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Strongly disagree

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Question 8 of 11

How much do you agree or disagree with the statement, "WSU's College of Education should have a name that is visionary, representing its programs into the future?"

- Strongly agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Strongly disagree

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Question 9 of 11

How important is it for Washington State University’s College of Education to change its name?

- Very important
- Somewhat important
- Not at all important
- Unsure

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Question 10 of 11

As the WSU College of Education considers a name change, some words and phrases have been suggested to be included. For each of the words and phrases listed below, please indicate whether you think it definitely should, probably should, probably should not or definitely should not be included in the new name.

	Definitely should be included	Probably should be included	Probably should not be included	Definitely should not be included	Unsure
Education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kinesiology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wellness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wellbeing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Movement Science	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Human Ecology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transformation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Human Performance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exercise Science	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you have any comments concerning any of the words or phrases presented above, or if you have additional words or phrases that should be considered, please note them here.

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Question 11 of 11

Below is a list of names that have been proposed for the WSU College of Education. For each one, please indicate whether you definitely would or definitely would not consider it as a name for the College, or you are unsure.

	Definitely would consider	Definitely would not consider	Unsure
College of Education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Education and Human Performance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Education and Exercise Science	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Education and Movement Sciences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Education, Wellness, and Sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Education, Kinesiology, and Sport Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Education, Sport, and Movement Sciences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Education, Human Performance, and Sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Education, Health, and Human Performance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Education, Wellbeing, and Human Performance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Human Ecology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Learning and Human Wellbeing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Learning, Wellness, and Sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Learning, Wellness and Transformation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College of Health, Education, and Movement Sciences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you had to choose just one name for the WSU College of Education, what would it be?
Please feel free to select one from the list above or write one of your own.

Name of College

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That is our last question. If you have any other comments about the WSU College of Education name change or about this survey, please type them below.

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You are about to finish this questionnaire.

To submit the questionnaire click the "Submit questionnaire" button below.

To review your answers starting from the beginning click the "Review your answers" button.

[Review your answers](#)

[Submit questionnaire](#)

Your survey has been received.

Please close this window.



Email Contacts

BRAND4 Invitation Email Sent 3/3/22 to 4,443 Students, Staff, Faculty, Alumni and Stakeholders



WASHINGTON STATE UNIVERSITY
College of Education

March 3, 2022

Dear <NAME>,

We need your help.

The College of Education at Washington State University is currently considering a change to its name. With a tradition dating back more than a century, we don't take this lightly.

We want to reach out to all our students, alumni, faculty, staff, or friends and contributors to the college. That's where you come in. You're very important to us and we value your thoughts. I would appreciate if you would complete a survey and give feedback about our current name and some of the proposals we are considering. The survey is short and should take approximately 5 minutes to complete.

Simply click on this link or type the address into your browser's **address bar**: <https://opinion.wsu.edu/CollegeOfEducation>
And then enter your access code to begin the questionnaire: **<ACCESS>**

Your participation is voluntary, and your responses are completely confidential. You may skip any question you prefer not to answer. If you have any questions regarding this survey or your participation, feel free to contact Thom Allen, project manager at WSU's Social and Economic Sciences Research Center at ted@wsu.edu or you can leave a voice message at (509) 335-1722.

Sincerely,



Mike Trevisan
DEAN
College of Education
Washington State University
Office: 509-335-4853
Email: trevisan@wsu.edu
Twitter: @WSUtrevisan



BRAND4 Reminder Email #1
Sent 3/9/22 to 3,828 Non-respondents



WASHINGTON STATE UNIVERSITY
College of Education

March 9, 2022

Dear <NAME>,

A few days ago, we wrote asking for your help investigate possible changes to the WSU College of Education name. If you were one of the many students, staff, faculty, alumni or contributors to the college who responded to our survey, we'd like to thank you very much for your help! If you haven't yet completed the survey, we ask that you take just a few minutes to do so.

It is important that we hear from as many people selected to participate in this survey as possible. If you choose not to participate, no one can replace you in this study.

You can access the questions by either clicking this link:

<https://www.opinion.wsu.edu/CollegeOfEducation> or by typing this URL into your Internet browser's address bar (not the search bar, like Google or Bing).

You will also need your personal access code to login to the survey: <ACCESS>

This survey is confidential, and your individual answers will not be linked to your name or program in any reports of the data. If you have any questions or comments, please contact Thom Allen, the study director, at (509) 335-1722 or ted@wsu.edu.

Thank you for considering this opportunity to share your thoughts,

Sincerely,



Mike Trevisan
DEAN
College of Education
Washington State University
Office: 509-335-4853
Email: trevisan@wsu.edu
Twitter: @WSUtrevisan

BRAND4 Reminder Email #2
Sent 3/21/22 to 3,551 Non-respondents



WASHINGTON STATE UNIVERSITY
College of Education

March 21, 2022

Dear <NAME>,

Several weeks ago, we invited you to participate in a short online survey regarding the new WSU College of Education name. The survey will be closing soon, and we do not want you to miss out on this opportunity to give feedback!

The survey can be accessed here: <https://www.opinion.wsu.edu/CollegeOfEducation>

Your Access Code is: <ACCESS>

This survey is confidential, and your individual answers will not be linked to your name in any reports of the data. If you have any questions or comments, please contact Thom Allen, the study director, at (509) 335-1722 or ted@wsu.edu.

Sincerely,



Mike Trevisan
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7.

Credits

Project Team

SESRC is committed to high quality and timely delivery of project results. The following list identifies the SESRC team members responsible for particular elements of this project.

Lena Le, Ph.D. Director
Thom Allen Project Manager, Data Manager
Nick Ponomarev, Ph. D..... Software Engineer
Nathan Palmer Data Collection Manager
Ian Kessack Survey Supervisor
Tara Courtney Survey Supervisor
Katrina Shelton Administration Services Manager
Collette Pipkins Fiscal Technician

SESRC Staff

All of the work conducted at the Social & Economic Sciences Research Center is the result of a cooperative effort made by a team of dedicated research professionals. The research in this report could not have been conducted without the efforts of interviewers and part-time personnel not listed.

Principal Investigators and Study Directors

Lena Le, Ph.D. Director
Rose Krebill-Prather, Ph. D. Principal Investigator Lead
Don A. Dillman, Ph.D..... Deputy Director for Research & Development
Candiya Mann, M.A. Research Associate, Puget Sound
Kent Miller, M.A. Program Operation Lead
Thom Allen, B.A..... Project Manager
Yi-Jen Wang, M.A..... Project Manager
Lauren Scott, Ph.D..... Project Manager
James McCall, Ph.D... Project Manager
Adam McKee, PhD..... Project Manager
Dan Vakoch, M.S. Data Manager

Administrative Support

Katrina Shelton. Administrative Manager
Collette Pipkins..... Fiscal Technician

Data Collection and Interviewer Supervision

Nathan Palmer, M.S. Data Collection Manager
Colleen Kulesza Data Collection Coordinator
Ian Kessack Data Collection Supervisor
Tara Courtney..... Data Collection Supervisor

Programming and Network Administration

Nikolay Ponomarev, Ph. D. Database Architect



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