**Poster Appearance:**

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| --- | --- | --- | --- |
| **3(Excellent)** | **2(Good)** | **1(Poor)** | Points  |
| Excellent organization, flow, design, layout, and neatness. Applicable and meaningful graphics. | Adequate organization, flow, design, layout, and neatness. Graphics are included. | Poor organization, flow, design, layout, and neatness. Graphics are substandard. |  |

**Presentation:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **3(Excellent)** | **2(Good)** | **1(Poor)** | Points  |
| **Issue/Objective** | Clearly defined issue/objective. Well-explained rationale.  | The purpose is stated from the details listed, but no clear objective/issue is noted or explained. | The issue/objective is not explained nor evident. |  |

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|  | **5 (Excellent)** | **4** | **3** | **2** | **1 (Poor)** | Points  |
| **Overview***How the issue is evaluated/examined* | Very strong research evidence Succinctly summarizedMaterial accurately supports the issue | Sound evidence Good summaryMaterial supports the issue | Research evidence is adequate, but somewhat general. | Evidence is difficult to understand & does not strongly connect to the issue. | No connection between research and issue evident. |  |
| **Conclusion/Practical Application***How the evidence applies to the big picture/public health issue or research* | Very detailed conclusion.Clearly based upon the process/methods section and the initial issue.  | Detailed conclusion.Clearly based upon the process & methods section and the initial issue.  | Somewhat detailed and conclusion based upon the process/methods section and the initial issue.  | Conclusion is listed. Little reference to process/methods section & initial issue. | No obvious conclusion/application Important details were overlooked. |  |
| **Presentation Quality***Author’s ability to explain his/her work*Professional / strong communication | Very professional with good voice tone & eye contact. Excellent summary Excellent answers to questions.Person first language.  | Professional with good voice tone & eye contact. Very good summary Very good answers to questions.Person first language. | Professional with a few breaks in flow. Good summary Accurately/confidently answers most questions. Person first language used. | Less than professional. Difficult staying on task, making eye contact. Inferior summary. Cannot answer most questions. No person first language.  | Poor presentation. Does not stay on task and struggles to answer questions. Poor summary. |  |

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| **Areas** | **Comments** |
| **Overview***How the issue is evaluated/**examined* |  |
| **Conclusion/Practical Application***How the evidence applies to the big picture/public health issue or research* |  |
| **Presentation Quality***Author’s ability to explain his/her work**Professional / strong communication* |  |
| **Overall Poster Display***Visual picture of project* |  |