

Tammy Crawford, Ph.D.

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College of Education
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EDUCATION

- Ph.D. Higher Education Administration, Washington State University 2007
Dissertation: Intercollegiate Athletic Participation and Undergraduate Student Engagement
- M.A. Higher Education Administration: Athletic Administration 2005
Washington State University
- B.S. Biology, Washington State University 1985
- B.A. Secondary Education, Washington State University 1985

APPOINTMENTS

- Washington State University, Clinical Assistant Professor 2007 - present
Undergraduate Program Coordinator 2014-2017
Online M.A. Program Coordinator 2012-2016
- Washington State University, Graduate Teaching Assistant 2002 - 2007

OTHER EMPLOYMENT

- Washington State University 1989 - 2002
Head Coach, Women's Rowing,
Department of Intercollegiate Athletics
- University of Washington 1987 - 1989
Assistant Coach, Women's Rowing,
Department of Intercollegiate Athletics
- US Rowing 1987 - 1989
Youth and Senior B Summer Development Coach
US National Team
- Pullman, WA School District No. 265 1985 - 1986
Substitute Teacher 8-12
- Colton, WA School District No. 306 1985 - 1986
Substitute Teacher K-12

RESEARCH INTERESTS

Intercollegiate sport: international student athlete, intercollegiate athlete, student athlete engagement, student athlete well-being; student retention; Title IX; university recreation.

GRADUATE TEACHING EXPERIENCE

Current Graduate Courses

SpMgt 569 Sport in Higher Education
Redesigned course from online delivery to face-to-face delivery

Past Graduate Courses

SpMgt 521 Global-Online Delivery. Special Topics: Sport in Higher Education
Designed course for online delivery (first online course offering by the program)

SpMgt 564 Marketing of Sport Events and Programs
Redesigned course

SpMgt 578 Sociology of Sport (currently SpMgt 567)
Designed course

UNDERGRADUATE TEACHING EXPERIENCE and RESEARCH SUPERVISION

Current Undergraduate Courses Taught

SpMgt 101 Sport and Popular Culture: Trends and Issues (UCORE-Diversity)
Designed new course
(Involvement in the UCORE process resulted in invitation to join committee for University Common Requirements)

SpMgt 276 Introduction to Sport Management
Redesigned course

SpMgt 374 Sport Finance
Designed new course

SpMgt 394 Practicum
Redesigned and updated administrative paperwork

SpMgt 491 Internship
Redesigned and updated administrative paperwork

Past Undergraduate Courses Taught

SpMgt 284 Coaching Principles

SpMgt 365 Ethics and Moral Reasoning in Sport

SpMgt 367 Sport in American Society
Redesigned course - writing in the major

SpMgt 464 Sport Marketing

SpMgt 468 Managing Sport Organizations

*Undergraduate Honors Theses Committee Membership (*chair)*

Sp20 Elyse Bennett (pass with distinction)

The student athlete perspective on Name, Image and Likeness legislature

Sp15 Kelly Forsyth*

Effects of Division I high visibility collegiate athletics on university applicants

Sp14 Peter Wiggum*

Professionals or amateurs? The age old debate of paying college football players

Sp13 Chelsea Miller*

The effects of youth sport participation

Sp10 Trevor Harvey (pass with distinction)

The effectiveness of a professional sports league: A comparative look at Major League Soccer and the North American Soccer League

RESEARCH and PRESENTATIONS

Unpublished

Crawford, T. (2007). *Intercollegiate Athletic Participation and Undergraduate Student Engagement* (Unpublished doctoral dissertation). Washington State University, Pullman, WA.

Scholarly Presentations (peer-reviewed)

Ličen, S., **Crawford, T.**, & McGrath, C. (2019, October). *Like in the movies? Giving a voice to international female student-athletes at American universities*. Presentation accepted at Play the Game, Colorado Springs, CO.

Crawford, T. (2019, April). *Female International Athletes at American Universities: Reasons to Attend and Experiences that Followed*. Presentation given at the National Conference for the College Sport Research Institute, Columbia, SC.

Crawford, T., McGrath, C. (2019, March). *Female International Student-Athletes at American Universities: Reasons to Attend and Experiences that Followed*. Poster presentation at WSU Academic Showcase, Pullman, WA.

Crawford, T. (2018, February). *International Student Athletes at American universities: Adjustment and Success*. Presentation given at the WSU Sport Management Research lecture series, Pullman, WA.

Barnes, J., Rhee, Y. & **Crawford, T.** (2014, May). *If You Build It, They Will Come: Motivating Factors Impacting Prospective Students' College Selection*. Presentation given at the annual National Conference for the North American Society for Sport Management, Pittsburgh, PA.

Cole, A. & **Crawford, T.** (2013, June). *Myths and Realities: Student Perceptions of Title IX*. Presentation given at the annual conference of the North American Society of Sport Management, Austin, TX.

Cole, A. & **Crawford, T.** (2013, April). *Myths and Realities: Understanding Students'*

Perceptions of Title IX. Presentation given at The Women's Leadership Conference, Moscow, ID.

Rhee, Y., Choo, N., Cho, S., Ha, J., Barnes, J., & **Crawford, T.** (2012, June). *Effect of Consumer Emotion and Store Atmosphere on the Intention to Purchase Golf Equipment*. Presentation given at the annual conference for the North American Society for Sport Management, Seattle, WA.

Claussen, C. L. & **Crawford, T.** (2011, March). *Violent Video Games: Protecting Minors versus Protecting Speech*. Presentation given at the annual National Conference of the Sport & Recreation Law Association, Savannah, GA.

Crawford, T. (2009, March). *Intercollegiate Athletic Participation and Undergraduate Student Engagement*. Presentation given at the annual National Conference for the College Sport Research Institute, Chapel Hill, NC.

Practitioner Presentations (invited)

Crawford, T. (2020, June). *Working in Sports: Beyond Fandom*. Career-centered CougsWork webinar series hosted by WSU Academic Outreach & Innovations, Pullman, WA.

Crawford, T. (2018, October). *Forging a Path in the Sport Industry: Career Options and Advice for Success*. Presentation given at the Dr. Bob Frederick Sport Leadership Lecture Series, Lewiston, ID.

Crawford, T. (2018, September). *Title IX: Then and Now*. Presented at the Pullman Philanthropic Educational Organization. Pullman, WA.

Crawford, T. (2015, October). *Working in the Sport Industry: Education and experience*. Presentation given at the Bob Frederick Sport Leadership Lecture Series, Lewiston, ID.

Crawford, T. (2016, 2015, 2014,). *Professional Development: The Transition from Sport*. Presentation given at the WSU Athletics Career Planning event. Pullman, WA.

Crawford, T. (2014, May). *Women in Sport - Career Seminar*. Panelist at the conference for the Great Northwest Athletic Conference, Seattle, WA.

Crawford, T. (2011, January). *Title IX: Forty Years Later*. Panelist at the Center for Women and Democracy, Seattle, WA.

Conference Attendee

Mar. 2019 Association of American Colleges and University - Diversity and Equity Conference. Pittsburg, PA. *Representative of WSU Vice Provost*

Mar. 2018 Association of American Colleges and University - Diversity and Equity Conference. San Diego, CA. *Representative of WSU Vice Provost*

GRANT CTIVITY – external

(2014, Feb). *Student Athletes' Transition Out of Intercollegiate Sport: Perceptions and Implications for Exit Strategies*. Submitted to National Collegiate Athletic Association Innovations in Research and Practice Grant Program (\$100,000).

GRANT ACTIVITY – internal

(2021, May). *Academic Innovations*. Awarded by Vice Provost for Academic Engagement and Student Achievement Submitted (\$5,000).

SERVICE

University Service (Washington State University)

- 2017-present Member, Committee for University Common Requirements
- 2017-present Member, Curriculum Subcommittee for Diversity
- 2020 Invited presenter. CougsWork career-centered webinar series coordinated by WSU Academic Outreach & Innovation
- 2018 Member, Dean of Students, Services Coordinator Search Committee
- 2012-2018 Senator. WSU Faculty Senate (*elected by faculty*)
- 2014-2017 Member. WSU Athletic Council (*presidential appointment*)
- 2012-2017 Program representative & workshop presenter. Future Cougars of Distinction
- 2010-2016 Faculty representative, board member. WSU Office of Student Conduct
- 2010-2016 Mentor, WSU Athletics. Student Athlete Mentorship program
- 2014-2016 Member, Office of Admissions *Alive!* Counselor selection committee
- 2014, 2015 College representative. WSU Evening of Excellence - student recruitment events
- 2013 Member, WSU Tuition Committee (*by Presidential appointment*)
- 2012-2013 Member, Future Cougars of Color Scholarship Committee
- 2011 College representative. ImagineU – Regional workshop
- 2008-2010 Member, Regent’s Scholar Award Committee

College of Education Service (Washington State University)

- 2008-present Member, COE Student Scholarship Awards Committee
- 2010-present Department & program representative. Experience WSU and Junior Preview events
- 2020 Member, COE Career Track Committee
- 2018 Member, COE Student Services Academic Advisor Search Committee
- 2017 Co-organizer, Gordon-Enberg Speaker Series in Sport Studies (speaker, Tom Farrey, Aspen Institute)
- 2014-2016 Judge, Bruya-Wood Foundation, Undergraduate Research Symposium
- 2016 Organizer, Gordon-Enberg Speaker Series in Sport Studies (speaker, Mike Gastineau, author)

- 2012-2016 Program Coordinator, Online-Global Sport Management MA
- 2013-2015 Member, COE Graduate Studies Committee (*elected by faculty*)
- 2013 Organizer, Gordon-Enberg Speaker Series in Sport Studies (speaker, Larry Scott, Commissioner, Pac-12 Conference)

Program Service (Sport Management)

- 2019 Event Coordinator, Sport Management Careers in Sport Fair. Everett campus
- 2013-present Member, Sport Management graduate faculty
- 2018-present Faculty liaison for visiting prospective intercollegiate student athletes
- 2017 Guest lecture convener, Thabiti Lewis, PhD (WSU-Vancouver. *When athletes speak out*)
- 2014-2017 Program Coordinator, Sport Management program
- 2015, 2016 Event Coordinator. Sport Management Careers in Sports Fair. Pullman campus
- 2004, 2007, 2012, 2013, 2016 Member, SpMgt Management Search Committee

Professional Service

- 2019 Member, Unified Sport (program and event) Committee
- Mar. 2018 Referee for International Journal of Sport Management and Marketing paper: *An examination of the present and predictions for the future of intercollegiate athletics*
- Dec. 2017 Review of 3 chapters of Jones & Bartlett text manuscript: *Athletic Administration for College, High School, Youth, and Club Sport*
- Dec. 2015 Review abstracts for Society of Health and Physical Educators America for the 2016 National Coaching Conference

HONORS and AWARDS

- 2020 Recipient, COE Faculty Excellence in Teaching Award
- 2019 Nominee, COE Faculty Excellence in Teaching Award
- 2011 Honorable Mention, WSU Distinguished Teaching Award for non-tenure-track faculty
- 2009 Recipient, WSU Outstanding Mentor Award

PROFESSIONAL DEVELOPMENT

- 2021 Community & Equity Certificate
- Community & Equity 101, 102
 - Building Coalitions Across Great Divides
 - UndocuAlly Training
 - LGBTQ+ Ally Training
 - Conversations on Implicit Bias
- 2020 Certificate of Achievement. Distance Delivery Mastery. WSU Academic Outreach and Innovation
- 2020 Participant, AOI twelve-week workshop: Distance learning course design
- 2020 Participant, UCORE learning objectives ‘data dive’ seminar: *NSSE data and UCORE objectives*
- 2019 Certificate, National Council for Behavioral Health “Mental Health First Aid USA” via Cougar Health Services
- 2018 Participant, UCORE learning objectives ‘data dive’ seminar: *Inclusive Excellence*
- 2017 Participant, Provost Leadership Academy (completed)
- 2015 Participant, WSU Writing Center ten-week seminar: Writing in the major