

DAVID CASSELS JOHNSON
Assistant Professor
Department of Teaching and Learning
Washington State University
Cleveland 321
P.O. Box 642132
Pullman, WA 99164-2132
(Cell) (267) 968-7625 Email: johnsondc@wsu.edu

EDUCATION

Ph.D. Educational Linguistics May 2007
The University of Pennsylvania Philadelphia, PA

Dissertation Title: *Language policy within and without the School District of Philadelphia*

Dissertation awarded distinction

Dissertation Committee

Nancy H. Hornberger (chair)
Thomas Ricento
Yuko Goto Butler

M.A. TESOL/Applied Linguistics July 2001
The University of Northern Iowa Cedar Falls, Iowa

B.A. English December 1997
The University of Iowa Iowa City, Iowa

HONORS, AWARDS and GRANTS

Alhadeff Teacher of Teachers Grant	2008
Washington State University	
First Place, Outstanding Dissertation Award Competition	2008
National Association of Bilingual Education	
Educational Linguistics Faculty Award for Leadership in Educational Linguistics	2007
University of Pennsylvania	
Distinction award for dissertation	2007
University of Pennsylvania	
Graduate/Research Assistantships	2001-2007
University of Pennsylvania	
Graduate Scholarship	2001-2007
University of Pennsylvania	
Graduate Assistantships	1999-2000
University of Northern Iowa	
Travel/Exchange Scholarship to San José, Costa Rica	2000
University of Northern Iowa	
Tuition Award	1998
Washington State Service Corps, AmeriCorps	

PUBLICATIONS

Book

- Johnson, D.C. (forthcoming). *Language Policy*. Under contract for Palgrave Macmillan.

Journal Articles (refereed except for *)

- Johnson, D.C. (in press). Implementational and ideological spaces in bilingual education language policy. *International Journal of Bilingual Education and Bilingualism*.
- Johnson, D.C. (in press). The relationship between applied linguistic research and bilingual language policy. *Applied Linguistics*.
- Johnson, D.C. (2009). Ethnography of language policy. *Language Policy*, 8, 139-159.
- Hornberger, N.H. and Johnson, D.C (2007). Slicing the onion ethnographically: Layers and spaces in multilingual language education policy and practice. *TESOL Quarterly*, 41, 3, 509-532.
- *Johnson, D.C. (2006). People over Policies. *Compleat Links* 3(2). [Electronic Journal]. http://www.tesol.org/s_tesol/secetdoc.asp?CID=1306&DID=6329
- Johnson, D.C. (2004). Language policy discourse and bilingual language planning. *Working Papers in Educational Linguistics*, 19, 2, 73-97.

In Preparation

- Johnson, D.C. Flexibility and accountability in bilingual education language policy.
- Johnson, D.C. Language testing as de facto language policy? Appropriation and resistance at a bilingual middle school.

Book Chapters

- Hornberger, N.H & Johnson, D.C. (in press). Ethnography and language policy – The educational linguist's perspective. In T.L. McCarty (ed.), *Ethnography and Language Policy*. Routledge.
- Johnson, D.C. & Freeman, R. (in press). Illuminating and creating spaces for multilingual education through action-oriented language policy research. In K. Menken & O. Garcia (eds.), *Language Policy in the Classroom: Teachers as Change Agents*. Routledge.

Media manuscript

- Johnson, D.C. (ghost written for the Educational Linguistics Forum) (2006 April 13-19). Tongue Tied: Why Pennsylvania does not need an Official-English law. *Philadelphia City Paper*.

Book reviews

- Johnson, D.C. (2006). Review of *Multilingual Classroom Ecologies* by A. Creese and P. Martin (eds.), *Language Policy*, 4(3).
- Johnson, D.C. (2002). Review of *American Preservation*, A book review of 'Heritage languages In America: Preserving a national resource' by J.K. Peyton, D.A. Ranard, and S. McGinnis (Eds.), *Language Magazine*.
- Johnson, D.C. (2002). Review of *The Development of African American Vernacular English* by W. Wolfram and E.R. Thomas. *Linguist List*.

PRESENTATIONS

Refereed

- Johnson, D.C. (2009). Educator power in language policy appropriation. International Society for Language Studies, 11, June, Orlando, FL.
- Johnson, D.C. (2009). The ethnography of language policy for social justice. Ethnography in Education Research Forum, 29, Feb, Philadelphia, PA.
- Johnson, D.C. (2008). The ethnography of language policy. Sociolinguistics Symposium 17, 4 April, Amsterdam, Netherlands.
- Johnson, D.C. (2006). The relationship between (applied linguistic) research and language policy in a school district. Joint American Association for Applied Linguistics and Association Canadienne de Linguistique Appliquée, 17-20 June, Montréal, Canada.
- Johnson, D.C. (2004). Language policy discourse and bilingual education. American Association of Applied Linguistics. 1 May, Portland, OR.
- Freeman, R., Johnson, D.C., and Rosenthal, J. (2004). Using data to drive decision making. NAAPAE International Conference, May 28, Philadelphia, PA.
- Johnson, D.C. (2003). Bilingual language planning and language policy discourse in the era of No Child Left Behind. AESA, 30 October, Mexico City, MX.
- Johnson, D.C. (2001) Rhetorical organization: Focusing on a form in a process-oriented writing class. Penn TESOL East, 1 Dec, Temple University, Philadelphia, PA.

Invited

- Johnson, D.C. (2008). Language policy within and without the School District of Philadelphia. National Association for Bilingual Education. Tampa, Florida.

PROFESSIONAL EXPERIENCE (Teaching)

Higher Education

Assistant Professor

Washington State University

Courses taught (graduate)

- *Sociolinguistics (Ph.D course)*
- *Communicating in a Multilingual Society (Masters course)*

Courses taught (undergraduate)

- *Sociolinguistics*
- *Introduction to English as a Second Language for K-8 Teachers*
- *Methods for teaching English language learners for secondary teachers*

current position

Pullman, WA

Lecturer of Linguistics

Texas A&M University

Courses taught (undergraduate)

- *Rhetoric of Style*
- *Introduction to Linguistics*
- *Introduction to Applied Linguistics*

2007-2008

College Station, TX

Adjunct Instructor

Immaculata University

Course taught (graduate)

- *TESL Methods*

Summers 2002- 2007

Immaculata, PA

Adjunct Instructor University of Pennsylvania <u>Courses taught (graduate)</u> • <i>Sociolinguistics and Education</i> • <i>TESOL Internship and Seminar</i> • <i>Multilingualism in Education</i>	2004-2007
Visiting Professor University of Equatorial Guinea, Africa <u>Course taught (undergraduate)</u> • <i>Teaching and Learning in the Community</i>	Fall 2006 Malabo, Equatorial Guinea (Africa)
Visiting English Professor University of Costa Rica <u>Courses taught (undergraduate)</u> • <i>3rd Year English Composition, 3rd Year Public Speaking, and Beginning Speaking for Non-English majors</i>	Spring 2000 San José, Costa Rica
Adjunct Instructor University of Northern Iowa <u>Course taught (undergraduate)</u> • <i>College Reading and Writing</i> – English literature and rhetoric courses	1999-2001 Cedar Falls, IA
Adjunct Instructor Hawkeye Community College <u>Course taught (undergraduate)</u> • <i>Composition I</i> – English literature and rhetoric course	Fall 2000 Waterloo, IA
 <u>K-12</u>	
ESL Instructor, Curriculum Designer Intensive English Program, University of Northern Iowa	Summer 2001 Cedar Falls, Iowa
Spanish Teacher Kindergarten, Stevens Elementary School	1997-1998 Seattle, Washington
ESL Teacher 1 st Grade, Stevens Elementary School	1997-1998 Seattle, Washington
 <u>Graduate Teaching Assistantships</u>	
Teaching Assistant to Dr. Nancy H. Hornberger Sociolinguistics in Education, University of Pennsylvania	Spring 2004 Philadelphia, PA
Teaching Assistant to Dr. Yuko Goto Butler Educational Linguistics, University of Pennsylvania	Fall 2002 Philadelphia, PA

Volunteer

ESL Teacher/Citizenship Tutor 1997-1998
El Centro de la Raza/La Casa Latina Seattle, Washington

- Taught English and U.S. History to adults in preparation for their citizenship exam

OTHER PROFESSIONAL ACTIVITIES

Academic

Conference Organizer, *Ethnography in Education Research Forum* 2003-2007
University of Pennsylvania Philadelphia, PA

- Organized, planned, and coordinated annual international education conference

Supervisor, TESOL Internships and Theses Spring 2004-Summer 2006
TESOL Program, University of Pennsylvania Philadelphia, PA

- Advisor to M.S.Ed. TESOL students during their practicum
- Evaluated and approved all M.S.Ed. qualifying theses

Intern/Researcher Fall 2002-Fall 2005
School District of Philadelphia Philadelphia, PA

- Administered standardized tests to ELL students
- Worked with bilingual teachers and administrators on test data analysis

Supervisor, TESL Practicum Spring 2004
Immaculata University Immaculata, PA

- Supervised and advised pre-service ESL teaching

Research Assistant to Dr. Yuko Goto Butler 2001-2003
University of Pennsylvania Philadelphia, PA

- Research projects on second language literacy, motivation and learning, language planning and policy, and English teaching in Taiwan, Korea, China, and Japan
- Edited and produced video of EFL classrooms using Adobe Premiere Software

Non-Academic

Advertising Copywriter 2000
Impact Marketing Technologies Cedar Falls, IA

- Designed and edited print media and television and radio ads for a public relations firm

AmeriCorps Volunteer 1997-1998
Stevens Elementary School Seattle, Washington

- ESL teacher; 1st grade classroom assistant; Spanish teacher; Assistant in after-school program for students with emotional/behavioral disorders; Co-developed and ran summer program

Disc Jockey 1996-1997
88.7 Iowa City Free Radio Iowa City, Iowa

Musician 1992-present

- *Before the Mast* out on Sinkhole Texas, Inc Records. Please buy a copy.

Cook/Chef de Partie/Server/Bartender 1993-1999
 Various restaurants and bars Various cities around the U.S.
 • I have cooked/served in gourmet restaurants, local eateries, and dive bars; waited tables, mixed cocktails, and cleaned grease traps – too much work to leave off of the CV

SERVICE

National Reviewer

- **Book Proposals and Manuscripts:** Blackwell Publishers, Routledge, Cambridge University Press
- **Journal Articles:** *Applied Linguistics*, *(Journal of) Language Policy*, *Research in the Teaching of English*, *Working Papers in Educational Linguistics*
- **Conference Abstracts:** Ethnography in Education Research Forum

Editor-in-Chief Fall 2002-Spring 2004
Working Papers in Educational Linguistics Philadelphia, PA
 • Editor-in-chief of an internationally distributed, graduate-student run journal

K-12 schools and community

Consultant, Language Policy Development Fall 2002-Summer 2003
 • School District of Philadelphia Philadelphia, PA
Guest Lecturer Spring 2009
 • Yakima School District, Workshop Facilitator Yakima, WA

College/Department

Member, Scholarship Committee 2008-2009
 Member, Elementary Education Committee 2008-2009
 Member, Secondary Education Committee 2008-2009
 Member, Language and Literacy Education Committee 2008-present
 Member, Language and Literacy Education Cooperative 2008-present

Student Committees

M.A. committee: Lindsey Johnson, Susan Moffat, Brenda Hope, Tsung-Yoa Huang
Masters in Training (M.I.T.) advisor: Amy Dole, Kyle Kelln, Ana Maria Ochoa-Rivas
Masters in Training (M.I.T.) committee: Michelle Foster, Chelsea Young,

PROFESSIONAL AFFILIATIONS

- American Association of Applied Linguistics
- The Consortium for Language Policy and Planning
- The Institute of Language and Education Policy
- AILA Research Network on Language Policy

REFERENCES

Nancy H. Hornberger, University of Pennsylvania
 Thomas Ricento, University of Calgary
 Yuko Goto Butler, University of Pennsylvania
 Margaret van Naerssen, Immaculata University
 Teresa Pica, University of Pennsylvania
 Ellen Skilton-Sylvester, Arcadia University
 Rebecca Freeman Field, Caslon Publishing
 H. Jimmie Killingsworth, Texas A&M